Digitale Gesellschaft – eine Gestaltungsaufgabe

Mittwoch, 26. Oktober 2016
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Data Technology and Human Resource Management

Technology and HRM are linked in three ways: 1. Technology directly influences the way HRM is practiced in organizations and how it is being delivered to employees. 2. Technology changes the way people work and how work is organized. Indirectly, this implies changes for how HRM is used to impact well-being and performance of employees. 3. HRM for employees in the technology sector requires specific approaches. Recent data technology (social media, the internet of things, big data, etc.) is no exception. In this presentation, each of the three linkages above is illustrated for the case of data technology. Next, some examples of on-going research projects in the department of HR Studies at Tilburg University that relate to data technology are presented.

Dieser Vortrag findet in englischer Sprache statt.

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Konferenzraum des ITeG, Universität Kassel
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