Wednesday, August 28th, 2019, 10:30 am – 12:00 noon

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

Theoretical Perspectives

Conventions and Institutional Logics

Chair: Jussi Välimaa

Quality of Higher Education from the Perspective of Convention Theory
Henna Juusola

The Soft Conditioning Program of Accreditation, Audit, and Evaluation Regimes
Christian Schneijderberg

Institutional Logics in Joint Doctoral Education Provision between Europe and China
Gaoming Zheng

Chair

Jussi Välimaa (University of Jyväskylä, Finland)
Dr. Jussi Välimaa is Professor in Educational Studies and Director of the Finnish Institute for Educational Research at the University of Jyväskylä, Finland. Being trained as a historian and a social scientist professor Välimaa has expertise in social and historical studies on higher education and education. His research profile is shaped by academic interest in the relationship between higher education and society. Dr. Välimaa has also studied the internal dynamics of higher education institutions from cultural, historical and sociological perspectives. Dr. Välimaa’s latest book is ‘A History of Finnish Higher Education from the Middle Ages to the Twenty-first Century’ (Springer, in press).

Speakers

Henna Juusola (Tampere University, Finland)
Henna Juusola is PhD candidate at the Faculty of Management and Business (Higher Education Group), Tampere University. In her PhD research, she is focusing on quality of education from the perspective of Finnish education export. Her research interest includes social dynamics in the context of international higher education, principles steering the quality of education, accountability from the perspective of justification and legitimation as well as actors’ and agencies’ role maintaining and formulating institutions.

Christian Schneijderberg (University of Kassel, Germany)
Christian Schneijderberg works as a post-doctoral researcher and coordinator of the research unit innovation & transfer at the International Centre for Higher Education Research (INCHER) at University of Kassel, Germany. He holds a PhD in sociology. Christian is a theory-led empirical researcher with a strong like of sociological theory and methods development. The topics of research and research-led teaching are the orders of worth framework, higher education and sciences, professions and organizations, and cultural sociology, especially film analysis. He teaches in the sociology BA and MA programs at University of Kassel.

Gaoming Zheng (Tampere University, Finland)
Gaoming Zheng is a doctoral candidate in Higher Education Group (HEG), Faculty of Management and Business, Tampere University, Finland. Her current research interests focus on doctoral education, quality assurance of higher education, international corporation in higher education (particularly between China and Europe), academic profession, and application of institutional theory in higher education research. Her academic work, “Towards an analytical framework for understanding the development of a quality assurance system in an international joint programme,” published in European Journal of Higher Education, was awarded the Best Paper Prize at the Eu-SPRI Forum ECC Science, Innovation and the University: Keys to Social Impacts, in 2016.