Nexus of Theories and Methods

Seminar Room 1004, Georg-Forster-Straße 4
Wednesday, August 28th, 2019

10:30 am – 12:00 noon  
**Potential and Pitfalls of Theories and Methods in Higher Education Research**  
**Chair:** Predrag Lažetić  
Revealing the Heuristic Potential of Recognition Theory in Studying Higher Education: Theoretical and Methodological Challenges  
Pepka Boyadjieva, Petya Ilieva-Trichkova  
Participatory Methodology as a Decolonising Mode in International Research in Higher Education: Potential, Pitfalls, Parity?  
Sue Timmis, Lisa Lucas  
Three Moments of Critique: Marxist Method in Higher Education Research  
Krystian Szadkowski, Jakub Krzeski

2:15 pm – 3:45 pm  
**Modes of Inquiry for Understanding Higher Education**  
**Chair:** Marco Seeber  
Studying International Doctoral Students: Nexus Analysis as a Qualitative Mode of Inquiry  
Melina Aarnikoivu  
The Heterogeneity of European Higher Education Institutions. A Typological Approach  
Benedetto Lepori  
Challenges of a Theory-Based Questionnaire Development – Experiences from the National Academics Panel Study  
Janine Anna Lange, Almuth Lietz

Thursday, August 29th, 2019

9:00 am – 10:30 am  
**Politics, Policies and Higher Education**  
**Chair:** Hugo Duarte Horta  
Higher Education and Market Exit in the UK  
Stephen Hunt, Vikki Boliver  
“Open UP!” A New Deal for Italian Universities and Academics?  
Flavio A. Ceravolo, Michele Rostan, Massimiliano Vaira  
The (In)Effectiveness of Policies in Regulating Students' Behaviour – The Case of Access in Portugal  
Ricardo Biscaia, Carla Sí, Pedro N. Teixeira

11:00 am – 12:30 pm  
**Theoretical and Methodological Perspectives on Students Experiences in Higher Education**  
**Chair:** Roland Bloch  
Methodological Challenges of Conducting Research on Academic Success and Dropout among International Students in Germany: Reflections from a Mixed-Method-Study  
Jesús Humberto Pineda Olivieri  
Predicting Dropout from Higher Education – A Comparison of Machine Learning Algorithms  
Andreas Behr, Marco Giese, Hervé Donald Teguim Kamdjou, Katja Théune  
Social Inequalities in Dropout from Higher Education. Combining the Student Integration Model and Rational Choice Theory  
Lars Müller, Daniel Klein

2:45 pm – 4:15 pm  
**Research Methods in Higher Education**  
**Chair:** Anna Kosmützky  
Multidisciplinary Roots of Higher Education Research: An Analysis of Citation Patterns in Journals in the Field  
Andrey Lovakov, Maria Yudkevich  
The Use of Oral History in Higher Education Research – The Case of an Educational Reform in Swedish Engineering Education  
Per Fagrell, Lars Geschwind  
The Effect of Student Cadre on College Students Development in China  
Panpan Yao, Fan Li, Wei Huang

5:00 pm – 6:30 pm  
**Organization of Higher Education Institutions**  
**Chair:** Bernd Kleimann  
Towards Theory Formation about Faculties Using a Contingency Approach  
Ilse Hagerer  
The Unintentional Janus Face of Higher Education Institutions – Contrasting Manifest and Latent Messages in Institutional Strategy Documents  
Oliver Vettori, Johanna Warm  
Organizational Chart Analysis: A Methodological Framework  
Michael Borggräfe
Friday, August 30th, 2019

10:30 am – 12:00 noon

**Internationalization of Higher Education**

**Chair: Christian Schneijderberg**


Lan Yu

Rationalization or Diversity? The Worldwide Diffusion of Teaching Evaluations

Pedro Pineda

Four Isms and Higher Education Research

Maria Amélia Veiga, António Magalhães
Wednesday, August 28th, 2019, 10:30 am – 12:00 noon

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Potential and Pitfalls of Theories and Methods in Higher Education Research

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Three Moments of Critique: Marxist Method in Higher Education Research
Krystian Szadkowski, Jakub Krzeski

Chair

Predrag Lažetić (University of Bath, United Kingdom)
Dr Predrag Lazetic is a prize research fellow at the University of Bath. His research interest are in the domain of widening participation in higher education, labour market outcomes of higher education graduates but also a wide area of social research methods from multi-level regression modeling, sequence analysis to visual and creative methods.

Speakers

Pepka Boyadjieva (Bulgarian Academy of Sciences, Bulgaria)
Pepka Boyadjieva, Professor at the Institute for the Study of Societies and Knowledge, Bulgarian Academy of Sciences, Sofia, Bulgaria. Her research focuses on higher education, lifelong learning and university/school to work transitions.

Petya Ilieva-Trichkova (Bulgarian Academy of Sciences, Bulgaria)
Petya Ilieva-Trichkova, PhD, Institute for the Study of Societies and Knowledge, Bulgarian Academy of Sciences, Sofia, Bulgaria. Her interests are in the field of social justice in higher education, graduate employability and lifelong learning.

Jakub Krzeski (Adam Mickiewicz University, Poland)
Jakub Krzeski - researcher at the Centre for Public Policy Studies Adam Mickiewicz University, Poznań, Poland.

Lisa Lucas (University of Bristol, United Kingdom)
Dr. Lisa Lucas is a Reader in Higher Education in the School of Education, University of Bristol, UK. She is a Co-investigator on the ESRC/NRF funded SARIHE project and also the EC ERASMUS+ ACCESS4ALL project. She is a sociologist and her research interests include; comparative higher education policy, university cultures and academic work and identity and equity and social justice in higher education in a global context.

Krystian Szadkowski (Adam Mickiewicz University, Poland)
Krystian Szadkowski - Assistant professor at the Institute of Philosophy and researcher at the Centre for Public Policy Studies, Adam Mickiewicz University, Poznań, Poland.
**Sue Timmis (University of Bristol, United Kingdom)**

Dr. Sue Timmis is a Reader in Education at the University of Bristol, UK and Principal Investigator on the ESRC/NRF funded SARiHE project, based in South Africa. Research interests include students' lived experiences of higher education, digital inequalities, widening participation, social justice, and participatory methodologies. Research is based in UK and international contexts.
Wednesday, August 28th, 2019, 2:15 pm – 3:45 pm

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Janine Anna Lange, Almuth Lietz

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**Chair**

**Marco Seeber** (Ghent University, Belgium)
Marco Seeber is postdoctoral research and CHEGG, Center on Higher Education Governance, Ghent University.

**Speakers**

**Melina Aarnikoivu** (University of Jyväskylä, Finland)
Melina Aarnikoivu (MA) is a doctoral student at the Centre for Applied Language Studies (CALS), University of Jyväskylä, Finland. Her dissertation is a nexus analysis of becoming a scholar and its purpose is to study and ultimately to understand the path of becoming a professional researcher. The emergent issues include the international mobility and the work / life balance of doctoral students and the construction of their academic identity.

**Janine Anna Lange** (German Centre for Higher Education Research and Science Studies (DZHW), Germany)

**Benedetto Lepori** (Università della Svizzera italiana (USI), Switzerland)
Benedetto Lepori is professor at the Università della Svizzera italiana. His research focuses on studies of higher education diversity and management, with a strong quantitative focus. He is the coordinator of the European Tertiary Education Register.

**Almuth Lietz** (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Thursday, August 29th, 2019, 9:00 am – 10:30 am

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Chair

Hugo Duarte Horta (The University of Hong Kong, Hong Kong S.A.R. (China))
Hugo Horta is an Assistant Professor at the Faculty of Education of the University of Hong Kong since September 2014. After completing his Ph.D in Management and Industrial Engineering at the Instituto Superior Tecnico (IST), University of Lisbon, in 2007 (part of it performed in the Netherlands and in the US), and a postdoctoral spell in Tohoku University, Japan, he worked as Advisor to the Portuguese Secretary of State of the Ministry of Science, Technology and Higher Education, from 2010 to 2011. He also served as the Portuguese National delegate to the European Research Area Steering Committee on Human Resources and Mobility until 2014, chairing the ERA Working Group "Grant Portability", which analyzed the possibility to establish a grant portability scheme among European countries. Throughout this period, he authored and co-authored publications focused on higher education diversity, science policy and funding, research productivity and networking, doctoral career trajectories, internationalization of higher education, and academic mobility in international peer-reviewed journals, such as Higher Education, Research in Higher Education, Management Science, Technological Forecasting and Social Change, Science and Public Policy, Scientometrics, and Higher Education Policy among others. He is currently Coordinating-editor of Higher Education, a leading journal of higher education studies, and sits in the editorial boards of Higher Education Policy; Journal of Higher Education Policy and Management; Asia Pacific Education Review; Journal of Higher Education and Science; and the International Journal of Institutional Research and Management (IJIRM); He participates also in the Outreach Advisory Board of The Journal of the Learning Sciences. He recently co-edited two books. One on Trends and Challenges in Science and Higher Education: Building Capacity in Latin America with Manuel Heitor and Jamil Salmi, and other on Researching Higher Education in Asia: History, Development and Future with Jisun Jung and Akiyoshi Yonezawa.

Speakers

Ricardo Biscaia (University of Aveiro, Portugal)
Ricardo Biscaia is a researcher at CIPES – Centre for Research in Higher Education Policies - and an invited assistant professor at University of Aveiro. His main research interests are on Higher Education Policies, Regional Economics and Industrial Economics.

Vikki Boliver (University of Durham, United Kingdom)
Professor Vikki Boliver joined the Department of Sociology at Durham in September 2011. Vikki studied Sociology at Leicester University (BA), Cambridge University (MPhil) and Oxford University (DPhil). Vikki’s current research focuses on social inequalities of access to higher status universities, and on patterns and processes of social mobility across multiple generations.

Flavio A. Ceravolo (University of Pavia, Italy)
Flavio A. Ceravolo is Assistant Professor of Methodology of Social Research at the University of Pavia where he is also researcher at the Centre for Study and Research on Higher Education Systems (CIRISI).
Stephen Hunt (University College London, United Kingdom)
Dr. Stephen Hunt is a research associate at UCL Institute of Education working at the Centre for Global Higher Education: his interests include alternative higher education, and the history of higher education provision.

Michele Rostan (University of Pavia, Italy)
Michele Rostan is Full Professor of Economic Sociology and Director of the Centre for Study and Research on Higher Education Systems (CIRSIS) at the University of Pavia, Italy, where he is also Rector’s Delegate for Student Affairs.

Carla Sá (University of Minho, Portugal)
Carla Sá is researcher at NIPE and CIPES, Assistant Professor of the Department of Economics of University of Minho. Her main research interests are in the intersection of economics of higher education, regional economics and applied microeconometrics.

Pedro Nuno Teixeira (University of Porto/Centre for Research in Higher Education Policies (CIPES), Portugal)
Pedro N. Teixeira is a director of CIPES - Centre for Research in Higher Education Policies, Associate professor of School of Economics of University of Porto. His main research interests focus on the economics of higher education and the history of economic ideas.

Massimiliano Vaira (University of Pavia, Italy)
Massimiliano Vaira is Associated Professor of Economic Sociology at the University of Pavia where he is also researcher at the Centre for Study and Research on Higher Education Systems (CIRSIS).
### Thursday, August 29th, 2019, 11:00 am – 12:30 pm

#### Seminar Room 1004, Georg-Forster-Straße 4

#### Nexus of Theories and Methods

**Theoretical and Methodological Perspectives on Students Experiences in Higher Education**

**Chair:** Roland Bloch

| Methodological Challenges of Conducting Research on Academic Success and Dropout among International Students in Germany: Reflections from a Mixed-Method-Study  
*Jesús Humberto Pineda Olivieri* |
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| Social Inequalities in Dropout from Higher Education. Combining the Student Integration Model and Rational Choice Theory  
*Lars Müller, Daniel Klein* |

**Chair**

**Roland Bloch** *(Martin Luther University Halle-Wittenberg, Germany)*

**Speakers**

**Andreas Behr** *(University of Duisburg-Essen, Germany)*

Andreas Behr is a professor of statistics in the Department of Economics and Business Administration, University Duisburg Essen, Universitaetsstrasse 12, 45117 Essen, Germany; e-mail: andreas.behr@uni-due.de. He has a very wide range of research interests, including efficiency analysis, panel data methods, and the analysis of balance-sheet as well as educational data.

**Marco Giese** *(University of Duisburg-Essen, Germany)*

Marco Giese is a research assistant in the Department of Statistics, University Duisburg Essen, Universitaetsstrasse 12, 45117 Essen, Germany; e-mail: marco.giese@wiwinf.uni-due.de. With a M. Sc in Statistics, earned at the Technical University of Dortmund, he has a strong quantitative background.

**Daniel Klein** *(University of Kassel, Germany)*

Daniel Klein is a research assistant at INCHER. He is interested in quantitative methods of empirical social research and research in social stratification and mobility.

**Lars Müller** *(University of Kassel, Germany)*

Lars Müller is a research assistant at INCHER. In his dissertation, he works on student engagement and student dropout with a special focus on potentially disadvantaged groups.

**Jesús Humberto Pineda Olivieri** *(German Academic Exchange Service (DAAD), Germany)*

Jesús Pineda coordinates a research project on success and withdrawal of international students in Germany. He holds a Doctorate in Social Sciences from the Georg-August University of Göttingen, a master’s degree in Higher Education Research and Development at the University of Kassel, Germany and a bachelor’s degree in Educational Sciences at the Universidad Católica Andrés Bello, Venezuela.

**Hervé Donald Teguim Kamdjou** *(University of Duisburg-Essen, Germany)*

Hervé D. Teguim K. is a research assistant in the Department of Statistics, University Duisburg Essen, Universitaetsstrasse 12, 45117 Essen, Germany; e-mail: herve.teguim@wiwinf.uni-due.de. He graduated at the University of Düsseldorf with a M. Sc. in Mathematics and also has a background in Computer Science.
Katja Theune (University of Duisburg-Essen, Germany)
Katja Theune earned her PhD in the Department of Statistics, University Duisburg Essen, Universitätsstrasse 12, 45117 Essen, Germany; e-mail: katja.theune@vwl.uni-due.de. She has several years’ experience in the research field of higher education, including the analysis of determinants of study success or graduates’ entry wages by using advanced econometrical methods and modern data mining techniques.
Thursday, August 29th, 2019, 2:45 pm – 4:15 pm

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Nexus of Theories and Methods

Research Methods in Higher Education

Chair: Anna Kosmützky

Multidisciplinary Roots of Higher Education Research: An Analysis of Citation Patterns in Journals in the Field of Higher Education Research
Andrey Lovakov, Maria Yudkevich

The Use of Oral History in Higher Education Research – The Case of an Educational Reform in Swedish Engineering Education
Per Fagrell, Lars Geschwind

The Effect of Student Cadre on College Students Development in China
Panpan Yao, Fan Li, Wei Huang

Chair

Anna Kosmützky (Leibniz University Hannover, Germany)
Anna Kosmützky is a sociologist and holds a Ph.D. from habilitation (post-doc qualification) from University of Kassel. Before becoming a professor for the “Methodology of Higher Education and Science Research” at the Leibniz Center of Science and Society (LCSS) at the Leibniz Universität Hannover she worked at the International Center for Higher Education Research (INCHER-Kassel) and was head of a Bielefeld University and a research area that comprises research and research projects related to the knowledge production of universities. Her research includes higher education research, science research, and organizational studies and focuses on the methodology of comparative research, in particular, international comparative research (including international collaborative research). Furthermore, she studies globalization processes in higher education (and beyond) as well as the institutional and organizational change of higher education and research organizations.

Speakers

Per Fagrell (KTH Royal Institute of Technology, Sweden)
Per Fagrell is a PhD student at KTH Royal Institute of Technology, Stockholm, Sweden, where his thesis work has a focus on which ways external stakeholders, e.g. industry, can have an impact on engineering education. A study on industrial adjunct professors in Sweden has been published in NordSTEP (Nordic Journal of Studies in Educational Policy) and he has also written a book chapter for a forthcoming Springer edition about technical universities. He is also senior advisor in educational policy matters at The Association of Swedish Engineering Industries (Swedish: Teknikföretagen).

Lars Geschwind (KTH Royal Institute of Technology, Sweden)
Lars Geschwind is a professor at KTH Royal Institute of Technology. His main research interests are higher education policy, institutional governance, academic leadership and management and academic work.

Wei Huang (Changsha University of Science and Technology, P.R. China)
Wei Huang is a professor of School of Economics and Management at Changsha University of Science and Technology (CUST). He is also the co-director of Educational Economics and Fiscal Institute of Hunan Province (EEFI). Previously, he completed his Ph.D. in Economics at the Education Science Institute of Huazhong University of Science and Technology (HUST) in 2005. Currently, his research focuses on improving the effectiveness of college student (financial) aid and its implications for public policy in China's higher education. He is also interested in developing theory-driven, rigorously tested experimental studies to promoting college student psychological and behavioral development.
Fan Li (Wageningen University & Research, The Netherlands)
Fan Li is a post-doctoral research fellow at Development Economics Group, Wageningen University and Research in the Netherlands. He received his PhD from LICOS-Centre for Institutions and Economic Performance, KU Leuven, Belgium in 2017. His research interests are mainly focusing on higher education development in China, particularly in conducting field experimental studies and using quasi-experimental methods in policy impact assessment.

Andrey Lovakov (National Research University Higher School of Economics, Russia)
Andrey Lovakov is a research fellow of the Center for Institutional Studies at National Research University Higher School of Economics in Moscow, Russia. His main area of research interest is higher education with a special emphasis to academic profession, academic inbreeding, and higher education as a field and community.

Panpan Yao (Changsha University of Science and Technology, P.R. China)
Panpan Yao obtained her master’s degree in Educational Economic and Management at Changsha University of Science and Technology. She is going to do a doctorate study in Business Administration at Changsha University of Science and Technology from 2019. Her research interests are mainly focusing on student governance, student leadership, identity and value-forming in China’s higher education. She is currently conducting a large-scale undergraduates study, assessing the current student government in China’s higher education governance, and promoting effective leadership building and participatory university governance.

Maria Yudkevich (National Research University Higher School of Economics, Russia)
Maria Yudkevich graduated from Lomonosov Moscow State University (Department of mechanics and mathematics) in 1996 and got a Master degree in Economics from Higher School of Economics in 1998. Got PhD at HSE (2003). Head of the International Laboratory for Institutional Analysis of Economic Reforms (LIA HSE), implementing projects in the field of theoretical and empirical analysis of the socio-economic institutions. HSE Vice-Rector, who is responsible for coordinating the fundamental research and academic development at HSE. Professional Interests: institutional economics, economics of education, contract theory, game theory.
Thursday, August 29th, 2019, 5:00 pm – 6:30 pm

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Nexus of Theories and Methods

Organization of Higher Education Institutions

Chair: Bernd Kleimann

Towards Theory Formation about Faculties Using a Contingency Approach
Ilse Hagerer

The Unintentional Janus Face of Higher Education Institutions – Contrasting Manifest and Latent Messages in Institutional Strategy Documents
Oliver Vettori, Johanna Warm

Organizational Chart Analysis: A Methodological Framework
Michael Borggräfe

Chair

Bernd Kleimann (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Bernd Kleimann has been holding the position of acting head of the research area „Governance in Higher Education and Science“ at DZHW since 2016. He received his postdoctoral qualification (Habilitation) in sociology with particular regard to higher education research and organisational sociology from the University of Kassel in 2015. In 2000 he was awarded a doctoral degree in philosophy by the University of Gießen. He studied philosophy and German literature at the Universities of Hagen, Marburg, and Tübingen and worked as researcher at the University of Hamburg. Before joining DZHW in 2014, he conducted research in the area of e-learning and higher education development at HIS GmbH in Hanover. He teaches at the Universities of Hanover and Kassel as well as at the University of Applied Sciences of Osnabrück. His scholarly interests pertain to higher education institutions (with special regard to formal organisations), social theory and communication theory, organisational sociology, and governance of higher education.

Speakers

Michael Borggräfe (Leibniz University Hannover, Germany)
Michael Borggräfe is postdoctoral researcher at the Leibniz Center for Science and Society (LCSS) in Hannover. He studied sociology at the University of Bielefeld before he became a doctoral researcher at INCHER-Kassel. His research interests include (research) organizations, scientific disciplines and sociological theory.

Ilse Hagerer (Osnabrück University, Germany)
Ilse Hagerer is scientific associate at the Chair of Business Administration, Organization and Information Systems of Osnabrück University. Her research focuses on higher education organization after the reforms of the new public management, especially faculty management. She teaches the undergraduate basic courses “Introduction to organization” and “Scientific working”. Ilse graduated in economics and business administration at Fernuniversität in Hagen and in German literature, sociology and philosophy at Ludwig Maximilian University of Munich.

Oliver Vettori (WU Vienna University of Economics and Business, Austria)
Dr. Oliver Vettori is Dean for Accreditation and Quality Management as well as the Director of the Department for Program Management and Teaching & Learning Support at WU Vienna. He has been working as an expert in the area of quality assurance and higher education development for more than a decade. Oliver Vettori has been teaching courses on public management, research methodology, organizational behavior and evaluation theory for more than 10 years. As a Research Associate at the Institute for Public Management and the Institute for Organization Studies (both WU Vienna), he has authored dozens of publications in the area of organization theory and organization culture, quality assurance, teaching & learning and curriculum development.

Johanna Warm (WU Vienna University of Economics and Business, Austria)
MMag. Johanna Warm is a senior expert on HE pedagogy and didactics in the Teaching & Learning Development unit at WU (Vienna University of Economics and Business). She obtained her teaching degrees at the University of Salzburg, where she has worked as a research and teaching assistant in the field of linguistics. Apart from numerous publications on language in the context of social media, her current research and professional interests lie in the area of T&L policies as well as (student) conceptions of excellent teaching. She is a regular speaker/trainer on T&L methods, course design and teaching staff development at WU and abroad.
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Nexus of Theories and Methods

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Pedro Pineda

Four Isms and Higher Education Research
Maria Amélia Veiga, António Magalhães

Chair

Christian Schneijderberg (University of Kassel, Germany)
Christian Schneijderberg works as a post-doctoral researcher and coordinator of the research unit innovation & transfer at the International Centre for Higher Education Research (INCHER-Kassel) at University of Kassel, Germany. He holds a PhD in sociology. Christian is a theory-led empirical researcher with a strong like of sociological theory and methods development. The topics of research and research-led teaching are the orders of worth framework, higher education and sciences, professions and organizations, and cultural sociology, especially film analysis. He teaches in the sociology BA and MA programs at University of Kassel.

Speakers

António Magalhães (University of Porto/Center for Research in Higher Education Policies (CIPES), Portugal)
António Magalhães is Associate Professor at the Faculty of Psychology and Education Sciences at the University of Porto, Portugal, where he acts as Head of Department of Education Sciences. He is senior researcher at the Centre for Research in Higher Education Policies (CIPES). He has written and coedited numerous books and published articles in major journals in the higher education field.

Pedro Pineda (University of Kassel, Germany)
Pedro Pineda works as a postdoctoral researcher at INCHER-Kassel since 2018 on a project about the institutionalization of teaching student evaluations in Germany, the USA and Colombia. His research interests are in higher education research, sociology of education, educational psychology and comparative education. He adopts a neo-institutional perspective to study governance, organizational structures, teaching, research, learning and student motivation.

Maria Amélia Veiga (University of Porto/Center for Research and Intervention in Education (CIIE)/Centre for Research in Higher Education Policies (CIPES), Portugal)
Amélia Veiga is Assistant Professor at the Faculty of Psychology and Education Sciences at the University of Porto, Portugal, researcher at the Centre for Research and Intervention in Education (CIIE) and at the Centre for Research in Higher Education Policies (CIPES). Her interests focus on education policy analysis, globalisation and quality assurance. She has published her work in international books and key journals.

Lan Yu (Beijing Language and Culture University, P.R. China)