Thursday, August 29th, 2019, 5:00 pm – 6:30 pm

Seminar Room 1004, Georg-Forster-Straße 4

Nexus of Theories and Methods

Organization of Higher Education Institutions

Chair: Bernd Kleimann

Towards Theory Formation about Faculties Using a Contingency Approach
Ilse Hagerer

The Unintentional Janus Face of Higher Education Institutions – Contrasting Manifest and Latent Messages in Institutional Strategy Documents
Oliver Vettori, Johanna Warm

To Be or Not to Be a Research University: Does Becoming a Research University Yield Organizational Rewards?
Graham Miller, Christopher Morphew

Chair

Bernd Kleimann (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Bernd Kleimann has been holding the position of acting head of the research area „Governance in Higher Education and Science” at DZHW since 2016. He received his postdoctoral qualification (Habilitation) in sociology with particular regard to higher education research and organisational sociology from the University of Kassel in 2015. In 2000 he was awarded a doctoral degree in philosophy by the University of Gießen. He studied philosophy and German literature at the Universities of Hagen, Marburg, and Tübingen and worked as researcher at the University of Hamburg. Before joining DZHW in 2014, he conducted research in the area of e-learning and higher education development at HIS GmbH in Hanover. He teaches at the Universities of Hanover and Kassel as well as at the University of Applied Sciences of Osnabrück. His scholarly interests pertain to higher education institutions (with special regard to formal organisations), social theory and communication theory, organisational sociology, and governance of higher education.

Speakers

Ilse Hagerer (Osnabrück University, Germany)
Ilse Hagerer is scientific associate at the Chair of Business Administration, Organization and Information Systems of Osnabrück University. Her research focuses on higher education organization after the reforms of the new public management, especially faculty management. She teaches the undergraduate basic courses “Introduction to organization” and “Scientific working”. Ilse graduated in economics and business administration at Fernuniversität in Hagen and in German literature, sociology and philosophy at Ludwig Maximilian University of Munich.

Graham Miller (Suffolk University, United States of America)
Graham Miller is the Associate Director of Institutional Research and Assessment at Suffolk University in Boston, Massachusetts.

Christopher Morphew (Johns Hopkins University, United States of America)
Christopher Morphew is the Dean of the Johns Hopkins University School of Education in Baltimore, Maryland.
Oliver Vettori  (WU Vienna University of Economics and Business, Austria)
Dr. Oliver Vettori is Dean for Accreditation and Quality Management as well as the Director of the Department for Program Management and Teaching & Learning Support at WU Vienna. He has been working as an expert in the area of quality assurance and higher education development for more than a decade. Oliver Vettori has been teaching courses on public management, research methodology, organizational behavior and evaluation theory for more than 10 years. As a Research Associate at the Institute for Public Management and the Institute for Organization Studies (both WU Vienna), he has authored dozens of publications in the area of organization theory and organization culture, quality assurance, teaching & learning and curriculum development.

Johanna Warm  (WU Vienna University of Economics and Business, Austria)
MMag. Johanna Warm is a senior expert on HE pedagogy and didactics in the Teaching & Learning Development unit at WU (Vienna University of Economics and Business). She obtained her teaching degrees at the University of Salzburg, where she has worked as a research and teaching assistant in the field of linguistics. Apart from numerous publications on language in the context of social media, her current research and professional interests lie in the area of T&L policies as well as (student) conceptions of excellent teaching. She is a regular speaker/trainer on T&L methods, course design and teaching staff development at WU and abroad.