

Tracer Study at Addis Ababa University: Dissemination of Results and Institutionalization

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Outline

- **Relevance of tracer study to Ethiopia**
- **The experience at Addis Ababa University**
 - Process of tracer study
 - Dissemination of results
 - Institutional support
- **Challenges and opportunities**
- **The way forward**
 - Dissemination strategies
 - Institutionalization



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Relevance of tracer study to Ethiopia

- **Higher education in Ethiopia**
 - Expansion of higher education
 - Student massification
 - Issues of quality and relevance of study programs
- **Employment opportunities**
 - Government is the main employer – low wage and dissatisfaction
 - apparent mis-match between study and work



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Relevance of tracer study to Ethiopia

- **Relevance to Ethiopia**
 - Program and institutional accreditation
 - Input for program review and development
 - Accountability/choice to customers and stakeholders
 - Efficiency and appropriate use of skilled human resources (graduates)



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The experience at Addis Ababa University

- **Tracer study at AAU**
 - The first institution of higher learning in Ethiopia to take part in tracer study
 - Process of tracer study
 - Initiated by the INCHER-Kassel
 - Not institutionalized/pilot through UNITRACE
 - Fragmented initiatives (GIZ)



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The experience at Addis Ababa University

- Dissemination of results
 - Publications in peer reviewed journals
 - Meetings and discussions with university officials
 - Presentation of results in international; conferences
- Institutional support
 - Encouragement of university administration to participate in UNITRACE
 - Financial support graduate survey



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Challenges and opportunities

- **Challenges**

- Limited awareness of and commitment to the use of tracer study
- Limited autonomy universities to use the results of tracer study
- Unstable institutional setting



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Challenges and opportunities

- **Opportunities**

- Huge demand for program review and accreditation from the Ministry
- Focus on quality enhancement and assurance
- Thriving private sector of the economy and the demand for skilled graduates



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The way forward

- **Dissemination strategies**
 - Workshops
 - Publications including leaflets
 - Mass media and web
 - Collaboration with other Universities who are starting tracer studies
 - Use the Ministry of Education



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The way forward

- **Institutionalization**

- Raising awareness of university officials on the relevance of tracer studies
- Inclusion of tracer study into university policies and strategic plan - program review and development, quality enhancement, career development, etc
- Formal structure - allocation of financial and human resources



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Thank you!