

The UNITRACE Project

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Ulrich Teichler

INCHER-KASSEL
University of Kassel, 34109 Kassel
Germany
Tel. ++49-561-804 2415
Fax ++49-561-804 7415
E-mail: teichler@incher-uni-kassel.de

What is UNITRACE ? (I)

- Three-year capacity development project
- Funded by the German Academic Exchange Service (DAAD) in the framework of the DIES programme
- Coordinated by the International Centre for Higher Education Research (INCHER-Kassel), University of Kassel, Kassel (Germany)

What is UNITRACE ? (II)

- Ten tracer study teams in Central America, East Africa and Southeast Asia
- All participants conduct a tracer study during the project phase
- Participants: Two persons per team:
 - A higher education/employment expert
 - A data expert

What is UNITRACE ? (III)

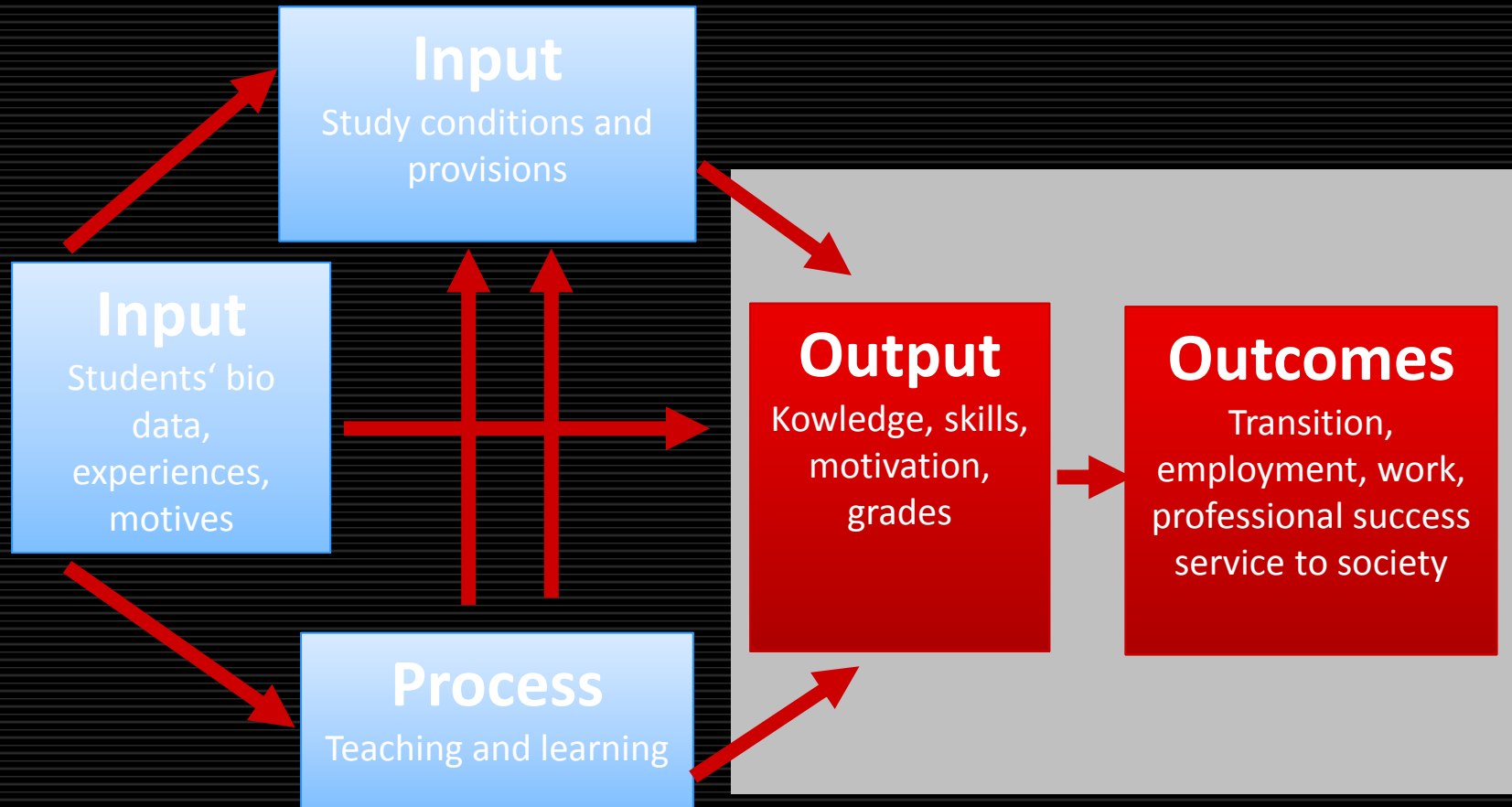
- Three workshop phases
 - Survey preparation
 - Data analysis (2011 in Kassel)
 - Interpretating and dissemination of results (2012/13 in Bali, Nairobi and San José)

The Path of Tracer Studies



Conceptual Framework for Graduate Surveys

Graduate Survey



Context: Labour market – region – country; socio-economic development and personal development

Key Theoretical Problems of Graduate Surveys

1. Which indicators do we need?
2. How to measure the labour market signals?
3. Which factors are relevant to explain the success of the graduates besides higher education?
4. To what extent is the professional success/career caused by HE?
5. Which elements of HE (study conditions and provisions, etc) have an impact?

The Bridge Concept – Institutional Development and Research

Teichler: The UNITRACE Project

