

2019 CHER

Theories and Methods
in Higher Education
Research



August 28-30, 2019
Kassel, Germany

PROGRAM

Conference Venue:

University of Kassel, Germany

Wednesday, August 28th, 2019

9:00 am	Registration (Coffee)		Seminar Room 0005, Georg-Forster-Straße 4		
10:00 am	Conference Opening Arno Ehresmann Vice President University of Kassel Gaële Goastellec President Consortium of Higher Education Researchers – CHER Georg Krücken Director INCHER-Kassel, University of Kassel		Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18		
10:30 am – 12:00 noon	Lecture Hall 6, Room 2113 Campus Center, Moritzstraße 18	Lecture Hall 5 Arnold-Bode-Straße 12	Seminar Room 1004 Georg-Forster-Straße 4	Seminar Room 2004 Georg-Forster-Straße 4	Seminar Room 3004 Georg-Forster-Straße 4
	Theoretical Perspectives	Methodological Perspectives	Nexus of Theories and Methods	Open Track I	Open Track II
	Conventions and Institutional Logics	Register Data	Potential and Pitfalls of Theories and Methods in Higher Education Research	Critical Perspectives	Institutions
	Chair: Jussi Välimaa	Chair: Jeroen Huisman	Chair: Predrag Lažetić	Chair: Shweta Mishra	Chair: Jens Jungblut
	Quality of Higher Education from the Perspective of Convention Theory Henna Juusola	Expansion of Doctoral Training and PhDs' Labor Market Outcomes: Evidence from German Register Data Guido Bünstorf, Dominik Heinisch, Johannes König, Anne Otto	Revealing the Heuristic Potential of Recognition Theory in Studying Higher Education: Theoretical and Methodological Challenges Pepka Boyadjieva, Petya Ilieva-Trichkova	Mismatch of Career Planning in Master's Program: The Case of South Korea Soo Jeung Lee, Seungjung Kim, Jisun Jung	Understanding Organizational Responses to Student Diversity – The Potential of Scandinavian Institutionalism Julia Mergner
	The Soft Conditioning Program of Accreditation, Audit, and Evaluation Regimes Christian Schneijderberg	Assessing the Labor Market Outcomes of Master Degree Holders: The Promises and Challenges of Register Data and Instrumental Variables Kata Orosz, Viorel Proteasa, Daniela Craciun	Participatory Methodology as a Decolonising Mode in International Research in Higher Education: Potential, Pitfalls, Parity? Sue Timmis, Lisa Lucas	The Impact of Cultural Capital and Habitus on the Course of Studies Bettina Langfeldt, Niklas Jungermann	Institutionalizing Strategic Partnerships: Universities Are Becoming Organizational Actors? Sören Magerkort
	Institutional Logics in Joint Doctoral Education Provision between Europe and China Gaoming Zheng	Removing the Institutional Blind Spots on the Road to Student Success – How a Cross-Cohort Approach Provides Institutional Student Success Rates in Germany's Mechanical Engineering Bachelor and Diplom Degrees Gerd Grözinger, Sonja Bandorski, Marita Margarita M^cGrory	Three Moments of Critique: Marxist Method in Higher Education Research Krystian Szadkowski, Jakub Krzeski	Junior International Faculty Members in Japanese Universities: Internationalisation, Integration, and "Dejimisation" Thomas Brotherhood, Christopher D. Hammond, Yangson Kim	
12:00 noon – 1:00 pm	Lunch Break		Canteen (Mensa), Arnold-Bode-Straße/At the corner of Moritzstraße		
1:00 pm – 2:00 pm	Keynote Speech Networks and Topics of Higher Education Intermediaries on the WWW Achim Oberg		Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18		

2:15 pm – 3:45 pm	Governance Regimes	Comparison in Higher Education Research	Modes of Inquiry for Understanding Higher Education	Diffusion and Its Limits	Aspects of Doctoral Education
	Chair: Marijk C. van der Wende	Chair: Jelena Brankovic	Chair: Marco Seeber	Chair: Soo Jeung Lee	Chair: Guido Bünstorf
	An Attempt to Conceptual Cross-Fertilization: Bringing Together Historical Events and Inequality Regimes to Analyse Change and Continuity in Higher Education Gaële Goastellec	International Comparative Higher Education Research on a Shaky Ground: The Constant Balance between Superficiality and Irrelevance Queenie Kwan Heung Lam	Studying International Doctoral Students: Nexus Analysis as a Qualitative Mode of Inquiry Melina Aarnikoivu	Research Conditions and Governance Instruments. An International University Survey in Five European Countries Torger Möller, Jörg Neufeld	Foreigners Graduating from Doctoral Studies in Germany: What Role Do They Play in the German Innovation System? Guido Bünstorf, Dominik Heinisch, Matthias Kapa
	Academic Governance and the Field of Higher Education Agnete Vabø, Moa Maria Cecilia Lindqvist, Mikael Börjesson	Developing Indicators for a Comparative Framework of Doctoral Education in the US and Germany Anne MacLachlan	The Heterogeneity of European Higher Education Institutions. A Typological Approach Benedetto Lepori	National and Research Field Standards – Investigating Perceptions of Academic Recruitment Processes Ingvild Reymert, Jens Jungblut, Siri B. Borlaug	Intersectoral Engagement of Doctorands: Regime Discrepancy between the Academic Territories Saeed Moghadam-Saman
Finding a Future: The Impact of Uncertainty on University Decision Making: A UK Study Heather Eggins	Comparing University Websites across Countries and Institutions – Methodological Approaches, Challenges and Research Potentials Predrag Lažetić	Challenges of a Theory-Based Questionnaire Development – Experiences from the National Academics Panel Study Janine Anna Lange, Almuth Lietz	Translating the Entrepreneurial University in Low Income Environments: The Case of Universidade Eduardo Mondlane and Addis Ababa University Akiiki Babyesiza	Who Plagiarizes? The Predictors of Unauthorized Borrowings in Doctoral Dissertations by Russian Scholars Aleksandra Makeeva, Mikhail Sokolov, Angelika Tsivinskaya	
3:45 pm – 4:15 pm	Coffee Break	Seminar Room 0005, Georg-Forster-Straße 4			
4:15 pm – 5:45 pm	CHER General Assembly (CHER members only)	Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18			
7:00 pm – 9:00 pm	Welcome Reception	Science Park Kassel, Universitätsplatz 12			

Thursday, August 29th, 2019

9:00 am – 10:30 am	Lecture Hall 6, Room 2113 Campus Center, Moritzstraße 18	Lecture Hall 5 Arnold-Bode-Straße 12	Seminar Room 1004 Georg-Forster-Straße 4	Seminar Room 2004 Georg-Forster-Straße 4	Seminar Room 3004 Georg-Forster-Straße 4
	Theoretical Perspectives	Methodological Perspectives	Nexus of Theories and Methods	Open Track I	Open Track II
	Glocal Higher Education	Roles/Identities of Academics	Politics, Policies and Higher Education	Evaluation and/or Academic Freedom	Governance and Academic Leadership
	Chair: Justin Powell	Chair: Lars Geschwind	Chair: Hugo Duarte Horta	Chair: Susan Harris-Hümmert	Chair: Benedetto Lepori
	Globalisation and Differentiation in Higher Education Systems Marijk C. van der Wende, Don F. Westerheijden	The Influence of Teaching Motivation and New Public Management on Academic Teaching Uwe Wilkesmann, Sabine Lauer	Higher Education and Market Exit in the UK Stephen Hunt, Vikki Boliver	Evaluating the Evaluators: When Academic Citizenship Fails Katerina Guba, Angelika Tsivinskaya	Governance Relationships at the University Level. An Analysis from the Agency Theory Perspective Mario Alarcón Bravo
	Is There a Chinese 'Idea of a University'? Simon William Marginson	Mixed Methods Research of Academic's Knowledge and Technology Transfer Activities Nicolai Götze, Christian Schneijderberg	"Open UP!" A New Deal for Italian Universities and Academics? Flavio A. Ceravolo, Michele Rostan, Massimiliano Vaira	The Structure of Recurring Threat to Academic Freedom Joseph C. Hermanowicz	Academic Leadership Roles and Qualifications: A Look at Canadian University Presidents and Provosts across Thirty Years Eric Lavigne, Creso Sá
Bridging the Translational Gap the Californian Way – How an Organizational Innovation in University Medical Schools Travels around the World Jens Jungblut	Exploring the Ways of Studying Academic Identity as a Dynamic Discursive Performance Sanja Djerasimovic	The (In)Effectiveness of Policies in Regulating Students' Behaviour – The Case of Access in Portugal Ricardo Biscaia, Carla Sá, Pedro Nuno Teixeira	The Times Higher Education and the Industrialisation of University Rankings: An Analysis of Social Media Interaction Miguel Antonio Lim	Scientific Collaboration before and after Government Intervention: Case of Russian Universities Nataliya Matveeva, Ivan Sterligov, Maria Yudkevich	

10:30 am – 11:00 am	Coffee Break		Seminar Room 0005, Georg-Forster-Straße 4		
11:00 am – 12:30 pm	Economics of Higher Education	Review Scientific Production	Theoretical and Methodological Perspectives on Students Experiences in Higher Education	Student and Staff Mobility in Higher Education	Governance Models and Translation Processes
	Chair: Maria Amélia Veiga	Chair: Terhi Nokkala	Chair: Roland Bloch	Chair: Ulrich Teichler	Chair: Michele Rostan
	Theorizing Economization in (German) Higher Education Bernd Kleimann	Production of Scientific Knowledge by Universities Angelika Tsvinskaya, Katerina Guba	Methodological Challenges of Conducting Research on Academic Success and Dropout among International Students in Germany: Reflections from a Mixed-Method-Study Jesús Humberto Pineda Olivieri	Debating Student Mobility: The Centrality of International Student Mobility in Luxembourg's Higher Education Policy Discourse Emilia Kmiotek-Meier, Justin Powell	The Translation of the ESG in Institutional Accreditation Reports Jeroen Huisman, Maria João Manatos
	Public-Private Partnerships in the Higher Education Industry: Between Commodification and Assetization Janja Komljenovic	Bibliometric Review: A New Method for Higher Education Research Isabel Steinhardt	Predicting Dropout from Higher Education – A Comparison of Machine Learning Algorithms Andreas Behr, Marco Giese, Hervé Donald Tegum Kamdjou, Katja Theune	"It is a Parallel Universe I Really Wish to Visit Again": International Mobility and Networking of Early Career Researchers in Croatia Bojana Culum Ilic	Governance Model in Russian University: If There is Any Impact of Recent Educational Reforms? Anna Panova, Maria Yudkevich
	Towards a Theory of Rankings Jelena Brankovic, Leopold Ringel, Tobias Werron	Systematic Review Studies in Higher Education Journals: Evaluating Their Procedural Components Baris Uslu, Alper Çalikoğlu	Social Inequalities in Dropout from Higher Education. Combining the Student Integration Model and Rational Choice Theory Lars Müller, Daniel Klein	The Analytic Borderlands of Student Mobility: Leaving Tajikistan in a Global and National Age Emma Sabzalieva	Bologna Higher Education Reforms in Lithuania Liudvika Leisyte
12:30 pm – 1:30 pm	Lunch Break		Canteen (Mensa), Arnold-Bode-Straße/At the corner of Moritzstraße		
1:30 pm – 2:30 pm	Keynote Speech <i>Theory and Higher Education Research: Are They Just Loosely Coupled?</i> Anna Kosmützky		Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18		
2:45 pm – 4:15 pm	Actors and Agents	Reflections of Methods in Higher Education Research	Research Methods in Higher Education	Academic Work	Spaces and Frames
	Chair: Teresa Carvalho	Chair: Uwe Wilkesmann	Chair: Anna Kosmützky	Chair: Tim Seidenschnur	Chair: Pedro Nuno Teixeira
	Actor Constellation and Dynamics in the Higher Education Field: The Contribution of Organizational Change Theory Emanuela Reale	Exploring Doctoral Employment in the UK: The Value and Limits of Secondary Data Analysis Sally Hancock	Multidisciplinary Roots of Higher Education Research: An Analysis of Citation Patterns in Journals in the Field Andrey Lovakov, Maria Yudkevich	Soft Commitments and Reminders: Long-Term Effects on Academic Attainment Raphael Brade, Oliver Himmler, Robert Jäckle	Shaping and Being Shaped by Space. Some Evidence on Knowledge-Based Inter-Organizational Dynamics from Eastern Piedmont, Italy Giacomo Balduzzi, Michele Rostan
	The Actorhood Imperative. On the Subjectivation of Universities as Organizational Actors Roland Bloch	Methods for Assessing Competences in Higher Education: A Critical Review Shweta Mishra, Edith Braun	The Use of Oral History in Higher Education Research – The Case of an Educational Reform in Swedish Engineering Education Per Fagrell, Lars Geschwind	Research Chair Programs and Scientific Productivity Creso Sá, Nadiia Kachynska, Summer Cowley, Magdalena Martinez, Emma Sabzalieva	Transformation of Undergraduate Education under Globalization. A Reflection on the Global Studies of Higher Education Akiyoshi Yonezawa, Don F. Westerheijden, Jorrit Snijder, Sae Shimauchi
	Agency Revisited? – A Critical Reflection upon Action-Theoretical Foundations in Studies of Academic Career Trajectories and Dynamics Antje Wegner	Does Psychological Counseling Reduce the Gender Gap in Field of Study Aspirations? Evidence from Randomized Controlled Trial Janina Beckmann, Lukas Fervers	The Effect of Student Cadre on College Students Development in China Panpan Yao, Fan Li, Wei Huang	Higher Education Under Occupation: Exploring Teaching and Learning Regimes in a Palestinian University Vesna Holubek, Pauliina Alenius, Nazmi Al-Masri, Vesa Korhonen	Higher Education in Single-Industry Towns: Experience of an Expedition as a Research Tool Ksenia Romanenko, Ekaterina Shibanova

4:15 pm – 5:00 pm	Coffee Break and Poster Session Chair: Isabel Steinhardt		Seminar Room 0005, Georg-Forster-Straße 4		
	<ul style="list-style-type: none"> Is There a Consensus on Key Journals in the Field of Higher Education? <i>Stanislav Avdeev, Andrey Lovakov, Maria Yudkevich</i> Gendered Boundaries: The Relationship between Friendship Networks and the Gender Gap in Career Preferences <i>Janina Beckmann</i> Know-Best: Partnerships in Knowledge Production – Beliefs, Strategies and Tensions <i>Teresa Carvalho, Maria J. Rosa, Ana I. Melo, Anabela Queiroz, Carlos Rodrigues, Hugo Figueiredo, Maria João Manatos, Pedro Nuno Teixeira, Ricardo Biscaia, Rui Mendes, Sara Diogo</i> The Relationship between Institutional Strategy and Undergraduate Teaching in World-Class Universities <i>Kaiyun Feng</i> Teaching Development in Higher Education <i>Sophie Galeski, Steffen Brand, Edith Braun</i> The Effect of College Dropout on Labor Market Outcomes in Germany <i>Julia Heigle</i> 		<ul style="list-style-type: none"> Step by Step or All at Once? Multiple Changes in Status-Configurations among Credit and Degree Mobile Students from Luxembourg <i>Emilia Kmiotek-Meier</i> A Conceptual Framework for Understanding Academic Work Values <i>Ai Tam Le</i> Integrating Established Models of Student Persistence to Create a Comprehensive Process Model of Successful Study Entrance <i>Pascale Stephanie Petri</i> The Experiences of Postdocs with Invisible Disabilities at German Universities – A Qualitative Research Approach <i>Marco Miguel Valero Sanchez</i> Bibliometric Analysis of Higher Education Research in China since the Reform and Opening-Up – Taking the Reprinted Papers in Xinhua Digest as an Example <i>Ying Zhu</i> 		
5:00 pm – 6:30 pm	Organization and Neo-Institutionalism	Evaluation	Organization of Higher Education Institutions	Higher Education Reform in Different National Contexts	Returns of Education
	Chair: Emma Sabzalieva	Chair: Don F. Westerheijden	Chair: Bernd Kleimann	Chair: Gaële Goastellec	Chair: Shweta Mishra
	Conceptualizing Organizational Coupling <i>Mari Elken</i>	Development of an Instrument to Evaluate Research Agendas Across all Fields of Science <i>João M. Santos, Hugo Duarte Horta</i>	Towards Theory Formation about Faculties Using a Contingency Approach <i>Ilse Hagerer</i>	Influence of Scientific Advice to Design and Implementation of Higher Education Reform in Italy <i>Lucio Morettini, Emanuela Reale</i>	Do Foreign Language Skills Pay off in the Russian Labor Market? <i>Ksenia Rozhkova, Sergey Roshchin</i>
	Higher Education in World Society: Combining Neo-Institutionalism and Social Systems Theory <i>Thomas Pfeffer</i>	A Research on Theory Construction and Evaluating of Graduates High-Quality Employment <i>Runze Liu, Miaomiao Yu, Wenjing Yuan, Shuyi Shen, Yonghong Ma, Yanhua Bao</i>	The Unintentional Janus Face of Higher Education Institutions – Contrasting Manifest and Latent Messages in Institutional Strategy Documents <i>Oliver Vettori, Johanna Warm</i>	Tuition Fees as a Policy Instrument – The Introduction of Tuition Fees in Sweden <i>Hans Lundin, Lars Geschwind</i>	Influencing Factors of Chinese Academic Doctoral Students' Innovation Ability within Different Training Models <i>Yumeng Yang, Wei Sun, Pengyu Zhu, Yonghong Ma, Yanhua Bao</i>
	Why Have Universities Had a Limited Contribution to Social Innovation? An Institutional Logics Perspective <i>Ridvan Cinar, Paul Benneworth</i>		Organizational Chart Analysis: A Methodological Framework <i>Michael Borggräfe</i>	Introduction of Performance-Based Funding in Higher Education: You Win a Few, You Lose a Few <i>Ekaterina Abalmasova, Ekaterina Shibanova, Aleksei Egorov</i>	The Determinants of Expected Returns from Higher Education in Russia: Human Capital Theory Perspective <i>Ilya Prakhov</i>
7:00 pm	Conference Dinner		Alte Brüderkirche, Renthof 3, Kassel		

Friday, August 30th, 2019

9:00 am – 10:00 am	Keynote Speech Methodological Progress in Higher Education Research? <i>Jeroen Huisman</i>	Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18
10:00 am – 10:30 am	Coffee Break	Seminar Room 0005, Georg-Forster-Straße 4

10:30 am – 12:00 noon	Lecture Hall 6, Room 2113 Campus Center, Moritzstraße 18	Lecture Hall 5 Arnold-Bode-Straße 12	Seminar Room 1004 Georg-Forster-Straße 4	Seminar Room 2004 Georg-Forster-Straße 4	Seminar Room 3004 Georg Forster-Straße 4
	Theoretical Perspectives	Methodological Perspectives	Nexus of Theories and Methods	Open Track I	Open Track II
	Roles and Activities in Academia	Diversity of Methods	Internationalization of Higher Education	Academics: Roles, Expectations, and Satisfaction	Participation
	Chair: Maria Yudkevich	Chair: Mari Elken	Chair: Christian Schneijderberg	Chair: Heather Eggins	Chair: Emanuela Reale
	Diversity-Management Strategies of Universities and Colleges in Germany – Theoretical Reflections and Empirical Findings <i>Elke Wild, Markus Rump, Pia Simone Brocke</i>	Potential and Unique Incremental Value of Multilevel Modelling and Signal Detection Theory Methodologies in Analysis of Determinants of Graduate Academic Achievements and Failure at Research Master's Programmes <i>Anastasia Kurysheva</i>	How Does Transformative Learning Happen: A Mixed Research on International Students' Learning Experience in Chinese Universities <i>Lan Yu</i>	Backgrounds and Resources of Finnish Doctoral Students <i>Hanna Nori, Arto Pauli Johannes Jauhainen</i>	Researching Gender Inequality in Portuguese Higher Education; Some Methodological Challenges <i>Rosemary Deem, Maria de Lourdes Machado-Taylor</i>
	The Hybrid Academic Profession: Professional, Managerial and Entrepreneurial Roles Combined <i>Taru Siekkinen</i>	Potentials and Challenges of Administrative Data for Event History Analysis of Completion and Dropout <i>Bianca Thaler</i>	Rationalization or Diversity? The Worldwide Diffusion of Teaching Evaluations <i>Pedro Pineda</i>	Determinants of Personal and Professional Satisfaction with Doctoral Supervision. A Study of Two Flagship East Asian Universities <i>Hugo Duarte Horta, Marco Seeber</i>	Decolonising Higher Education: Perspectives from Recent Literature <i>Addisalem Tebikew Yallew</i>
Altbach in India: Revisiting Altbach's Theory of Student Activism in Light of New Research on Contemporary Student Politics in the Global South <i>Thierry M. Luescher, Jean-Thomas Martelli</i>	Vignette Method in Qualitative Higher Education Research <i>Terhi Nokkala, Henna Juusola, Lisa Jasinski</i>	Four Isms and Higher Education Research <i>Maria Amélia Veiga, António Magalhães</i>	Moving Abroad While Doing a PhD in STEM Fields at Chinese Universities: Impact on Knowledge Creation and Networking <i>Mattia Cattaneo, Hugo Duarte Horta, Sebastian Birolini, Stefano Paleari, Wenqin Shen</i>	Redefining the Impact-Factor: Female Scholars Who Practice Public Academy and Social Activism <i>Smadar Noy, Gabriela Kasy-Rosenbaum, Inbal Ester Cicurel</i>	
12:15 pm – 12:45 pm	<i>Closing of the Conference and Farewell</i>		Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18		
until 2:15 pm	<i>Possibility to go to Lunch</i>		Canteen (Mensa), Arnold-Bode-Straße/At the corner of Moritzstraße		