Theoretical Perspectives

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18
Wednesday, August 28th, 2019

10:30 am – 12:00 noon  **Conventions and Institutional Logics**  
Chair: Jussi Välimaa  
Quality of Higher Education from the Perspective of Convention Theory  
Henna Juusola  
The Soft Conditioning Program of Accreditation, Audit, and Evaluation Regimes  
Christian Schneijderberg  
Institutional Logics in Joint Doctoral Education Provision between Europe and China  
Gaoming Zheng

2:15 pm – 3:45 pm  **Governance Regimes**  
Chair: Marijk C. van der Wende  
An Attempt to Conceptual Cross-Fertilization: Bringing Together Historical Events and Inequality Regimes to Analyse Change and Continuity in Higher Education  
Gaëlle Goastellec  
Academic Governance and the Field of Higher Education  
Agnete Vabø, Moa Lindqvist, Mikael Börjesson  
Finding a Future: The Impact of Uncertainty on University Decision Making: A UK Study  
Heather Eggins

Thursday, August 29th, 2019

9:00 am – 10:30 am  **Glocal Higher Education**  
Chair: Justin Powell  
Globalisation and Differentiation in Higher Education Systems  
Marijk C. van der Wende, Don F. Westerheijden  
Is There a Chinese ‘Idea of a University’?  
Simon William Marginson  
Bridging the Translational Gap the Californian Way – How an Organizational Innovation in University Medical Schools Travels around the World  
Jens Jungblut

11:00 am – 12:30 pm  **Economics of Higher Education**  
Chair: Maria Amélia Veiga  
Theorizing Economization in (German) Higher Education  
Bernd Kleimann  
Public-Private Partnerships in the Higher Education Industry: Between Commodification and Assetization  
Janja Komljenovic  
Towards a Theory of Rankings  
Jelena Brankovic, Leopold Ringel, Tobias Werron

2:45 pm – 4:15 pm  **Actors and Agents**  
Chair: Teresa Carvalho  
Actor Constellation and Dynamics in the Higher Education Field: The Contribution of Organizational Change Theory  
Emanuela Reale  
The Actorhood Imperative. On the Subjectivation of Universities as Organizational Actors  
Roland Bloch  
Antje Wegner

5:00 pm – 6:30 pm  **Organization and Neo-Institutionalism**  
Chair: Emma Sabzalieva  
Conceptualizing Organizational Coupling  
Mari Elken  
Higher Education in World Society: Combining Neo-Institutionalism and Social Systems Theory  
Thomas Pfeffer  
Why Have Universities Had a Limited Contribution to Social Innovation? An Institutional Logics Perspective  
Ridvan Cinar, Paul Benneworth
**Roles and Activities in Academia**

Chair: Maria Yudkevich

Diversity-Management Strategies of Universities and Colleges in Germany – Theoretical Reflections and Empirical Findings  
Elke Wild, Markus Rump, Pia Simone Brocke

The Hybrid Academic Profession: Professional, Managerial and Entrepreneurial Roles Combined  
Taru Sielkinen

Altbach in India: Revisiting Altbach’s Theory of Student Activism in Light of New Research on Contemporary Student Politics in the Global South  
Thierry M. Luescher, Jean-Thomas Martelli
**Wednesday, August 28th, 2019, 10:30 am – 12:00 noon**

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**Conventions and Institutional Logics**

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**Chair**

*Jussi Välimaa (University of Jyväskylä, Finland)*

Dr. Jussi Välimaa is Professor in Educational Studies and Director of the Finnish Institute for Educational Research at the University of Jyväskylä, Finland. Being trained as a historian and a social scientist professor Välimaa has expertise in social and historical studies on higher education and education. His research profile is shaped by academic interest in the relationship between higher education and society. Dr. Välimaa also has studied the internal dynamics of higher education institutions from cultural, historical and sociological perspectives. Dr. Välimaa’s latest book is ‘A History of Finnish Higher Education from the Middle Ages to the Twenty-first Century’ (Springer, in press).

**Speakers**

*Henna Juusola (Tampere University, Finland)*

Henna Juusola is PhD candidate at the Faculty of Management and Business (Higher Education Group), Tampere University. In her PhD research, she is focusing on quality of education from the perspective of Finnish education export. Her research interest includes social dynamics in the context of international higher education, principles steering the quality of education, accountability from the perspective of justification and legitimation as well as actors’ and agencies’ role maintaining and formulating institutions.

*Christian Schneijderberg (University of Kassel, Germany)*

Christian Schneijderberg works as a post-doctoral researcher and coordinator of the research unit innovation & transfer at the International Centre for Higher Education Research (INCHER) at University of Kassel, Germany. He holds a PhD in sociology. Christian is a theory-led empirical researcher with a strong like of sociological theory and methods development. The topics of research and research-led teaching are the orders of worth framework, higher education and sciences, professions and organizations, and cultural sociology, especially film analysis. He teaches in the sociology BA and MA programs at University of Kassel.

*Gaoming Zheng (Tampere University, Finland)*

Gaoming Zheng, is a doctoral candidate in Higher Education Group (HEG), Faculty of Management and Business, Tampere University, Finland. Her current research interests focus on doctoral education, quality assurance of higher education, international corporation in higher education (particularly between China and Europe), academic profession, and application of institutional theory in higher education research. Her academic work, “Towards an analytical framework for understanding the development of a quality assurance system in an international joint programme,” published in European Journal of Higher Education, was awarded the Best Paper Prize at the Eu-SPRI Forum ECC Science, Innovation and the University: Keys to Social Impacts, in 2016.
**Wednesday, August 28th, 2019, 2:15 pm – 3:45 pm**

**Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18**

**Theoretical Perspectives**

**Governance Regimes**

**Chair: Marijk C. van der Wende**

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**Chair**

**Marijk C. van der Wende** *(Utrecht University, The Netherlands)*

Marijk van der Wende is Distinguished Faculty Professor of Higher Education at Utrecht University’s Faculty of Law, Economics and Governance. Her research focuses on the impact of globalization and internationalization on higher education systems, institutions, curricula, and teaching and learning arrangements. She is also an affiliate faculty and research associate at the Center for Studies in Higher Education (CSHE) at the University of California Berkeley and Guest Professor and member of the International Advisory Board of the Graduate School of Education Shanghai Jiao Tong University. She is a member of the Academia Europaea (the Academy of Europe) and has been a chair and member of numerous national and international advisory committees and editorial boards. Previously she held full professorial positions at CHEPS, University of Twente (2001-2016), VU University Amsterdam (2006-2015), and was a visiting scholar at Harvard University (Fairbank Center for Chinese Studies and Graduate School of Education), Shanghai Jiao Tong University (Center for World-Class Universities and Graduate School of Education), the University of California Berkeley (Center for Studies in Higher Education), and Boston College (Centre for International Higher Education). She served as Dean of Graduate Studies at Utrecht University (2015-2017), Founding Dean of Amsterdam University College (2007-2015), President of the programme on Institutional Management in Higher Education (IMHE) of the OECD (2005-2011), member of the Higher Education Authority Ireland (2011-2015), the Scientific Board of the Dutch Military Academy (2007-2013), and worked at NUFFIC (the Netherlands Organisation for International Cooperation in Higher Education) (1992-1998), the Academic Cooperation Association (ACA) in Brussels (1994-1998), and in school education in France and the Netherlands (1980-1990). Marijk holds BA degrees in teaching and pedagogy, and MA and PhD degrees in educational sciences, from the University of Amsterdam and the University of Utrecht respectively.

**Speakers**

**Mikael Börjesson** *(Uppsala University, Sweden)*

**Heather Eggins** *(Staffordshire University, United Kingdom)*

Heather Eggins is Visiting Professor at Staffordshire University, UK, and a Fellow Commoner of Lucy Cavendish College, University of Cambridge.

**Gaëlle Goastellec** *(University of Lausanne, Switzerland)*

**Moa Lindquist** *(Uppsala University, Sweden)*
Agnete Vabø (Oslo Metropolitan University, Norway)
Thursday, August 29th, 2019, 9:00 am – 10:30 am

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**Theoretical Perspectives**

**Glocal Higher Education**

**Chair: Justin Powell**

Globalisation and Differentiation in Higher Education Systems
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Is There a Chinese ‘Idea of a University’?
Simon William Marginson

Bridging the Translational Gap the Californian Way – How an Organizational Innovation in University Medical Schools Travels around the World
Jens Jungblut

**Chair**

*Justin Powell (University of Luxembourg, Luxembourg)*

Justin J.W. Powell has been Professor of Sociology in the Institute of Education & Society at the University of Luxembourg since 2012. His comparative institutional analyses chart persistence and change in special and inclusive education systems, in vocational training and higher education, and in science and research policy. Among diverse publications in English and German in educational and sociological journals, his books include the award-winning *Barriers to Inclusion: Special Education in the US and Germany* (Routledge, 2011/2016), *Comparing Special Education: Origins to Contemporary Paradoxes* (Stanford University Press, 2011), and *The Century of Science: The Global Triumph of the Research University* (Emerald, 2017).

**Speakers**

*Jens Jungblut (University of Oslo, Norway)*

Jens Jungblut works as an Associate Professor for Public Policy and Public Administration at the Department of Political Science at the University of Oslo. Jens has been a postdoctoral research fellow at Stanford University and INCHER Kassel. He holds a PhD from the Department of Education at the University of Oslo.

*Simon William Marginson (University of Oxford, United Kingdom)*

Simon Marginson is Professor of Higher Education at the University of Oxford, Director of the ESRC/OFSRE Centre for Global Higher Education (CGHE), Editor-in-Chief of Higher Education, and Lead Researcher with Higher School of Economics in Moscow. CGHE is a research partnership of five UK and nine international universities with £6.5 million in funding for 16 projects on global, national and local aspects of higher education. Simon’s research is focused primarily on global and international higher education, and higher education and social inequality. He is currently preparing an integrated theorisation of higher education. His most recent books are *Higher Education in Federal Countries*, edited with Martin Carnoy, Isak Froumin and Oleg Leshukov (Sage, 2018) and *High Participation Systems of Higher Education*, edited with Brendan Cantwell and Anna Smolentseva (Oxford University Press, 2018).
Marijk C. van der Wende (Utrecht University, The Netherlands)
Marijk van der Wende is Distinguished Faculty Professor of Higher Education at Utrecht University’s Faculty of Law, Economics and Governance. Her research focuses on the impact of globalization and internationalization on higher education systems, institutions, curricula, and teaching and learning arrangements. She is also an affiliate faculty and research associate at the Center for Studies in Higher Education (CSHE) at the University of California Berkeley and Guest Professor and member of the International Advisory Board of the Graduate School of Education Shanghai Jiao Tong University. She is a member of the Academia Europaea (the Academy of Europe) and has been a chair and member of numerous national and international advisory committees and editorial boards. Previously she held full professorial positions at CHEPS, University of Twente (2001-2016), VU University Amsterdam (2006-2015), and was a visiting scholar at Harvard University (Fairbank Center for Chinese Studies and Graduate School of Education), Shanghai Jiao Tong University (Center for World-Class Universities and Graduate School of Education), the University of California Berkeley (Center for Studies in Higher Education), and Boston College (Centre for International Higher Education). She served as Dean of Graduate Studies at Utrecht University (2015-2017), Founding Dean of Amsterdam University College (2007-2015), President of the programme on Institutional Management in Higher Education (IMHE) of the OECD (2005-2011), member of the Higher Education Authority Ireland (2011-2015), the Scientific Board of the Dutch Military Academy (2007-2013), and worked at NUFFIC (the Netherlands Organisation for International Cooperation in Higher Education) (1992-1998), the Academic Cooperation Association (ACA) in Brussels (1994-1998), and in school education in France and the Netherlands (1980-1990). Marijk holds BA degrees in teaching and pedagogy, and MA and PhD degrees in educational sciences, from the University of Amsterdam and the University of Utrecht respectively.

Don F. Westerheijden (University of Twente, The Netherlands)
Dr. Don F. Westerheijden is senior research associate at the Center for Higher Education Policy Studies (CHEPS, www.utwente.nl/cheps) of the University of Twente, the Netherlands, where he co-ordinates research on quality management and is involved in the co-ordination and supervision of Ph.D. students. Don mostly studies quality assurance and accreditation in higher education, its impacts, as well as university rankings. He edited and contributed to books on quality assessment in higher education, and (co-)authored a large number of articles on the topic. Evaluation of higher education policies is another of his research interests.
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**Chair**

**Maria Amélia Veiga** (University of Porto/Centre for Research and Intervention in Education (CIIE)/Centre for Research in Higher Education Policies (CIPES), Portugal)

Amélia Veiga is Assistant Professor at the Faculty of Psychology and Education Sciences at the University of Porto, Portugal, researcher at the Centre for Research and Intervention in Education (CIIE) and at the Centre for Research in Higher Education Policies (CIPES). Her interests focus on education policy analysis, globalisation and quality assurance. She has published her work in international books and key journals.

**Speakers**

**Jelena Brankovic** (Bielefeld University, Germany)

Jelena Brankovic is a postdoctoral researcher and lecturer at the Faculty of Sociology, Bielefeld University, Germany. She holds a PhD in Sociology from Ghent University, Belgium. Her research interests are in the study of organizations in general and universities in particular, forms of interaction, competition and global dynamics. Her recent publications include “How rankings produce competition. The case of global university rankings” (Zeitschrift für Soziologe), authored together with Leopold Ringel and Tobias Werron and “The status games they play: unpacking the dynamics of organisational status competition in higher education” (Higher Education).

**Bernd Kleimann** (German Centre for Higher Education Research and Science Studies (DZHW), Germany)

Bernd Kleimann has been holding the position of acting head of the research area „Governance in Higher Education and Science“ at DZHW since 2016. He received his postdoctoral qualification (Habilitation) in sociology with particular regard to higher education research and organisational sociology from the University of Kassel in 2015. In 2000 he was awarded a doctoral degree in philosophy by the University of Gießen. He studied philosophy and German literature at the Universities of Hagen, Marburg, and Tübingen and worked as researcher at the University of Hamburg. Before joining DZHW in 2014, he conducted research in the area of e-learning and higher education development at HIS GmbH in Hanover. He teaches at the Universities of Hanover and Kassel as well as at the University of Applied Sciences of Osnabrück. His scholarly interests pertain to higher education institutions (with special regard to formal organisations), social theory and communication theory, organisational sociology, and governance of higher education.

**Janja Komljenovic** (Lancaster University, United Kingdom)

Dr Janja Komljenovic is a Lecturer of Higher Education at Lancaster University. She is interested in the diversity and complexity of markets in and around universities, including the variety of actors that have entered the sector, their strategies, ways of working, and consequences for higher education and societies at large. Most recently, she got engaged in studying the relation between the digital economy and higher education and how they might affect each other. She is published internationally on higher education policy, governance, and markets.
Leopold Ringel (Bielefeld University, Germany)

Tobias Werron (Bielefeld University, Germany)
Thursday, August 29th, 2019, 2:45 pm – 4:15 pm

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

Theoretical Perspectives

Actors and Agents

Chair: Teresa Carvalho

Actor Constellation and Dynamics in the Higher Education Field: The Contribution of Organizational Change Theory
Emanuela Reale

The Actorhood Imperative. On the Subjectivation of Universities as Organizational Actors
Roland Bloch

Antje Wegner

Chair

Teresa Carvalho (Centre for Research in Higher Education Policies (CIPES)/University of Aveiro, Portugal)
Teresa Carvalho is an Associate Professor at the University of Aveiro, in Portugal. She is a senior researcher at CIPES (Centre for Research in Higher Education Policies) and the Director of the PhD program in Public Policies at the University of Aveiro. She is a member of the ESA (European Sociological Association) Executive Committee, as chair of the RN-Council, for 2017-2019. Develops research in public reforms and has a special interest in issues related with the role of professionals in formulating and implementing public policies. The main focus of her current research is the relation between managerialism and academic professionalism with an emphasis on gender issues. She has developed research and published her work in New Public Management; sociology of professions, gender and academic careers.

Speakers

Roland Bloch (Martin Luther University Halle-Wittenberg, Germany)

Emanuela Reale (Research Institute on Sustainable Economic Growth of the National Research Council (CNR-IRGES), Italy)

Antje Wegner (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Thursday, August 29th, 2019, 5:00 pm – 6:30 pm

**Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18**

**Theoretical Perspectives**

**Organization and Neo-Institutionalism**

**Chair:** Emma Sabzalieva

- Conceptualizing Organizational Coupling
  Mari Elken

- Higher Education in World Society: Combining Neo-Institutionalism and Social Systems Theory
  Thomas Pfeffer

- Why Have Universities Had a Limited Contribution to Social Innovation? An Institutional Logics Perspective
  Ridvan Cinar, Paul Benneworth

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**Chair**

**Emma Sabzalieva** *(University of Toronto, Canada)*

Emma Sabzalieva is a PhD candidate in Comparative & International Higher Education and Vanier Canada Graduate scholar at the University of Toronto, Canada. Her core research interests are the global politics of higher education and social change in contemporary Central Asia. Her wider research interests include institutional and organizational change, public policy, ideas and knowledge creation, university/community engagement, and the history of universities. Her publications include peer-reviewed journals, book chapters, essays and opinion pieces, as well as [http://emmasabzalieva.com](http://emmasabzalieva.com), a blog named one of the best social media accounts for academics by The Guardian in 2016.

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**Speakers**

**Paul Benneworth** *(Western Norway University of Applied Sciences, Norway/University of Twente, The Netherlands)*

Paul Benneworth is Professor of Innovation and Regional Development in Western Norway University of Applied Sciences and a Senior Researcher in Center for Higher Education Policy Studies in University of Twente.

**Ridvan Cinar** *(University of Aveiro, Portugal)*

Ridvan Cinar is Marie Sklodowska-Curie Fellow in RUNIN (Role of Universities in Innovation and Regional Development) project and a PhD candidate in Public Policy, in Department of Social, Political and Territorial Sciences in University of Aveiro.

**Marie Elken** *(NIFU - Nordic institute for studies in Innovation, Research and Education, Norway)*

Mari Elken is currently employed as a senior researcher and deputy head of research for higher education at NIFU. Her doctoral degree is from the University of Oslo and her research interests include organization, policy and governance of higher education, at different levels of governance. Member of the Young Academy of Norway since autumn 2018.

**Thomas Pfeffer** *(Danube University Krems, Austria)*

http://thomas-pfeffer.at
Friday, August 30th, 2019, 10:30 am – 12:00 noon

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

### Theoretical Perspectives

#### Roles and Activities in Academia

**Chair:** Maria Yudkevich

- Diversity Management Strategies of Universities and Colleges in Germany – Theoretical Reflections and Empirical Findings
  - Elke Wild, Markus Rump, Pia Simone Brocke

- The Hybrid Academic Profession: Professional, Managerial and Entrepreneurial Roles Combined
  - Taru Siekkinen

- Altbach in India: Revisiting Altbach’s Theory of Student Activism in Light of New Research on Contemporary Student Politics in the Global South
  - Thierry M. Luescher, Jean-Thomas Martelli

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### Chair

**Maria Yudkevich** (National Research University Higher School of Economics, Russia)

Maria Yudkevich graduated from Lomonosov Moscow State University (Department of mechanics and mathematics) in 1996 and got a Master degree in Economics from Higher School of Economics in 1998. She got PhD at HSE (2003). Head of the International Laboratory for Institutional Analysis of Economic Reforms (LIA HSE), implementing projects in the field of theoretical and empirical analysis of the socio-economic institutions. HSE Vice-Rector, who is responsible for coordinating the fundamental research and academic development at HSE. Professional interests: institutional economics, economics of education, contract theory, game theory.

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### Speakers

**Pia Simone Brocke** (Bielefeld University, Germany)

**Thierry M. Luescher** (Human Sciences Research Council, Republic of South Africa)

Thierry M. Luescher is the research director for higher education in the education and skills development research programme of the Human Sciences Research Council (HSRC), Cape Town, South Africa. He is also affiliated associate professor in higher education studies at the University of the Free State, where he previously worked as assistant director for institutional research. Thierry is an NRF-rated researcher. His scholarship in higher education and political studies focuses on student politics, student affairs and higher education in Africa, and the work of Philip G Altbach. He currently works on two books dealing with the recent wave of student protests internationally and in South Africa as part of projects funded by the Andrew Mellon Foundation and the National Research Foundation. Thierry is on the editorial boards of the *Journal of College Student Development*, *Makerere Journal of Higher Education*, *Journal of Student Affairs in Africa*, and the book series *African Higher Education Dynamics*. His recent publications include the book *Student Politics in Africa: Representation and Activism* (African Minds, 2016), which he edited with Manja Klemenčič and James Otieno Jowi, as well as chapters in Rachel Brooks’ *Student Politics and Protest: International Perspectives* (Routledge, 2017) and Jody Burkett’s *Students in Twentieth-Century Britain and Ireland* (Palgrave Macmillan, 2018).
Jean-Thomas Martelli (Centre de Sciences Humaines, India)

Jean-Thomas Martelli is a researcher at Centre de Sciences Humaines, New Delhi, India. He was previously postdoctoral fellow at the Centre for International Studies and Research (CERI) at Sciences Po, Paris, France. His scholarship in political science and political sociology focuses predominantly on generational politics in the Indian context. His ethnographic work concentrates on contemporary student politics, left activism, youth political careers and processes of politicisation in Indian campuses. Jean-Thomas taught at Sciences Po Paris courses on Indian Democracy, Social Movements in South Asia and Political Science. While his work tends towards political ethnography, he also specialises in survey analysis and digital humanities. Jean-Thomas received a PhD at King’s College London; his thesis is titled “JNU is not Just Where you go, it’s What you Become,” Everyday Political Socialisation and Left Activism at Jawaharlal Nehru University (JNU), New Delhi. His recent publications include a number of scholarly chapters and articles including "From a Radical Cohort to the Other: Surveying Political Incubation in an Indian University” published in India Review 17(3), co-authored with Baris Ari, and "JNU Promotes Diversity, Democracy, and Dissent Across the Political Spectrum” in Economic and Political Weekly 53(11), co-authored with Khaliq Parkar. He is currently preparing the book Student Politics: Movements and Mobilisation in Contemporary India, co-edited with Khaliq Parkar (Orient Blackswan, forthcoming 2020).

Markus Rump (Bielefeld University, Germany)

Taru Siekkinen (University of Jyväskylä, Finland)

Elke Wild (Bielefeld University, Germany)