

# Academic Entrepreneurship and Knowledge and Technology Transfer: How do they relate to Research, Teaching, and Universities as Organizations?

11-12 April 2016, Science Park, University of Kassel, Germany

Monday, April 11, 2016

09:00	<b>Registration</b>	
09:45	<b>Reiner Finkeldey</b> President of the University of Kassel, Germany	<b>Welcome</b>
	<b>Guido Bünstorf, Georg Krücken</b> (University of Kassel, INCHER-Kassel, Germany)	
10:00	<b>Christian Schneijderberg</b> (University of Kassel, INCHER-Kassel, Germany)	<b>Introductory remarks</b>
10:20	<b>Katarina Larsen</b> (KTH the Royal Institute of Technology, Department of History of Science, Technology and Environment, Stockholm, Sweden)	<b>Rhetoric of engineering skills and heroes: institutional logics of university-industry relations in engineering education</b>
11:05	<b>Timothy Sacco</b> (University of Massachusetts Amherst, Department of Sociology, USA)	<b>Shaping Future Scientists: STEM training and the commercial landscape of science</b>
11:50	<b>Coffee break</b>	
12:05	<b>Walter W. Powell</b> (Stanford University, Department of Education and Business School, USA)	<b>Amphibious Scientists: How they have changed the university and industry, for good and bad</b>
13:10	<b>Lunch break</b>	
14:10	<b>Thomas Åstebro</b> (Haute École Commercial Paris, Department of Strategy and Business Policy, France)	<b>Academic entrepreneurship: Bayh-Dole versus the "professor's privilege"</b>
14:55	<b>Matthew Good, Birthe Soppe</b> (University of Oslo, Centre for Entrepreneurship, Norway) <b>Mirjam Knockaert</b> (University of Ghent, Belgium)	<b>The interconnectedness of the university technology transfer infrastructure: An organizational design perspective</b>
15:40	<b>Aners Broström, Andreas Feldmann, Matti Kaulio</b> (Centre of Excellence in Science and Innovation Studies (CESIS), KTH the Royal Institute of Technology, Department of Industrial Economics and Management, Stockholm, Sweden)	<b>Mobilising the organised anarchy: Structured relations between higher education institutions and external organisations</b>
16:25	<b>Coffee break</b>	

<b>16:50</b>	<b>Lars Geschwind, Johan Söderlind, Marie Magnell</b> (KTH the Royal Institute of Technology, School of Education and Communication in Engineering Sciences, Department of Learning, Stockholm, Sweden)	<b>Before and beyond Humboldt: The teaching-research nexus in technical universities</b>
<b>17:35</b>	<b>Fumi Kitagawa</b> (University of Edinburgh Business School, UK) <b>Chiara Marzocchi, Elvira Uyarra</b> (Alliance Manchester Business School, University of Manchester, UK) <b>Mabel Sánchez-Barrioluengo</b> (INGENIO, Technical University of Valencia, Spain)	<b>Unpacking academic entrepreneurship – Academic spin-offs and graduate start-ups as part of the university research-teaching nexus</b>
<b>19:00</b>	<b>Dinner</b>	

## Tuesday, April 12, 2016

<b>09:00</b>	<b>Ugo Rizzo, Laura Ramaciotti</b> (University of Ferrara, Department of Economics and Management, Italy) <b>Francesco Rentocchini</b> (Southampton Business School, University of Southampton, UK)	<b>Which factors lead to the creation of high-growth academic spin-offs? An empirical investigation of the UK</b>
<b>09:45</b>	<b>Anna Sinell, Karolina Mizera-Ben Hamed, Katharina Hochfeld, Martina Schraudner</b> (Fraunhofer Center for Responsible Research and Innovation, Berlin, Germany)	<b>Promoting academic spin-off formation by learning the secrets of highly entrepreneurial-oriented organizations</b>
<b>10:30</b>	<b>Coffee break</b>	
<b>10:55</b>	<b>Stefano Bianchini, Patrick Llerena</b> (BETA - University of Strasbourg, France) <b>Ylenia Curci</b> (USIAS – University of Strasbourg, France)	<b>Inside the variety of academic consulting: What are the good combinations to foster research productivity</b>
<b>11:40</b>	<b>Aldo Geuna</b> (University of Turin, Italy)	<b>Keynote lecture</b>
<b>12:45</b>	<b>Lunch break</b>	
<b>13:50</b>	<b>Soo Jeung Lee</b> (Research Fellow of Alexander von Humboldt Foundation, INCHER-Kassel, Seoul National University, Republic of Korea)	<b>Institutionalization of university-industry linkages and its effects on university research and transfer: similarities and differences in Germany and Korea</b>
<b>14:35</b>	<b>Catalina Martínez</b> (CSIC Institute of Public Goods and Policies, Madrid, Spain) <b>Francesco Lissoni</b> (GREThA – UMR CNRS 5113, University of Bordeaux, France/CRIOS – Bocconi University, Milano, Italy) <b>Luis Sanz-Menéndez</b> (CSIC Institute of Public Goods and Policies, Madrid, Spain)	<b>Funding and ownership of academic inventions: evidence from a patent-level survey</b>
<b>15:20</b>	<b>Markus Günther, Sabrina Backs, Christian Stummer</b> (Bielefeld University, Department of Business Administration and Economics, Germany)	<b>How to stimulate academic patenting at universities: a social simulation approach</b>
<b>16:05</b>	<b>Farewell coffee</b>	