

## Crowdworking Symposium

### Understanding Digital Labor Markets

July 4-5, 2019

#### Call for Papers

This year the DFG supported research project [\*Crowdsourcing as a New Form of Organizing Labor Relations\*](#) organizes the first Crowdworking Symposium, which will take place at the University of Bremen / Germany. Researchers in the fields of economics, business administration, information systems, innovation and law are encouraged to submit a paper. Several workshops provide scholars with the opportunity to present their academic research on topics related to the emerging fields of crowdsourcing, crowd work, cloud work, gig work, online freelancing, and other forms of on-demand labor. Presenters will receive valuable feedback from fellow researchers. As this year's keynote speaker, we welcome Jan Marco Leimeister, who is a professor of information systems and director of the Institute for Information Management at the University of St. Gallen. In his keynote speech, he will talk about:

#### Understanding a New Type of Digital Labor: How the Nature of Work Affects Satisfaction and Identification Among Crowd Workers

We invite submissions related to:

- **Characteristics of crowd workers**
- **Platform design and competition**
- **Regulation of digital labor markets**
- **Online reputation mechanisms**
- **Opportunities and risks of digital labor**



Keynote Speaker  
Jan Marco Leimeister

Please send your paper or extended abstract to

**crowdworking@uni-bremen.de** by **May 15, 2019**.

Authors will be informed about the outcome of their submission by May 30, 2019. There is a workshop fee of 100 €, which will cover the conference dinner in a local restaurant on July 4, 2019 as well as beverages and food at the conference venue.

We are looking forward to interesting papers and an exciting academic workshop.

**Prof. Dr. Lars Hornuf, M.A. (Essex)**  
University of Bremen, MPI and CESifo  
Professor of Business Administration

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