

International Management Module (IMM)

General Information

The IMM is a study program at advanced Bachelor level with a special focus on internationalization, taught in English at the University of Kassel. The selective mixture of highly specialized teachers with international background as well as the composition of students from diverse cultural backgrounds offers students interested in a career in international and global business useful background knowledge, experience and skills to be successful in their endeavors.

The program does not lead to additional fees, and all courses can be credited as regular courses of specialization at the Bachelor level in the field of economics and management at the University of Kassel.

Who can acquire the certificate?

All students, including foreign exchange students enrolled for studying at the Faculty of Economics and Management, are qualified for participation in the IMM, provided they successfully gained 30 ECTS in the basic business modules.

How to get the certificate?

In order to obtain the certificate, all participants will need to

- a) Send a transcript of records to fb07-erasmus@uni-kassel.de in order to apply for the IMM.
- b) Achieve 24 ECTS through IMM courses taught in English at the University of Kassel. Eligible courses can be found at the right hand side.
- c) For students of the University of Kassel only: Verify a stay abroad for either studying (one semester) or an internship which is creditable for the economics bachelor's practical module (720 hours, at least 4 months). Previous studies at non-German-speaking universities can be accepted, though the internship has to be completed in the course of study at Kassel University. Previous internships or employments cannot be taken into account.
- d) Send an email to fb07-erasmus@uni-kassel.de, including a transcript of records as well as a certified copy of the semester/internship abroad for the issuance of the certificate after all necessary courses have been successfully completed.

For further inquiries, please contact Prof. Dr. Ralf Wagner.

Contact

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SUMMER TERM

Courses

- International HR Management
- Strategic Operations Management
- Sustainability Management II
- International Management
- International Communication
- International Marketing
- Researching Markets – Introduction
- International Finance
- Supply and Logistics Management
- International Income Distribution Analysis
- Managing Strategies – Business Simulation in International Teams
- Sustainable Marketing

For more information on the courses, please refer to the HIS.