

Goal 4 – high-grade education on coffee



“By providing a better future for youths, we also provide a better future for the coffee industry.”

“Imagine this generation, with its technology, curiosity, and thirst for progress, working with the knowledge and experience of existing producers and industry workers.”

- Example: Coffee County School System

The Coffee County School System is governed by a five-member board of education elected for a four-year term on a non-partisan basis.

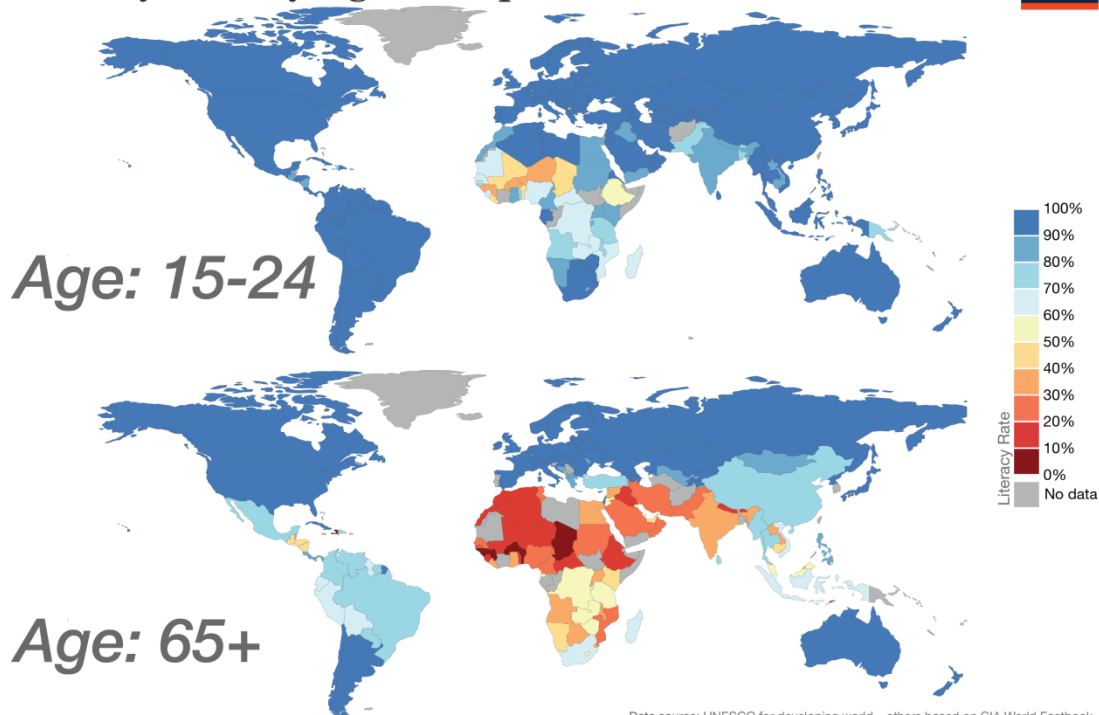
➤ 10 steps from seed to cup

1. Planting
2. Harvesting the cherries
3. Processing the cherries
4. Drying the beans
5. Milling the beans
6. Exporting the beans
7. Tasting the coffee
8. Roasting the coffee
9. Grinding the coffee

And finally: Brewing the coffee!

➤ Literacy worldwide:

Literacy Rate by Age-Group



This data visualization is available at OurWorldinData.org where you find more research on global development. Data source: UNESCO for developing world – others based on CIA World Factbook. Licensed under CC-BY-SA by the author Max Roser.

- From a historical perspective, literacy levels for the world population have risen drastically in the last couple of centuries
- While only 12% of the people in the world could read and write in 1820, only 17% of the world population remains illiterate

Sources:

<http://www.ncausa.org/about-coffee/10-steps-from-seed-to-cup> <https://ourworldindata.org/literacy>
<https://www.perfectdailygrind.com/2016/12/can-education-keep-youths-coffee/>