

Provisional program

CHER 17th Annual Conference: Public-Private Dynamics in Higher Education

Thursday, 16 September

CHEPS anniversary conference (see: www.utwente.nl/cheps)

Friday, 17 September

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|---------------|---|
| 09.00 - 09.30 | Opening address |
| 09.30 - 10.15 | Keynote 1 |
| 10.15 - 10.45 | Coffee break |
| 10.45 - 13.00 | Parallel sessions
Session A / session B (see below) |
| 13.00 - 14.30 | Lunch |
| 14.30 - 15.15 | Keynote 2 |
| 15.15 - 15.45 | Coffee break |
| 15.45 - 17.45 | Parallel sessions
Session C / session D (see below) |
| 19.30 | Dinner buffet |

Saturday, 18 September

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| 09.00 - 09.45 | Keynote 3 |
| 09.45 - 10.00 | Coffee break |
| 10.00 - 13.00 | Parallel sessions
Session E / session F (see below) |
| 13.00 - 14.30 | Lunch |
| 14.30 - 17.30 | Parallel sessions (incl. tea break)
Session G / session H (see below) |
| 20.00 | Conference dinner |

Sunday, 19 September

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| 09.00 - 09.45 | Keynote 4 |
| 09.45 - 10.00 | Coffee break |
| 10.00 - 13.00 | Parallel sessions
Session I / session J |
| 13.00 - 14.30 | Lunch |
| 14.30 - 15.30 | CHER Business meeting |

Opening

Friday 17 September, 09.00 – 09.30

Jürgen Enders (CHEPS) Huib de Jong (University of Twente)

Keynote 1

Friday 17 September, 09.30 – 10.15

Theo Toonen (Leiden University), *Public sector reform*

Keynote 2

Friday 17 September, 14.30 – 15.15

Roger Geiger (Penn State University), *The publicness of private higher education*

Keynote 3

Saturday 18 September, 09.00 – 09.45

Hebe Vessuri (Venezuelan Institute of Scientific Research), *Private-Public Dynamics in Higher Education: Between Rhetoric and Mirror Games*

Keynote 4

Sunday 19 September, 09.00 – 09.45

Simon Marginson (Monash University), *The private vs. public good character of higher education in an increasingly globalising world*

Parallel sessions:

Session A: Research funding, research focus, university-industry linkages

A1. Pedro Conceição, Manuel Heitor and Hugo Horta (Instituto Superior Técnico, Lisbon)
From Public to Market Support for Science and Technology: Is Europe following the US?

A2. Svein Kyvik (NIFU)
Changes in funding of university research. Consequences for problem choice and research output of academic staff

A3. Michele Rostan (University of Pavia) and Massimiliano Vaira (University Turin)
Changing Patterns of University-Industry Relations in Italy

A4. Henry Wasser (The City University of New York)
Conditions and restrictions of grants to universities by philanthropic organisations and industry

Session B: Organisational strategy, strategic planning, diversification

B1. Bobby Harreveld, Patrick Danaher, Daryl Alcock and Geoff Danaher (Central Queensland University)
Brokering funding-induced changes in higher education: preliminary findings from research within a 'hybrid' university

B2. Kari Kuoppala and Leena Treuthardt (University of Tampere, FINHERT)
The Finnish Management by Result system conceptualized as a fashion

B3. Maria de Lourdes Machado, James Taylor and Alberto Amaral (CIPES)
The Dynamics of Strategic Planning in the Public And Private Sectors of Portuguese Higher Education

B4. Thomas Pfeffer (IFF Hochschulforschung)
Open sources for higher education. Do information technologies change the definition of Public and Private Good?

Session C: Smart regulation, steering, state interference

C1. Alberto Amaral (Cipes) and António Magalhães (University of Porto)
Privatisation of Higher Education and State Interference

C2. Donald Fisher (University of British Columbia), Theresa Shanahan (York University) and Claude Trottier (Laval University)
Market Ideology and Educational Policy in Canadian Higher Education: The Changing Boundary between the Public and Private Sectors in British Columbia, Ontario and Québec, 1990-2003

C3. Ben Jongbloed (CHEPS)
Creating public-private dynamics in higher education funding: a discussion of three options

C4. Roger King (Open University, CHERI)
Regulation, Public Policy and Higher Education

Session D: Consortia, networks, entrepreneurship, stakeholders

D1. Sakari Ahola and Virpi Honkanen (University of Turku, RUSE)
Entrepreneurship education in Finnish polytechnics. Public-private cooperation or business to business relationships?

D2. Eric Beerkens (CHEPS)
Global opportunities and institutional embeddedness; Higher education consortia in Europe and Southeast Asia

D3. Mahlubi Mabizela (South African Human Sciences Research Council)
Public-Private Partnerships in Provision of Higher Education in South Africa

D4. Dmitry Suspitsin (The Pennsylvania State University)
Clinging to the Hand of the Parent: Russian Private Higher Education Alliances to State-Run Organizations

Session E: The public-private nature of HE, GATS discussion, public intervention

E1. Ivar Bleiklie (University of Bergen)
Institutional conditions and the responsibilities of universities

E2. Lee Harvey (Sheffield Hallam University) and Bjørn Stensaker (NIFU)
New wine in old bottles or was it the other way around? A comparison of public and private accreditation schemes in higher education

E3. Gaetano Luberto (Università della Calabria)
Variety and differentiation as a neglected rationale for public intervention: consequences on higher education reform in Italy

E4. Rui Santiago (CIPES and University of Aveiro)
Managerialism and symbolic changes in Portuguese higher education system: the debate about HE as a public good

E5. Jussi Välimaa (University of Jyväskylä)
Analysing The 'Third Mission' of Universities: The Case of Finland

E6. Aleš Vlk (CHEPS)
'Keep public education out of trade agreements': Reflection of public versus private relationships in the gats debate

Session F: Private HE and its relation to public providers, history and policy developments

F1. Ana-Maria Dima (CHEPS)

Organizational Typologies in Private Higher Education

F2. Roger Goodman (University of Oxford)

From Private to Public Good? The Problem Confronting Japan's Private Universities

F3. Rollin Kent (Autonomous University of Puebla)

The Emergence of Diversified Policy Responses to Private Sector Expansion in Mexican Higher Education

F4. Richard Richardson and Robert Teranishi (New York University)

Private Higher Education in California and New York: Different Policies and Different Outcomes

F5. Keiko Yokoyama (Hiroshima University)

Changing Boundaries between Public-Private Spheres in English and Japanese Higher Education

F6. Akiyoshi Yonezawa (National Institution for Academic Degrees and University Evaluation)

State, Institution and Market: The Changing Relationship Between Public and Private Higher Education in Japan

Session G: Faculty, academic work, outsourcing

G1. David Hoffmann (University of Jyväskylä) and Kuang-Hsu Chiang (University of Turku)

Early Stage Research Mobility as an Empirical Window: Whose Expectations, Developments and Outcomes?

G2. Seppo Hölttä (University of Tampere) and Fairweather (Michigan State University)

The relative effects of markets and governmental policies on faculty work in American and Finnish universities: The case of developing a new academic program in Higher Education

G3. Barbara Kehm (University of Kassel)

"Professional Doctorates." New forms of cooperation between universities and industry in the training of researchers

G4. Christine Musselin (Centre de Sociologie des Organisations)

Do Private Dynamics Matter and How? A comparison between the French, German and American academic labour markets

G5. Fengqiao Yan (Peking University)

The Empirical Analysis of Relationship between Faculty and Private Higher Education Institutions

G6. Timo Aarrevaara (University of Tampere, FINHERT)

Towards a new public-private institution – Trends in Outsourcing support services in Finnish Polytechnics

Session H: Governance reform, leadership, new public management

H1. Harry de Boer (CHEPS), Leo Goedegebuure (CHEPS) and Lynn Meek (University New England)

New Public Management — New Styles of Management? From general ideology to the realities of being a dean in universities

H2. Yuzhuo Cai (University of Tampere, FINHERT)

Governance with respect to higher education in a chinese context

H3. Karsten König (HoF Wittenberg - Institut für Hochschulforschung)
Bologna an New Public Management in Germany. A Case of Selective Affinity or Mutual Incompatibility?

H4. Ute Lanzendorf (University of Kassel)
Humboldt well-advised? University councils in Austria and Germany

H5. Liudvika Leišytė (CHEPS)
Shifts in Governance and New Public Management in Higher Education

H6. Luanna Meyer and Ian Evans (Massey University)
Muddy Pathways towards a Murky Goal: Meaningful Faculty Participation in Governance

Session I: HE as a public-private good, discourse analysis, quality, norms, attitudes

I1. Mary Henkel (Brunel University)
Higher Education as a public good: the idea of engagement

I2. Terhi Nokkala (University of Tampere, FINHERT)
Discursive Construction of Higher Education as Public and Private Good in the Bologna Process

I3. Malcolm Tight (University of Warwick)
Changing Understandings of 'Private' and 'Public' in Higher Education

I4. Rosalind Pritchard (University of Ulster)
Staff and Student Attitudes Towards Higher Education in the United Kingdom and Germany

I5. Don Westerheijden (CHEPS)
Are Universities Walking the Talk? A Diachronic Stock-Taking Public-Private Dynamics Regarding Master's Programmes in the Netherlands

I6. Snejana Slantcheva (Center for Research on Private Higher Education)
Legitimizing the Difference: Private Higher Education Institutions in Central and Eastern Europe

Session J: Public/private funding, fees, contracting, competition, vouchers

J1. Wojciech Duczmal (CHEPS)
Private higher education in Poland: theory and implications for competitive behaviour

J2. Dominic Orr (HIS)
More competition in German higher education: Expectations, developments, outcomes

J3. Carmen Pérez (Autonomous University of Madrid)
Higher Education Finance: some lessons from Spain

J4. Maarja Soo (University of North Carolina-Chapel Hill)
Alternative look on the rate of return, tuition fees and equity argument: evidence from the OECD countries

J5. Pedro Teixeira, Maria João Rosa and Alberto Amaral (CIPES)
Unusual Suspects? Expansion, Cost-sharing and Access in Portuguese Higher Education Policy

J6. Birgitta Weitz (Goethe University)
Tuition Fees or Vouchers: Pareto-optimal Funding of Higher Education