



Special award Social Entrepreneurship - Your ideas for our region

The corona pandemic shows which social challenges can suddenly arise from crises in social, economic, ecological and cultural terms. With this year's special award, "Social Entrepreneurship - Your Ideas for our Region", we would like to additionally motivate the participants of the UNIKAT Ideenwettbewerb to develop ideas for entrepreneurial activities (products and services) that will make our region more crisis-proof for the future and, above all, provide added value for society as a whole.

The following questions should be answered by the idea sketches for the application for the special award:

- How does your entrepreneurial idea make our region crisis-proof, future-proof, sustainable, social, liveable, innovative, attractive, etc.?
- How can we as individuals, as institutions and/or region become more adaptable, agile, adaptive, learning, etc. through these innovative products and services?
- How do your entrepreneurial ideas combine the complex dimensions of sustainability, social justice and economic viability in terms of social entrepreneurship?

For the selection of the prize winners, the usual evaluation criteria of the UNIKAT Ideenwettbewerb (depth of innovation/market potential/feasibility) are supplemented by the criterion of social added value.

The special award is endowed with 2,000 euros and is sponsored by the University of Kassel.

Conditions of participation UNIKAT Ideenwettbewerb www.unikat-ideenwettbewerb.de

Information and suggestions Social Entrepreneurship

<https://gruenderplattform.de/entrepreneur/social-entrepreneur>.

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