



Special Award Social Entrepreneurship

As part of the 13th UNIKAT Ideas Competition, the University of Kassel is offering an additional special prize of 2,000 euros for social entrepreneurship.

**The Special Prize for Social Entrepreneurship is awarded
for innovative product and service ideas
that solve current social challenges
and thus offer added value for society as a whole.**

The usual evaluation criteria of the UNIKAT ideas competition (depth of innovation/market potential/implementability) are supplemented by the criterion of social added value for the selection of the award winners.

For this reason, the idea sketches for the application for the Special Award Social Entrepreneurship should additionally answer the following questions:

1. For which urgent social challenges does the idea offer a solution, see Sustainable Development Goals (SDGs)?
2. What is the added social value of the idea?

Conditions of Participation UNIKAT Ideas Competition www.unikat-ideenwettbewerb.de
Information and suggestions for social entrepreneurship: <https://www.send-ev.de/>

Contact UNIKAT Ideas Competition

Sandra Wilhelm, UniKasselTransfer | Incubator Management
Mail: ideenwettbewerb@uni-kassel.de; Tel.: 0561 - 804 7252

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