

## **Special Award Research Transfer**

As part of the 13th UNIKAT Ideas Competition, the University of Kassel is offering an additional special prize of 2,000 euros for entrepreneurial initiative from science and the transfer of scientific research results into concrete start-up ideas.

The special prize for research transfer is awarded for innovative product and service ideas which are based on direct, personal research results.

For the selection of the award winners, the usual evaluation criteria of the UNIKAT Ideas Competition (depth of innovation/market potential/implementability) are supplemented accordingly by the criterion of research transfer.

Idea sketches for the application for the Special Research Transfer Award should therefore additionally answer the following questions:

- 1. On which research projects/results is the start-up idea based?
- 2. Is the basic (technical) feasibility of the idea ensured?
- 3. What exactly is the economic exploitation of the research results?

Conditions of participation UNIKAT Ideas Competition www.unikat-ideenwettbewerb.de

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