

Wednesday, August 28th, 2019, 2:15 pm – 3:45 pm

Lecture Hall 5, Arnold-Bode-Straße 12
Methodological Perspectives
Comparison in Higher Education Research
Chair: Jelena Brankovic
International Comparative Higher Education Research on a Shaky Ground: The Constant Balance between Superficiality and Irrelevance Queenie K.H. Lam
Developing Indicators for a Comparative Framework of Doctoral Education in the US and Germany Anne MacLachlan
Comparing University Websites across Countries and Institutions – Methodological Approaches, Challenges and Research Potentials Predrag Lažetić

Chair

Jelena Brankovic (Bielefeld University, Germany)

Jelena Brankovic is a postdoctoral researcher and lecturer at the Faculty of Sociology, Bielefeld University, Germany. She holds a PhD in Sociology from Ghent University, Belgium. Her research interests are in the study of organizations in general and universities in particular, forms of interaction, competition and global dynamics. Her recent publications include “How rankings produce competition. The case of global university rankings” (Zeitschrift für Soziologie), authored together with Leopold Ringel and Tobias Werron and “The status games they play: unpacking the dynamics of organisational status competition in higher education” (Higher Education).

Speakers

Queenie K.H. Lam (Academic Cooperation Association (ACA), Belgium)

Queenie is Project Manager of the Brussels-based Academic Cooperation Association (ACA). She has coordinated and conducted various policy research projects funded by the European Union and national bodies responsible for the internationalization of higher education. Content-wise, her foci have been on EU-China mobility, global university rankings, and marketing (including, recently, data-driven international mobility market analysis). Queenie is also a PhD candidate of the Centre for Higher Education Governance Ghent (Belgium) and the International Centre for Higher Education Research-Kassel (Germany). Her doctoral project focuses on university marketing communication, particularly, global branding and rankings. She holds a B.A. (Translation) and an MPhil (Communication) degree from The Chinese University of Hong Kong, and an M.A. (International Higher Education Development and Research) from INCHER-Kassel.

Anne MacLachlan (University of California, United States of America)

Ph.D. European social and economic history, thirty years employment with University of California as Ph.D. placement advisor; Asst. Dean of the Graduate Division; Researcher with UCB Center for Studies in Higher Education; NSF program evaluator in Biology; higher education consultant.

Predrag Lažetić (University of Bath, United Kingdom)

Dr Predrag Lazetic is a prize research fellow at the University of Bath. His research interest are in the domain of widening participation in higher education, labour market outcomes of higher education graduates but also a wide area of social research methods from multi-level regression modeling, sequence analysis to visual and creative methods.