Keynote Speeches
Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

Theoretical Perspectives
Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

Methodological Perspectives
Lecture Hall 5, Arnold-Bolde-Straße 12

Nexus of Theories and Methods
Seminar Room 1004, Georg-Forster-Straße 4

Open Track I
Seminar Room 2004, Georg-Forster-Straße 4

Open Track II
Seminar Room 3004, Georg-Forster-Straße 4

Poster Session
Seminar Room 0005, Georg-Forster-Straße 4
Keynote Speeches

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18
Wednesday, August 28th, 2019
1:00 pm – 2:00 pm Networks and Topics of Higher Education Intermediaries on the WWW
Achim Oberg

Thursday, August 29th, 2019
1:30 pm – 2:30 pm Theory and Higher Education Research: Are They Just Loosely Coupled?
Anna Kosmützky

Friday, August 30th, 2019
9:00 am – 10:00 am Methodological Progress in Higher Education Research?
Jeroen Huisman
### Keynote Speech

**Networks and Topics of Higher Education Intermediaries on the WWW**  
**Achim Oberg**

Intermediary organizations, such as university networks, student associations, rating agencies, and research funding organizations, participate in international debates on higher education and research. By advocating for their constituencies, they have the potential to affect how governments regulate, finance, aim to govern, and evaluate universities and research institutions. In addition, by drawing attention to topics, such organizations can stimulate or impede the diffusion of new practices among their members.

In a current research project on transnational intermediaries in higher education, we archive the websites of hundreds of such organizations over the course of several years. As in other big data research projects, our material contains large amounts of relational and textual data. To utilize these qualities, a conceptual lens that combines social network and institutional analysis is quite helpful. Social network analysis enables us to capture larger structures and the positions of individual organizations within these structures; institutional analysis provides concepts to interpret these structures and the diffusion of topics. In combination, methods and theoretical concepts facilitate the study of ongoing debates about higher education governance on a large scale in unprecedented detail.

### Speaker

**Achim Oberg** (Institute of Organization Studies, Vienna University of Economics and Business, Austria; Institute for SME Research at the University of Mannheim, Germany)

ACHIM OBERG is assistant professor at the Institute of Organization Studies at the Vienna University of Economics and Business, Austria, and a senior researcher at the Institute for SME Research at the University of Mannheim, Germany. After obtaining a degree in business administration and computer science at the University of Mannheim, he held positions at RWTH Aachen University and KIT Karlsruhe in Germany. His digital social science research focuses on organizational fields on the World Wide Web and on relational connections among concepts. To capture and analyze these phenomena, he combines network analysis methods with institutional theory.

**Recent publications**


Contact: achim.oberg@wu.ac.at
The development of research fields and debates about theory and theoretical controversies as well as theoretical developments and new conceptualizations are closely related (just as, of course, methods). In my talk, I will focus on the relationship between higher education research and theory, and will ask how loosely (or tightly) coupled they are. I will examine the question on three levels: individual studies in higher education research, thematic sub-fields of higher education research, and theories on the role of higher education in society. Although a loose coupling of theory and higher education research has particular advantages (looseness entails openness and flexibility), a tighter coupling can be beneficial: Without a reference to theory, empirical results might remain incoherent and disconnected, and methodological questions tend to stay on the surface. Without theoretical discussions and controversies, the field might neglect its potential for development and innovation, and without a foundation in societal theory, we might lack an understanding of the social dynamics in and of higher education and waste the opportunity to generate legitimacy for higher education (research). I will explore the potential for a tighter coupling of theory and higher education research across the three levels.

Speaker

Anna Kosmützky (Leibniz Center of Science and Society (LCSS), Leibniz University Hannover, Germany) Anna Kosmützky is a sociologist and holds a Ph.D. from habilitation (post-doc qualification) from University of Kassel. Before becoming a professor for the “Methodology of Higher Education and Science Research” at the Leibniz Center of Science and Society (LCSS) at the Leibniz Universität Hannover she worked at the International Center for Higher Education Research (INCHER-Kassel) and was head of a Bielefeld University and a research area that comprises research and research projects related to the knowledge production of universities. Her research includes higher education research, science research, and organizational studies and focusses on the methodology of comparative research, in particular, international comparative research (including international collaborative research). Furthermore, she studies globalization processes in higher education (and beyond) as well as the institutional and organizational change of higher education and research organizations.
There are important developments in our field of higher education research that signify its maturity. We have our learned societies, prestigious journals and – by and large – our research findings are picked up by practitioners and policy-makers. Quite often our research findings spark a debate in the media. Furthermore, we see more attempts to stocktaking exercises through solid reviews and meta-reviews and many reflections on the state-of-the-art in our field. That said, it appears there is fairly limited attention to the methodological challenges in our field. On the one hand this may suggest that the quality of our methodologies is top-notch and there is nothing to discuss ... On the other hand, it may be that we are fairly complacent, we may be ignorant about methodological advancements in the disciplines or maybe we do not even care that much about methods? The presentation will zoom in on these questions.

Speaker

Jeroen Huisman (Centre for Higher Education Governance Ghent (CHEGG), Belgium)
Jeroen Huisman is professor of Higher Education at CHEGG. He holds a Master's degree Educational Studies, University of Groningen, the Netherlands (1991) and a PhD in Public Administration of the University of Twente, the Netherlands (1995). In 2005, he was appointed professor of Higher Education Management at the University of Bath. In 2013, he was granted an FWO Odysseus project at Ghent University.
Theoretical Perspectives

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18
Wednesday, August 28th, 2019

10:30 am – 12:00 noon

**Conventions and Institutional Logics**

**Chair:** Jussi Välimaa

- Quality of Higher Education from the Perspective of Convention Theory
  - Henna Juusola

- The Soft Conditioning Program of Accreditation, Audit, and Evaluation Regimes
  - Christian Schneijderberg

- Institutional Logics in Joint Doctoral Education Provision between Europe and China
  - Gaoming Zheng

2:15 pm – 3:45 pm

**Governance Regimes**

**Chair:** Marijk C. van der Wende

- An Attempt to Conceptual Cross-Fertilization: Bringing Together Historical Events and Inequality Regimes to Analyse Change and Continuity in Higher Education
  - Gaële Goastellec

- Academic Governance and the Field of Higher Education
  - Agnete Vabø, Moa Lindqvist, Mikael Börjesson

- Finding a Future: The Impact of Uncertainty on University Decision Making: A UK Study
  - Heather Eggins

Thursday, August 29th, 2019

9:00 am – 10:30 am

**Glocal Higher Education**

**Chair:** Justin Powell

- Globalisation and Differentiation in Higher Education Systems
  - Marijk C. van der Wende, Don F. Westerheijden

- Is There a Chinese ‘Idea of a University’?
  - Simon William Marginson

- Bridging the Translational Gap the Californian Way – How an Organizational Innovation in University Medical Schools Travels around the World
  - Jens Jungblut

11:00 am – 12:30 pm

**Economics of Higher Education**

**Chair:** Maria Amélia Veiga

- Theorizing Economization in (German) Higher Education
  - Bernd Kleimann

- Public-Private Partnerships in the Higher Education Industry: Between Commodification and Assetization
  - Janja Komljenovic

- Towards a Theory of Rankings
  - Jelena Brankovic, Leopold Ringel, Tobias Werron

2:45 pm – 4:15 pm

**Actors and Agents**

**Chair:** Teresa Carvalho

- Actor Constellation and Dynamics in the Higher Education Field: The Contribution of Organizational Change Theory
  - Emanuela Reale

- The Actorhood Imperative. On the Subjectivation of Universities as Organizational Actors
  - Roland Bloch

  - Antje Wegner

5:00 pm – 6:30 pm

**Organization and Neo-Institutionalism**

**Chair:** Emma Sabzalieva

- Conceptualizing Organizational Coupling
  - Mari Elken

- Higher Education in World Society: Combining Neo-Institutionalism and Social Systems Theory
  - Thomas Pfeffer

- Why Have Universities Had a Limited Contribution to Social Innovation? An Institutional Logics Perspective
  - Ridvan Cinar, Paul Benneworth
Friday, August 30th, 2019

10:30 am – 12:00 noon

**Roles and Activities in Academia**

Chair: Maria Yudkevich

Diversity Management Strategies of Universities and Colleges in Germany – Theoretical Reflections and Empirical Findings
Elke Wild, Markus Rump, Pia Simone Brocke

The Hybrid Academic Profession: Professional, Managerial and Entrepreneurial Roles Combined
Taru Siekkinen

Altbach in India: Revisiting Altbach’s Theory of Student Activism in Light of New Research on Contemporary Student Politics in the Global South
Thierry M. Luescher, Jean-Thomas Martelli
Wednesday, August 28th, 2019, 10:30 am – 12:00 noon

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

Theoretical Perspectives

Conventions and Institutional Logics

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<td>Gaoming Zheng (Tampere University, Finland)</td>
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Chair

Jussi Välimaa (University of Jyväskylä, Finland)

Dr. Jussi Välimaa is Professor in Educational Studies and Director of the Finnish Institute for Educational Research at the University of Jyväskylä, Finland. Being trained as a historian and a social scientist professor Välimaa has expertise in social and historical studies on higher education and society. His research profile is shaped by academic interest in the relationship between higher education and society. Dr. Välimaa also has studied the internal dynamics of higher education institutions from cultural, historical and sociological perspectives. Dr. Välimaa’s latest book is ‘A History of Finnish Higher Education from the Middle Ages to the Twenty-first Century’ (Springer, in press).

Speakers

Henna Juusola (Tampere University, Finland)

Henna Juusola is PhD candidate at the Faculty of Management and Business (Higher Education Group), Tampere University. In her PhD research, she is focusing on quality of education from the perspective of Finnish education export. Her research interest includes social dynamics in the context of international higher education, principles steering the quality of education, accountability from the perspective of justification and legitimation as well as actors’ and agencies’ role maintaining and formulating institutions.

Christian Schneijderberg (University of Kassel, Germany)

Christian Schneijderberg works as a post-doctoral researcher and coordinator of the research unit innovation & transfer at the International Centre for Higher Education Research (INCHER) at University of Kassel, Germany. He holds a PhD in sociology. Christian is a theory-led empirical researcher with a strong like of sociological theory and methods development. The topics of research and research-led teaching are the orders of worth framework, higher education and sciences, professions and organizations, and cultural sociology, especially film analysis. He teaches in the sociology BA and MA programs at University of Kassel.

Gaoming Zheng (Tampere University, Finland)

Gaoming Zheng, is a doctoral candidate in Higher Education Group (HEG), Faculty of Management and Business, Tampere University, Finland. Her current research interests focus on doctoral education, quality assurance of higher education, international corporation in higher education (particularly between China and Europe), academic profession, and application of institutional theory in higher education research. Her academic work, “Towards an analytical framework for understanding the development of a quality assurance system in an international joint programme,” published in European Journal of Higher Education, was awarded the Best Paper Prize at the Eu-SPRI Forum ECC Science, Innovation and the University: Keys to Social Impacts, in 2016.
Wednesday, August 28th, 2019, 2:15 pm – 3:45 pm

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Theoretical Perspectives

Governance Regimes

Chair: Marijk C. van der Wende

An Attempt to Conceptual Cross-Fertilization: Bringing Together Historical Events and Inequality Regimes to Analyse Change and Continuity in Higher Education
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Academic Governance and the Field of Higher Education
Agnete Vabø, Moa Lindqvist, Mikael Börjesson

Finding a Future: The Impact of Uncertainty on University Decision Making: A UK Study
Heather Eggins

Chair

Marijk C. van der Wende (Utrecht University, The Netherlands)
Marijk van der Wende is Distinguished Faculty Professor of Higher Education at Utrecht University’s Faculty of Law, Economics and Governance. Her research focuses on the impact of globalization and internationalization on higher education systems, institutions, curricula, and teaching and learning arrangements. She is also an affiliate faculty and research associate at the Center for Studies in Higher Education (CSHE) at the University of California Berkeley and Guest Professor and member of the International Advisory Board of the Graduate School of Education Shanghai Jiao Tong University. She is a member of the Academia Europaea (the Academy of Europe) and has been a chair and member of numerous national and international advisory committees and editorial boards. Previously she held full professorial positions at CHEPS, University of Twente (2001-2016), VU University Amsterdam (2006-2015), and was a visiting scholar at Harvard University (Fairbank Center for Chinese Studies and Graduate School of Education), Shanghai Jiao Tong University (Center for World-Class Universities and Graduate School of Education), the University of California Berkeley (Center for Studies in Higher Education), and Boston College (Centre for International Higher Education). She served as Dean of Graduate Studies at Utrecht University (2015-2017), Founding Dean of Amsterdam University College (2007-2015), President of the programme on Institutional Management in Higher Education (IMHE) of the OECD (2005-2011), member of the Higher Education Authority Ireland (2011-2015), the Scientific Board of the Dutch Military Academy (2007-2013), and worked at NUFFIC (the Netherlands Organisation for International Cooperation in Higher Education) (1992-1998), the Academic Cooperation Association (ACA) in Brussels (1994-1998), and in school education in France and the Netherlands (1980-1990). Marijk holds BA degrees in teaching and pedagogy, and MA and PhD degrees in educational sciences, from the University of Amsterdam and the University of Utrecht respectively.

Speakers

Mikael Börjesson (Uppsala University, Sweden)

Heather Eggins (Staffordshire University, United Kingdom)
Heather Eggins is Visiting Professor at Staffordshire University, UK, and a Fellow Commoner of Lucy Cavendish College, University of Cambridge.

Gaële Goastellec (University of Lausanne, Switzerland)

Moa Lindqvist (Uppsala University, Sweden)
Agnete Vabø (Oslo Metropolitan University, Norway)
Thursday, August 29th, 2019, 9:00 am – 10:30 am

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

Glocal Higher Education

Chair: Justin Powell

Globalisation and Differentiation in Higher Education Systems
Marijk C. van der Wende, Don F. Westerheijden

Is There a Chinese ‘Idea of a University’?
Simon William Marginson

Bridging the Translational Gap the Californian Way – How an Organizational Innovation in University Medical Schools Travels around the World
Jens Jungblut

Chair

Justin Powell (University of Luxembourg, Luxembourg)
Justin J.W. Powell has been Professor of Sociology in the Institute of Education & Society at the University of Luxembourg since 2012. His comparative institutional analyses chart persistence and change in special and inclusive education systems, in vocational training and higher education, and in science and research policy. Among diverse publications in English and German in educational and sociological journals, his books include the award-winning Barriers to Inclusion: Special Education in the US and Germany (Routledge, 2011/2016), Comparing Special Education: Origins to Contemporary Paradoxes (Stanford University Press, 2011), and The Century of Science: The Global Triumph of the Research University (Emerald, 2017).

Speakers

Jens Jungblut (University of Oslo, Norway)
Jens Jungblut works as an Associate Professor for Public Policy and Public Administration at the Department of Political Science at the University of Oslo. Jens has been a postdoctoral research fellow at Stanford University and INCHER Kassel. He holds a PhD from the Department of Education at the University of Oslo.

Simon William Marginson (University of Oxford, United Kingdom)
Simon Marginson is Professor of Higher Education at the University of Oxford, Director of the ESRC/OFSRE Centre for Global Higher Education (CGHE), Editor-in-Chief of Higher Education, and Lead Researcher with Higher School of Economics in Moscow. CGHE is a research partnership of five UK and nine international universities with £6.5 million in funding for 16 projects on global, national and local aspects of higher education. Simon’s research is focused primarily on global and international higher education, and higher education and social inequality. He is currently preparing an integrated theorisation of higher education. His most recent books are Higher Education in Federal Countries, edited with Martin Carnoy, Isak Froumin and Oleg Leshukov (Sage, 2018) and High Participation Systems of Higher Education, edited with Brendan Cantwell and Anna Smolentseva (Oxford University Press, 2018).
Marijk C. van der Wende (Utrecht University, The Netherlands)

Marijk van der Wende is Distinguished Faculty Professor of Higher Education at Utrecht University’s Faculty of Law, Economics and Governance. Her research focuses on the impact of globalization and internationalization on higher education systems, institutions, curricula, and teaching and learning arrangements. She is also an affiliate faculty and research associate at the Center for Studies in Higher Education (CSHE) at the University of California Berkeley and Guest Professor and member of the International Advisory Board of the Graduate School of Education Shanghai Jiao Tong University. She is a member of the Academia Europaea (the Academy of Europe) and has been a chair and member of numerous national and international advisory committees and editorial boards. Previously she held full professorial positions at CHEPS, University of Twente (2001-2016), VU University Amsterdam (2006-2015), and was a visiting scholar at Harvard University (Fairbank Center for Chinese Studies and Graduate School of Education), Shanghai Jiao Tong University (Center for World-Class Universities and Graduate School of Education), the University of California Berkeley (Center for Studies in Higher Education), and Boston College (Centre for International Higher Education). She served as Dean of Graduate Studies at Utrecht University (2015-2017), Founding Dean of Amsterdam University College (2007-2015), President of the programme on Institutional Management in Higher Education (IMHE) of the OECD (2005-2011), member of the Higher Education Authority Ireland (2011-2015), the Scientific Board of the Dutch Military Academy (2007-2013), and worked at NUFFIC (the Netherlands Organisation for International Cooperation in Higher Education) (1992-1998), the Academic Cooperation Association (ACA) in Brussels (1994-1998), and in school education in France and the Netherlands (1980-1990). Marijk holds BA degrees in teaching and pedagogy, and MA and PhD degrees in educational sciences, from the University of Amsterdam and the University of Utrecht respectively.

Don F. Westerheijden (University of Twente, The Netherlands)

Dr. Don F. Westerheijden is senior research associate at the Center for Higher Education Policy Studies (CHEPS, www.utwente.nl/cheps) of the University of Twente, the Netherlands, where he co-ordinates research on quality management and is involved in the co-ordination and supervision of Ph.D. students. Don mostly studies quality assurance and accreditation in higher education, its impacts, as well as university rankings. He edited and contributed to books on quality assessment in higher education, and (co-)authored a large number of articles on the topic. Evaluation of higher education policies is another of his research interests.
Thursday, August 29th, 2019, 11:00 am – 12:30 pm

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

Theoretical Perspectives

Economics of Higher Education

Chair: Maria Amélia Veiga

Theorizing Economization in (German) Higher Education
Bernd Kleimann

Public-Private Partnerships in the Higher Education Industry: Between Commodification and Assetization
Janja Komljenovic

Towards a Theory of Rankings
Jelena Brankovic, Leopold Ringel, Tobias Werron

Chair

Maria Amélia Veiga (University of Porto/Centre for Research and Intervention in Education (CIIE)/Centre for Research in Higher Education Policies (CIPES), Portugal)
Amélia Veiga is Assistant Professor at the Faculty of Psychology and Education Sciences at the University of Porto, Portugal, researcher at the Centre for Research and Intervention in Education (CIIE) and at the Centre for Research in Higher Education Policies (CIPES). Her interests focus on education policy analysis, globalisation and quality assurance. She has published her work in international books and key journals.

Speakers

Jelena Brankovic (Bielefeld University, Germany)
Jelena Brankovic is a postdoctoral researcher and lecturer at the Faculty of Sociology, Bielefeld University, Germany. She holds a PhD in Sociology from Ghent University, Belgium. Her research interests are in the study of organizations in general and universities in particular, forms of interaction, competition and global dynamics. Her recent publications include “How rankings produce competition. The case of global university rankings” (Zeitschrift für Soziologe), authored together with Leopold Ringel and Tobias Werron and “The status games they play: unpacking the dynamics of organisational status competition in higher education” (Higher Education).

Bernd Kleimann (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Bernd Kleimann has been holding the position of acting head of the research area „Governance in Higher Education and Science” at DZHW since 2016. He received his postdoctoral qualification (Habilitation) in sociology with particular regard to higher education research and organisational sociology from the University of Kassel in 2015. In 2000 he was awarded a doctoral degree in philosophy by the University of Gießen. He studied philosophy and German literature at the Universities of Hagen, Marburg, and Tübingen and worked as researcher at the University of Hamburg. Before joining DZHW in 2014, he conducted research in the area of e-learning and higher education development at HIS GmbH in Hanover. He teaches at the Universities of Hanover and Kassel as well as at the University of Applied Sciences of Osnabrück.
His scholarly interests pertain to higher education institutions (with special regard to formal organisations), social theory and communication theory, organisational sociology, and governance of higher education.

Janja Komljenovic (Lancaster University, United Kingdom)
Dr Janja Komljenovic is a Lecturer of Higher Education at Lancaster University. She is interested in the diversity and complexity of markets in and around universities, including the variety of actors that have entered the sector, their strategies, ways of working, and consequences for higher education and societies at large. Most recently, she got engaged in studying the relation between the digital economy and higher education and how they might affect each other. She is published internationally on higher education policy, governance, and markets.
Leopold Ringel (Bielefeld University, Germany)

Tobias Werron (Bielefeld University, Germany)
Thursday, August 29th, 2019, 2:45 pm – 4:15 pm

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

**Theoretical Perspectives**

**Actors and Agents**

**Chair:** Teresa Carvalho

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**Chair**

**Teresa Carvalho** (Centre for Research in Higher Education Policies (CIPES)/University of Aveiro, Portugal)

Teresa Carvalho is an Associate Professor at the University of Aveiro, in Portugal. She is a senior researcher at CIPES (Centre for Research in Higher Education Policies) and the Director of the PhD program in Public Policies at the University of Aveiro. She is a member of the ESA (European Sociological Association) Executive Committee, as chair of the RN-Council, for 2017-2019. Develops research in public reforms and has a special interest in issues related with the role of professionals in formulating and implementing public policies. The main focus of her current research is the relation between managerialism and academic professionalism with an emphasis on gender issues. She has developed research and published her work in New Public Management; sociology of professions, gender and academic careers.

**Speakers**

**Roland Bloch** (Martin Luther University Halle-Wittenberg, Germany)

**Emanuela Reale** (Research Institute on Sustainable Economic Growth of the National Research Council (CNR-IRGES), Italy)

**Antje Wegner** (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Thursday, August 29th, 2019, 5:00 pm – 6:30 pm

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

**Theoretical Perspectives**

**Organization and Neo-Institutionalism**

**Chair: Emma Sabzalieva**

- Conceptualizing Organizational Coupling
  
  **Mari Elken**

- Higher Education in World Society: Combining Neo-Institutionalism and Social Systems Theory
  
  **Thomas Pfeffer**

- Why Have Universities Had a Limited Contribution to Social Innovation? An Institutional Logics Perspective
  
  **Ridvan Cinar, Paul Benneworth**

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**Chair**

![Emma Sabzalieva](image)

**Emma Sabzalieva** (University of Toronto, Canada)

Emma Sabzalieva is a PhD candidate in Comparative & International Higher Education and Vanier Canada Graduate scholar at the University of Toronto, Canada. Her core research interests are the global politics of higher education and social change in contemporary Central Asia. Her wider research interests include institutional and organizational change, public policy, ideas and knowledge creation, university/community engagement, and the history of universities. Her publications include peer-reviewed journals, book chapters, essays and opinion pieces, as well as http://emmasabzalieva.com, a blog named one of the best social media accounts for academics by The Guardian in 2016.

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**Speakers**

- **Paul Benneworth** (Western Norway University of Applied Sciences, Norway/University of Twente, The Netherlands)

  Paul Benneworth is Professor of Innovation and Regional Development in Western Norway University of Applied Sciences and a Senior Researcher in Center for Higher Education Policy Studies in University of Twente.

- **Ridvan Cinar** (University of Aveiro, Portugal)

  Ridvan Cinar is Marie Skłodowska-Curie Fellow in RUNIN (Role of Universities in Innovation and Regional Development) project and a PhD candidate in Public Policy, in Department of Social, Political and Territorial Sciences in University of Aveiro.

- **Marie Elken** (NIFU – Nordic institute for studies in Innovation, Research and Education, Norway)

  Mari Elken is currently employed as a senior researcher and deputy head of research for higher education at NIFU. Her doctoral degree is from the University of Oslo and her research interests include organization, policy and governance of higher education, at different levels of governance. Member of the Young Academy of Norway since autumn 2018.

- **Thomas Pfeffer** (Danube University Krems, Austria)

  http://thomas-pfeffer.at
Friday, August 30th, 2019, 10:30 am – 12:00 noon

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18

Theoretical Perspectives

Roles and Activities in Academia

Chair: Maria Yudkevich

Diversity Management Strategies of Universities and Colleges in Germany – Theoretical Reflections and Empirical Findings
Elke Wild, Markus Rump, Pia Simone Brocke

The Hybrid Academic Profession: Professional, Managerial and Entrepreneurial Roles Combined
Taru Siekkinen

Altbach in India: Revisiting Altbach’s Theory of Student Activism in Light of New Research on Contemporary Student Politics in the Global South
Thierry M. Luescher, Jean-Thomas Martelli

Chair

Maria Yudkevich (National Research University Higher School of Economics, Russia)
Maria Yudkevich graduated from Lomonosov Moscow State University (Department of mechanics and mathematics) in 1996 and got a Master degree in Economics from Higher School of Economics in 1998. Got PhD at HSE (2003). Head of the International Laboratory for Institutional Analysis of Economic Reforms (LIA HSE), implementing projects in the field of theoretical and empirical analysis of the socio-economic institutions. HSE Vice-Rector, who is responsible for coordinating the fundamental research and academic development at HSE. Professional interests: institutional economics, economics of education, contract theory, game theory.

Speakers

Pia Simone Brocke (Bielefeld University, Germany)

Thierry M. Luescher (Human Sciences Research Council, Republic of South Africa)
Thierry M. Luescher is the research director for higher education in the education and skills development research programme of the Human Sciences Research Council (HSRC), Cape Town, South Africa. He is also affiliated associate professor in higher education studies at the University of the Free State, where he previously worked as assistant director for institutional research. Thierry’s is an NRF-rated researcher. His scholarship in higher education and political studies focuses on student politics, student affairs and higher education in Africa, and the work of Philip G Altbach. He currently works on two books dealing with the recent wave of student protests internationally and in South Africa as part of projects funded by the Andrew Mellon Foundation and the National Research Foundation. Thierry is on the editorial boards of the Journal of College Student Development, Makerere Journal of Higher Education, Journal of Student Affairs in Africa, and the book series African Higher Education Dynamics. His recent publications include the book Student Politics in Africa: Representation and Activism (African Minds, 2016), which he edited with Manja Klemenčič and James Otieno Jowi, as well as chapters in Rachel Brooks’ Student Politics and Protest: International Perspectives (Routledge, 2017) and Jody Burkett’s Students in Twentieth-Century Britain and Ireland (Palgrave Macmillan, 2018).
Jean-Thomas Martelli (Centre de Sciences Humaines, India)
Jean-Thomas Martelli is a researcher at Centre de Sciences Humaines, New Delhi, India. He was previously postdoctoral fellow at the Centre for International Studies and Research (CERI) at Sciences Po, Paris, France. His scholarship in political science and political sociology focuses predominantly on generational politics in the Indian context. His ethnographic work concentrates on contemporary student politics, left activism, youth political careers and processes of politicisation in Indian campuses. Jean-Thomas taught at Sciences Po Paris courses on Indian Democracy, Social Movements in South Asia and Political Science. While his work tends towards political ethnography, he also specialises in survey analysis and digital humanities. Jean-Thomas received a PhD at King’s College London; his thesis is titled “JNU is not just where you go, it’s what you become,” Everyday Political Socialisation and Left Activism at Jawaharlal Nehru University (JNU), New Delhi. His recent publications include a number of scholarly chapters and articles including “From a Radical Cohort to the Other: Surveying Political Incubation in an Indian University” published in India Review 17(3), co-authored with Baris Ari, and “JNU Promotes Diversity, Democracy, and Dissent Across the Political Spectrum” in Economic and Political Weekly 53(11), co-authored with Khaliq Parkar. He is currently preparing the book Student Politics: Movements and Mobilisation in Contemporary India, co-edited with Khaliq Parkar (Orient Blackswan, forthcoming 2020).

Markus Rump (Bielefeld University, Germany)

Taru Siekkinen (University of Jyväskylä, Finland)

Elke Wild (Bielefeld University, Germany)
Methodological Perspectives

Lecture Hall 5, Arnold-Bode-Straße 12
**Wednesday, August 28th, 2019**

10:30 am – 12:00 noon

**Register Data**

**Chair:** Jeroen Huisman

- Expansion of Doctoral Training and PhDs’ Labor Market Outcomes: Evidence from German Register Data
  Guido Bünstorf, Dominik Heinisch, Johannes König, Anne Otto

- Assessing the Labor Market Outcomes of Master Degree Holders: The Promises and Challenges of Register Data and Instrumental Variables
  Kata Oroz, Viorel Proteasa, Daniela Craciun

- Removing the Institutional Blind Spots on the Road to Student Success – How a Cross-Cohort Approach Provides Institutional Student Success Rates in Germany’s Mechanical Engineering Bachelor and Diplom Degrees
  Gerd Grözinger, Sonja Bandorski, Marita Margarita McGrory

2:15 pm – 3:45 pm

**Comparison in Higher Education Research**

**Chair:** Jelena Brankovic

- International Comparative Higher Education Research on a Shaky Ground: The Constant Balance between Superficiality and Irrelevance
  Queenie K.H. Lam

- Developing Indicators for a Comparative Framework of Doctoral Education in the US and Germany
  Anne MacLachlan

- Comparing University Websites across Countries and Institutions – Methodological Approaches, Challenges and Research Potentials
  Predrag Lažetić

**Thursday, August 29th, 2019**

9:00 am – 10:30 am

**Roles/Identities of Academics**

**Chair:** Lars Geschwind

- The Influence of Teaching Motivation and New Public Management on Academic Teaching
  Uwe Wilkesmann, Sabine Lauer

- Mixed Methods Research of Academic’s Knowledge and Technology Transfer Activities
  Nicolai Götte, Christian Schneijderberg

- Exploring the Ways of Studying Academic Identity as a Dynamic Discursive Performance
  Sanja Djerasimovic

11:00 am – 12:30 pm

**Review Scientific Production**

**Chair:** Terhi Nokkala

- Production of Scientific Knowledge by Universities
  Angelika Tsivinskaya, Katerina Guba

- Bibliometric Review: A New Method for Higher Education Research
  Isabel Steinhardt

  Baris Uslu, Alper Çalıkoğlu

2:45 pm – 4:15 pm

**Reflections of Methods in Higher Education Research**

**Chair:** Uwe Wilkesmann

- Exploring Doctoral Employment in the UK: The Value and Limits of Secondary Data Analysis
  Sally Hancock

  Shweta Mishra, Edith Braun

- Does Psychological Counseling Reduce the Gender Gap in Field of Study Aspirations? Evidence from Randomized Controlled Trial
  Janina Beckmann, Lukas Fervers

5:00 pm – 6:30 pm

**Evaluation**

**Chair:** Don F. Westerheijden

- Development of an Instrument to Evaluate Research Agendas Across all Fields of Science
  João M. Santos, Hugo Duarte Horta

- A Research on Theory Construction and Evaluating of Graduates High-Quality Employment
  Runze Liu, Miaomiao Yu, Wenjing Yuan, Shuyi Shen, Yonghong Ma, Yanhua Bao
Friday, August 30th, 2019

10:30 am – 12:00 noon

Diversity of Methods

**Chair:** Mari Elken

Potential and Unique Incremental Value of Multilevel Modelling and Signal Detection Theory Methodologies in Analysis of Determinants of Graduate Academic Achievements and Failure at Research Master’s Programmes

*Anastasia Kurysheva*

Potentials and Challenges of Administrative Data for Event History Analysis of Completion and Dropout

*Bianca Thaler*

Vignette Method in Qualitative Higher Education Research

*Terhi Nokkala, Henna Juusola, Lisa Jasinski*
### Lecture Hall 5, Arnold-Bode-Straße 12

**Methodological Perspectives**

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**Chair:**

**Jeroen Huisman** (Centre for Higher Education Governance Ghent (CHEGG), Belgium)

Jeroen Huisman is professor of Higher Education at CHEGG. He holds a Master’s degree Educational Studies, University of Groningen, the Netherlands (1991) and a PhD in Public Administration of the University of Twente, the Netherlands (1995). In 2005, he was appointed professor of Higher Education Management at the University of Bath. In 2013, he was granted an FWO Odysseus project at Ghent University. He is editor of Higher Education Policy, co-editor of the SRHE/Routledge book series and co-editor of the Emerald series Theory and Method in Higher Education Research. He is furthermore member of the editorial board of Journal of Studies of International Education, Studies in Higher Education, European Journal of Higher Education, Higher Education Research & Development, International Journal of Chinese Education and Tertiary Education and Management. He was member of the Executive Committee of EAIR (2007-2017, and past chair, 2011-2016), a European society for linking policy, research and practice in higher education. He was recently appointed member of the General Board of the Accreditation Organisation of the Netherlands and Flanders (NVAO).

---

**Speakers**

**Sonja Bandorski** (Europa-Universität Flensburg, Germany)
Research assistant; Socio- and Educational Economics, Europa-Universität Flensburg.

**Guido Bünstorf** (University of Kassel, Germany)
1990-1996: Studies in Economics and Political Science in Freiburg and Massachusetts/Amherst
1996-2008: Research Associate, Max Planck Institute of Economics
2002: Dr. rer. pol., Jena
2008: Habilitation in Economics, Jena
2008: Research Group Leader, Max Planck Institute of Economics
2010: Professor of Economics, University of Kassel

**Daniela Craciun** (Central European University, Hungary)
Daniela Craciun is a PhD Candidate at Central European University. Her research interests lie in the area of higher education policy, specifically internationalization and international student mobility.

**Gerd Grözinger** (Europa-Universität Flensburg, Germany)
Socio- and Educational Economics, Europa-Universität Flensburg.
Dominik Heinisch (University of Kassel, Germany)

Johannes König (University of Kassel, Germany)

Marita Margarita McGrory (Europa-Universität Flensburg, Germany)
Research assistant, Socio- and Educational Economics, Europa-Universität Flensburg.

Kata Orosz (Central European University, Hungary)
Kata Orosz, PhD is Assistant Professor at Central European University. Her research focuses on the relationship between higher education policy and the economic and non-economic benefits of higher education.

Anne Otto (Institute for Employment Research IAB, Regional Research Network RFN, Germany)

Viorel Proteasa (West University of Timișoara, Romania)
Viorel Proteasa, PhD is Lecturer at the Department of Political Science at West University of Timișoara. His latest research is circumscribed to organizational studies, higher education policy, social movements and their intersections.
Wednesday, August 28th, 2019, 2:15 pm – 3:45 pm

**Lecture Hall 5, Arnold-Bode-Straße 12**

**Methodological Perspectives**

**Comparison in Higher Education Research**

**Chair: Jelena Brankovic**

International Comparative Higher Education Research on a Shaky Ground: The Constant Balance between Superficiality and Irrelevance  
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Anne MacLachlan

Comparing University Websites across Countries and Institutions – Methodological Approaches, Challenges and Research Potentials  
Predrag Lažetić

---

**Chair**

**Jelena Brankovic** (Bielefeld University, Germany)  
Jelena Brankovic is a postdoctoral researcher and lecturer at the Faculty of Sociology, Bielefeld University, Germany. She holds a PhD in Sociology from Ghent University, Belgium. Her research interests are in the study of organizations in general and universities in particular, forms of interaction, competition and global dynamics. Her recent publications include “How rankings produce competition. The case of global university rankings” (Zeitschrift für Soziologie), authored together with Leopold Ringel and Tobias Werron and “The status games they play: unpacking the dynamics of organisational status competition in higher education” (Higher Education).

---

**Speakers**

**Queenie K.H. Lam** (Academic Cooperation Association (ACA), Belgium)  
Queenie is Project Manager of the Brussels-based Academic Cooperation Association (ACA). She has coordinated and conducted various policy research projects funded by the European Union and national bodies responsible for the internationalization of higher education. Content-wise, her foci have been on EU-China mobility, global university rankings, and marketing (including, recently, data-driven international mobility market analysis). Queenie is also a PhD candidate of the Centre for Higher Education Governance Ghent (Belgium) and the International Centre for Higher Education Research-Kassel (Germany). Her doctoral project focuses on university marketing communication, particularly, global branding and rankings. She holds a B.A. (Translation) and an MPhil (Communication) degree from The Chinese University of Hong Kong, and an M.A. (International Higher Education Development and Research) from INCHER-Kassel.

**Anne MacLachlan** (University of California, United States of America)  
Ph.D. European social and economic history, thirty years employment with University of California as Ph.D. placement advisor; Asst. Dean of the Graduate Division; Researcher with UCB Center for Studies in Higher Education; NSF program evaluator in Biology; higher education consultant.

**Predrag Lažetić** (University of Bath, United Kingdom)  
Dr Predrag Lazetic is a prize research fellow at the University of Bath. His research interest are in the domain of widening participation in higher education, labour market outcomes of higher education graduates but also a wide area of social research methods from multi-level regression modeling, sequence analysis to visual and creative methods.
Thursday, August 29th, 2019, 9:00 am – 10:30 am

Lecture Hall 5, Arnold-Bode-Straße 12

Methodological Perspectives

Roles/Identities of Academics

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Chair

Lars Geschwind (KTH Royal Institute of Technology, Sweden)
Lars Geschwind is a professor at KTH Royal Institute of Technology. His main research interests are higher education policy, institutional governance, academic leadership and management and academic work.

Speakers

Sanja Djerasimovic (University of Exeter, United Kingdom)
Sanja Djerasimovic is Impact Research Fellow at the University of Exeter, College of Humanities. She has researched educational reform as a discursive project in a post-communist context, transnationalism in higher education, and more recently, academic identity-making among early career academics, and the sources and effects of the university ‘third mission’.

Nicolai Götze (University of Kassel, Germany)
Nicolai Götze is a researcher and doctoral candidate at INCHER-Kassel. He works in the comparative international project “Changing Academic Profession in Knowledge Societies” (APIKS), since July 2016. The APIKS-project investigates changing practices of the academic profession (and higher education organisations) in relation to the (developing) global knowledge society and economy. Nicolai holds a M.A. in Social Science and Social Research from Philipps-University Marburg.

Sabine Lauer (TU Dortmund University, Germany)
Sabine Lauer is a research associate at the Centre for Higher Education (zhb), TU Dortmund University. Her research interests are higher education research and empirical methods.

Christian Schneijderberg (University of Kassel, Germany)
Christian Schneijderberg works as a post-doctoral researcher and coordinator of the research unit innovation & transfer at the International Centre for Higher Education Research (INCHER) at University of Kassel, Germany. He holds a PhD in sociology. Christian is a theory-led empirical researcher with a strong like of sociological theory and methods development. The topics of research and research-led teaching are the orders of worth framework, higher education and sciences, professions and organizations, and cultural sociology, especially film analysis. He teaches in the sociology BA and MA programs at University of Kassel.
Uwe Wilkesmann (TU Dortmund University, Germany)
Uwe Wilkesmann is Director of the Centre for Higher Education (zhb), TU Dortmund University. He holds a chair for Organization Studies, Management of Continuing Education, and Social Management. He was Adj. Professor at the Hong Kong Polytechnic University between 2008 and 2014 and Professor at the LMU University of Munich and at the University of Hamburg. Uwe received his PhD and Habilitation (German professorship qualification) from the Ruhr-University Bochum. He published a lot of articles and books about higher education research and knowledge management for example in Organization Studies, Higher Education, Studies in Higher Education, Tertiary Education and Management. His current research interests focus on higher education research and knowledge transfer.
**Thursday, August 29th, 2019, 11:00 am – 12:30 pm**

**Lecture Hall 5, Arnold-Bode-Straße 12**

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**Chair**

**Terhi Nokkala** (University of Jyväskylä, Finland)
Dr Terhi Nokkala is a Senior Researcher at the Finnish Institute for Educational Research (FIER), University of Jyväskylä.

**Speakers**

**Alper Çalıkoğlu** (IMKB Vocational and Technical School, Ministry of National Education, Turkey)
Technology tutor, IMKB Vocational School of Canakkale, Turkey.

**Katerina Guba** (European University at St. Petersburg, Russia)
Katerina Guba is the director of the Center for Institutional Analysis of Science & Education.

**Isabel Steinhardt** (University of Kassel, Germany)
Isabel Steinhardt works as a post-doctoral researcher at the chair of Sociology and Higher Education Research at University Kassel, and is member of the International Centre for Higher Education Research Kassel (INCHER-Kassel). She holds a PhD in sociology. Isabel's main research areas are methods in the social sciences, inequality research, habitus and milieu, and digitization.

**Angelika Tsivinskaya** (European University at St. Petersburg, Russia)
Angelika Tsivinskaya is a junior researcher in the Center for Institutional Analysis of Science & Education.

**Baris Uslu** (Çanakkale Onsekiz Mart University, Turkey)
Assistant professor, Çanakkale Onsekiz Mart University, Turkey.
Thursday, August 29th, 2019, 2:45 pm – 4:15 pm

Lecture Hall 5, Arnold-Bode-Straße 12

Methodological Perspectives

Reflections of Methods in Higher Education Research

Chair: Uwe Wilkesmann

Exploring Doctoral Employment in the UK: The Value and Limits of Secondary Data Analysis
Sally Hancock

Methods for Assessing Competences in Higher Education: A Critical Review
Shweta Mishra, Edith Braun

Does Psychological Counseling Reduce the Gender Gap in Field of Study Aspirations? Evidence from Randomized Controlled Trial
Janina Beckmann, Lukas Fervers

Chair

Uwe Wilkesmann (TU Dortmund University, Germany)

Uwe Wilkesmann is Director of the Centre for Higher Education (zhb), TU Dortmund University. He holds a chair for Organization Studies, Management of Continuing Education, and Social Management. He was Adj. Professor at the Hong Kong Polytechnic University between 2008 and 2014 and Professor at the LMU University of Munich and at the University of Hamburg. Uwe received his PhD and Habilitation (German professorship qualification) from the Ruhr-University Bochum. He published a lot of articles and books about higher education research and knowledge management for example in Organization Studies, Higher Education, Studies in Higher Education, Tertiary Education and Management. His current research interests focus on higher education research and knowledge transfer.

Speakers

Janina Beckmann (University of Cologne, Germany)

Janina Beckmann is PhD candidate at the Cologne Graduate School (CGS) and works in the project PraeventAbb. She is interested in gender differences in education and the labour market.

Edith Braun (Justus Liebig University Giessen, Germany)

Edith Braun is a Professor of Higher Education/Teacher Education at the Justus-Liebig University of Giessen (Germany). She earned her diploma and her Ph.D. in psychology and educational sciences at the Freie Universität Berlin (Germany), and leaded a research group at INCHER-Kassel, University Kassel. Her research interests are learning gains, performance based testing, and quality assurance in higher education.

Lukas Fervers (University of Cologne, Germany)

Lukas Fervers is post-doc researcher and project leader of the BMBF financed project “PraeventAbb – Preventing drop-out from tertiary education.” His research focusses on policy and program evaluation in the fields of labor market and educational policy and quantitative methods in social sciences. His research has appeared in high-ranked journals including Journal of Economic Psychology, Socio-Economic Review.

Sally Hancock (University of York, United Kingdom)

Sally Hancock is a Lecturer in Education at the University of York, specialising in higher education research. She is interested in inequalities in access to and outcomes from higher education, including postgraduate study and labour market destinations.
Shweta Mishra (University of Kassel, Germany)
Dr. Shweta Mishra holds the position as coordinator of the INCHER research area “students and graduates”. Her research expertise includes the collection and analysis of social networks, of longitudinal data, multivariate statistics, as well as international comparisons - each focusing on education and health inequalities, especially among migrants. The theoretical background of her work lies in the theory of Structural Holes, Weak Ties, cultural capital, social capital, and Network Exchange Theory. 2012 Shweta Mishra has completed her PHD in social work (with a thesis on: “Cervical cancer screening practices of Hmong women: A Social Network Analysis) at the University of Minnesota, USA. In the following time she held a post doc position at the Center for Advanced Studies in Child Welfare, University of Minnesota, for the MinnLink project. She holds a master’s degree in Community Resource Management and Extension from the University of Delhi in India. From December 2013 to November 2015, Shweta Mishra has worked as a research assistant for the EUROSTUDENT project at the Deutsches Zentrum für Hochschul- und Wissenschaftsforschung (DZHW) in Hannover, Germany.
Thursday, August 29th, 2019, 5:00 pm – 6:30 pm

**Lecture Hall 5, Arnold-Bode-Straße 12**

**Methodological Perspectives**

**Evaluation**

**Chair: Don F. Westerheijden**

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**Chair**

**Don F. Westerheijden (University of Twente, The Netherlands)**

Dr. Don F. Westerheijden is senior research associate at the Center for Higher Education Policy Studies (CHEPS, www.utwente.nl/cheps) of the University of Twente, the Netherlands, where he co-ordinates research on quality management and is involved in the co-ordination and supervision of Ph.D. students. Don mostly studies quality assurance and accreditation in higher education, its impacts, as well as university rankings. He edited and contributed to books on quality assessment in higher education, and (co-)authored a large number of articles on the topic. Evaluation of higher education policies is another of his research interests.

**Speakers**

**Yanhua Bao** (Beihang University, P.R. China)

**Hugo Duarte Horta** (The University of Hong Kong, Hong Kong S.A.R. (China))

Hugo Horta is an Assistant Professor at the Faculty of Education of the University of Hong Kong since September 2014. After completing his Ph.D in Management and Industrial Engineering at the Instituto Superior Tecnico (IST), University of Lisbon, in 2007 (part of it performed in the Netherlands and in the US), and a postdoctoral spell in Tohoku University, Japan, he worked as Advisor to the Portuguese Secretary of State of the Ministry of Science, Technology and Higher Education, from 2010 to 2011. He also served as the Portuguese National delegate to the European Research Area Steering Committee on Human Resources and Mobility until 2014, chairing the ERA Working Group “Grant Portability”, which analyzed the possibility to establish a grant portability scheme among European countries. Throughout this period, he authored and co-authored publications focused on higher education diversity, science policy and funding, research productivity and networking, doctoral career trajectories, internationalization of higher education, and academic mobility in international peer-reviewed journals, such as Higher Education, Research in Higher Education, Management Science, Technological Forecasting and Social Change, Science and Public Policy, Scientometrics, and Higher Education Policy among others. He is currently Coordinating-editor of Higher Education, a leading journal of higher education studies, and sits in the editorial boards of Higher Education Policy, Journal of Higher Education Policy and Management; Asia Pacific Education Review; Journal of Higher Education and Science; and the International Journal of Institutional Research and Management (IJIRM); He participates also in the Outreach Advisory Board of The Journal of the Learning Sciences. He recently co-edited two books. One on Trends and Challenges in Science and Higher Education: Building Capacity in Latin America with Manuel Heitor and Jamil Salmi, and other on Researching Higher Education in Asia: History, Development and Future with Jisun Jung and Akiyoshi Yonezawa.

**Runze Liu** (Beihang University, P.R. China)

**Yonghong Ma** (Beihang University, P.R. China)
João M. Santos (Instituto Universitário de Lisboa (ISCTE-IUL), Portugal)

João M. Santos is a researcher based at the Lisbon University Institute (ISCTE-IUL) in Portugal, where he is currently pursuing a PhD in Psychology, after completing a degree in Social Psychology and another in Data Analysis. João collaborates regularly with other higher education institutions such as Instituto Superior Técnico (IST) in Portugal and the University of Hong Kong, and also provides consultancy for governments, trans-national organizations, and private businesses. His research work includes studies in the areas of science and technology policy, higher education, social psychology, and data analysis. His main interests are multidisciplinary studies with a strong emphasis on the social dimension of complex issues, with a preference for quantitative methods and techniques such as statistical analysis and machine learning.

Shuyi Shen (Beihang University, P.R. China)

Miaomiao Yu (Beihang University, P.R. China)

Miaomiao Yu’s research interests focus on the relationship between higher education and labor market, and professional degree postgraduate education, as a Ph.D. Candidate in the major of educational economics and management.

Wenjing Yuan (Beihang University, P.R. China)
Friday, August 30th, 2019, 10:30 am – 12:00 noon

Lecture Hall 5, Arnold-Bode-Straße 12

Methodological Perspectives

Diversity of Methods

Chair: Marie Elken

Potential and Unique Incremental Value of Multilevel Modelling and Signal Detection Theory Methodologies in Analysis of Determinants of Graduate Academic Achievements and Failure at Research Master’s Programmes
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Bianca Thaler

Vignette Method in Qualitative Higher Education Research
Terhi Nokkala, Henna Juusola, Lisa Jasinski

Chair

Marie Elken (NIFU – Nordic institute for studies in Innovation, Research and Education, Norway)
Mari Elken is currently employed as a senior researcher and deputy head of research for higher education at NIFU. Her doctoral degree is from the University of Oslo and her research interests include organization, policy and governance of higher education, at different levels of governance. Member of the Young Academy of Norway since autumn 2018.

Speakers

Lisa Jasinski (Trinity University, United States of America)
Dr Lisa Jasinski is Special Assistant to the Vice President of Academic Affairs, Trinity University, San Antonio, Texas, United States. She recently completed her Ph.D. from The University of Texas at Austin.

Henna Juusola (Tampere University, Finland)
Henna Juusola is PhD candidate at the Faculty of Management and Business (Higher Education Group), Tampere University. In her PhD research, she is focusing on quality of education from the perspective of Finnish education export. Her research interest includes social dynamics in the context of international higher education, principles steering the quality of education, accountability from the perspective of justification and legitimation as well as actors’ and agencies’ role maintaining and formulating institutions.

Anastasia Kurysheva (University Medical Center Utrecht, The Netherlands)
Anastasia Kurysheva is a third-year PhD student at Utrecht University and a researcher in education at the Biomedical Sciences department Education Center, UMC Utrecht. She holds a Master’s degree in developmental psychology from Utrecht University and a Bachelor’s degree in cognitive and clinical psychology from Moscow State University. Her research interests lie in examination of factors of academic achievements, students admissions, and effects of higher education policies on university organizational processes.

Terhi Nokkala (University of Jyväskylä, Finland)
Dr Terhi Nokkala is a Senior Researcher at the Finnish Institute for Educational Research (FIER), University of Jyväskylä.
Bianca Thaler is part of the higher education research group (HER) at the Institute for Advanced Studies (IHS) in Vienna. She studied sociology and economics at the University of Vienna. Currently she is working on her doctoral thesis on factors for success in higher education. Her main research topics are: retention, success and dropout rates; factors for success and dropout in higher education; performance of dropouts and graduates on the labor market; monitoring and evaluation of admission procedures; social inequality in higher education; analysis of register data.
Nexus of Theories and Methods

Seminar Room 1004, Georg-Forster-Straße 4
**Wednesday, August 28th, 2019**

10:30 am – 12:00 noon

**Potential and Pitfalls of Theories and Methods in Higher Education Research**

*Chair: Predrag Lažetić*

Revealing the Heuristic Potential of Recognition Theory in Studying Higher Education: Theoretical and Methodological Challenges
Pepka Boyadjieva, Petya Ilieva-Trichkova

Participatory Methodology as a Decolonising Mode in International Research in Higher Education: Potential, Pitfalls, Parity?
Sue Timmis, Lisa Lucas

Three Moments of Critique: Marxist Method in Higher Education Research
Krystian Szadkowski, Jakub Krzeski

2:15 pm – 3:45 pm

**Modes of Inquiry for Understanding Higher Education**

*Chair: Marco Seeber*

Studying International Doctoral Students: Nexus Analysis as a Qualitative Mode of Inquiry
Melina Aarnikoivu

The Heterogeneity of European Higher Education Institutions. A Typological Approach
Benedetto Lepori

Challenges of a Theory-Based Questionnaire Development – Experiences from the National Academics Panel Study
Janine Anna Lange, Almuth Lietz

**Thursday, August 29th, 2019**

9:00 am – 10:30 am

**Politics, Policies and Higher Education**

*Chair: Hugo Duarte Horta*

Higher Education and Market Exit in the UK
Stephen Hunt, Vikki Boliver

“Open UP!” A New Deal for Italian Universities and Academics?
Flavio A. Ceravolo, Michele Rostan, Massimiliano Vaira

The (In)Effectiveness of Policies in Regulating Students’ Behaviour – The Case of Access in Portugal
Ricardo Biscaia, Carla Sí, Pedro N. Teixeira

11:00 am – 12:30 pm

**Theoretical and Methodological Perspectives on Students Experiences in Higher Education**

*Chair: Roland Bloch*

Methodological Challenges of Conducting Research on Academic Success and Dropout among International Students in Germany: Reflections from a Mixed-Method-Study
Jesús Humberto Pineda Olivieri

Predicting Dropout from Higher Education – A Comparison of Machine Learning Algorithms
Andreas Behr, Marco Giese, Hervé Donald Teguim Kamdjou, Katja Theune

Social Inequalities in Dropout from Higher Education. Combining the Student Integration Model and Rational Choice Theory
Lars Müller, Daniel Klein

2:45 pm – 4:15 pm

**Research Methods in Higher Education**

*Chair: Anna Kosmützky*

Multidisciplinary Roots of Higher Education Research: An Analysis of Citation Patterns in Journals in the Field
Andrey Lovakov, Maria Yudkevich

The Use of Oral History in Higher Education Research – The Case of an Educational Reform in Swedish Engineering Education
Per Fagrell, Lars Geschwind

The Effect of Student Cadre on College Students Development in China
Panpan Yao, Fan Li, Wei Huang

5:00 pm – 6:30 pm

**Organization of Higher Education Institutions**

*Chair: Bernd Kleimann*

Towards Theory Formation about Faculties Using a Contingency Approach
Ilse Hagerer

The Unintentional Janus Face of Higher Education Institutions – Contrasting Manifest and Latent Messages in Institutional Strategy Documents
Oliver Vettori, Johanna Warm

Organizational Chart Analysis: A Methodological Framework
Michael Borggräfe
Internationalization of Higher Education
Chair: Christian Schneijderberg
How Does Transformative Learning Happen: A Mixed Research on International Students' Learning Experience in Chinese Universities
Lan Yu
Rationalization or Diversity? The Worldwide Diffusion of Teaching Evaluations
Pedro Pineda
Four Isms and Higher Education Research
Maria Amélia Veiga, António Magalhães
Wednesday, August 28\textsuperscript{th}, 2019, 10:30 am – 12:00 noon

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<td><strong>Potential and Pitfalls of Theories and Methods in Higher Education Research</strong></td>
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<td><strong>Chair: Predrag Lažetić</strong></td>
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| Revealing the Heuristic Potential of Recognition Theory in Studying Higher Education: Theoretical and Methodological Challenges |
| Predrag Boyadjieva, Petya Ilieva-Trichkova |

| Participatory Methodology as a Decolonising Mode in International Research in Higher Education: Potential, Pitfalls, Parity? |
| Sue Timmis, Lisa Lucas |

| Three Moments of Critique: Marxist Method in Higher Education Research |
| Krystian Szadkowski, Jakub Krzeski |

**Chair**

**Predrag Lažetić** (University of Bath, United Kingdom)
Dr Predrag Lazetic is a prize research fellow at the University of Bath. His research interest are in the domain of widening participation in higher education, labour market outcomes of higher education graduates but also a wide area of social research methods from multi-level regression modeling, sequence analysis to visual and creative methods.

**Speakers**

**Pepka Boyadjieva** (Bulgarian Academy of Sciences, Bulgaria)
Pepka Boyadjieva, Professor at the Institute for the Study of Societies and Knowledge, Bulgarian Academy of Sciences, Sofia, Bulgaria. Her research focuses on higher education, lifelong learning and university/school to work transitions.

**Petya Ilieva-Trichkova** (Bulgarian Academy of Sciences, Bulgaria)
Petya Ilieva-Trichkova, PhD, Institute for the Study of Societies and Knowledge, Bulgarian Academy of Sciences, Sofia, Bulgaria. Her interests are in the field of social justice in higher education, graduate employability and lifelong learning.

**Jakub Krzeski** (Adam Mickiewicz University, Poland)
Jakub Krzeski - researcher at the Centre for Public Policy Studies Adam Mickiewicz University, Poznań, Poland.

**Lisa Lucas** (University of Bristol, United Kingdom)
Dr. Lisa Lucas is a Reader in Higher Education in the School of Education, University of Bristol, UK. She is a Co-investigator on the ESRC/NRF funded SARiHE project and also the EC ERASMUS+ ACCESS4ALL project. She is a sociologist and her research interests include; comparative higher education policy, university cultures and academic work and identity and equity and social justice in higher education in a global context.

**Krystian Szadkowski** (Adam Mickiewicz University, Poland)
Krystian Szadkowski - Assistant professor at the Institute of Philosophy and researcher at the Centre for Public Policy Studies, Adam Mickiewicz University, Poznań, Poland.
Dr. Sue Timmis is a Reader in Education at the University of Bristol, UK and Principal Investigator on the ESRC/NRF funded SARiHE project, based in South Africa. Research interests include students’ lived experiences of higher education, digital inequalities, widening participation, social justice, and participatory methodologies. Research is based in UK and international contexts.
### Seminar Room 1004, Georg-Forster-Straße 4

**Nexus of Theories and Methods**

**Modes of Inquiry for Understanding Higher Education**

#### Chair: Marco Seeber

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<td>Melina Aarnikoivu (University of Jyväskylä, Finland)</td>
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<td>The Heterogeneity of European Higher Education Institutions. A Typological Approach</td>
<td>Benedetto Lepori (Università della Svizzera italiana, Switzerland)</td>
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<td>Challenges of a Theory-Based Questionnaire Development – Experiences from the National Academics Panel Study</td>
<td>Janine Anna Lange (German Centre for Higher Education Research and Science Studies (DZHW), Germany)</td>
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**Chair**

**Marco Seeber** (Ghent University, Belgium)
Marco Seeber is postdoctoral research and CHEGG, Center on Higher Education Governance, Ghent University.

**Speakers**

**Melina Aarnikoivu** (University of Jyväskylä, Finland)
Melina Aarnikoivu (MA) is a doctoral student at the Centre for Applied Language Studies (CALS), University of Jyväskylä, Finland. Her dissertation is a nexus analysis of becoming a scholar and its purpose is to study and ultimately to understand the path of becoming a professional researcher. The emergent issues include the international mobility and the work / life balance of doctoral students and the construction of their academic identity.

**Janine Anna Lange** (German Centre for Higher Education Research and Science Studies (DZHW), Germany)

**Benedetto Lepori** (Università della Svizzera italiana (USI), Switzerland)
Benedetto Lepori is professor at the Università della Svizzera italiana. His research focuses on studies of higher education diversity and management, with a strong quantitative focus. He is the coordinator of the European Tertiary Education Register.

**Almuth Lietz** (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Thursday, August 29th, 2019, 9:00 am – 10:30 am

Seminar Room 1004, Georg-Forster-Straße 4

Nexus of Theories and Methods

Politics, Policies and Higher Education

Chair: Hugo Duarte Horta

Higher Education and Market Exit in the UK
Stephen Hunt, Vikki Boliver

“Open UP!” A New Deal for Italian Universities and Academics?
Flavio A. Ceravolo, Michele Rostan, Massimiliano Vaira

The (In)Effectiveness of Policies in Regulating Students’ Behaviour – The Case of Access in Portugal
Ricardo Biscaia, Carla Sá, Pedro N. Teixeira

Chair

Hugo Duarte Horta (The University of Hong Kong, Hong Kong S.A.R. (China))
Hugo Horta is an Assistant Professor at the Faculty of Education of the University of Hong Kong since September 2014. After completing his Ph.D in Management and Industrial Engineering at the Instituto Superior Tecnico (IST), University of Lisbon, in 2007 (part of it performed in the Netherlands and in the US), and a postdoctoral spell in Tohoku University, Japan, he worked as Advisor to the Portuguese Secretary of State of the Ministry of Science, Technology and Higher Education, from 2010 to 2011. He also served as the Portuguese National delegate to the European Research Area Steering Committee on Human Resources and Mobility until 2014, chairing the ERA Working Group “Grant Portability”, which analyzed the possibility to establish a grant portability scheme among European countries. Throughout this period, he authored and co-authored publications focused on higher education diversity, science policy and funding, research productivity and networking, doctoral career trajectories, internationalization of higher education, and academic mobility in international peer-reviewed journals, such as Higher Education, Research in Higher Education, Management Science, Technological Forecasting and Social Change, Science and Public Policy, Scientometrics, and Higher Education Policy among others. He is currently Coordinating-editor of Higher Education, a leading journal of higher education studies, and sits in the editorial boards of Higher Education Policy; Journal of Higher Education Policy and Management; Asia Pacific Education Review; Journal of Higher Education and Science; and the International Journal of Institutional Research and Management (IJIRM); He participates also in the Outreach Advisory Board of The Journal of the Learning Sciences. He recently co-edited two books. One on Trends and Challenges in Science and Higher Education: Building Capacity in Latin America with Manuel Heitor and Jamil Salmi, and other on Researching Higher Education in Asia: History, Development and Future with Jisun Jung and Akiyoshi Yonezawa.

Speakers

Ricardo Biscaia (University of Aveiro, Portugal)
Ricardo Biscaia is a researcher at CIPES – Centre for Research in Higher Education Policies - and an invited assistant professor at University of Aveiro. His main research interests are on Higher Education Policies, Regional Economics and Industrial Economics.

Vikki Boliver (University of Durham, United Kingdom)
Professor Vikki Boliver joined the Department of Sociology at Durham in September 2011. Vikki studied Sociology at Leicester University (BA), Cambridge University (MPhil) and Oxford University (DPhil). Vikki's current research focuses on social inequalities of access to higher status universities, and on patterns and processes of social mobility across multiple generations.

Flavio A. Ceravolo (University of Pavia, Italy)
Flavio A. Ceravolo is Assistant Professor of Methodology of Social Research at the University of Pavia where he is also researcher at the Centre for Study and Research on Higher Education Systems (CIRSIS).
Stephen Hunt (University College London, United Kingdom)
Dr. Stephen Hunt is a research associate at UCL Institute of Education working at the Centre for Global Higher Education: his interests include alternative higher education, and the history of higher education provision.

Michele Rostan (University of Pavia, Italy)
Michele Rostan is Full Professor of Economic Sociology and Director of the Centre for Study and Research on Higher Education Systems (CIRSIS) at the University of Pavia, Italy, where he is also Rector’s Delegate for Student Affairs.

Carla Sá (University of Minho, Portugal)
Carla Sá is researcher at NIPE and CIPES, Assistant Professor of the Department of Economics of University of Minho. Her main research interests are in the intersection of economics of higher education, regional economics and applied microeconometrics.

Pedro Nuno Teixeira (University of Porto/Centre for Research in Higher Education Policies (CIPES), Portugal)
Pedro N. Teixeira is a director of CIPES - Centre for Research in Higher Education Policies, Associate professor of School of Economics of University of Porto. His main research interests focus on the economics of higher education and the history of economic ideas.

Massimiliano Vaira (University of Pavia, Italy)
Massimiliano Vaira is Associated Professor of Economic Sociology at the University of Pavia where he is also researcher at the Centre for Study and Research on Higher Education Systems (CIRSIS).
Thursday, August 29th, 2019, 11:00 am – 12:30 pm

**Seminar Room 1004, Georg-Forster-Straße 4**

**Nexus of Theories and Methods**

**Theoretical and Methodological Perspectives on Students Experiences in Higher Education**

**Chair:** Roland Bloch

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<td>Jesús Humberto Pineda Olivieri</td>
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<td>Predicting Dropout from Higher Education – A Comparison of Machine Learning Algorithms</td>
<td>Andreas Behr, Marco Giese, Hervé Donald Teguim Kamdjou, Katja Theune</td>
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<td>Social Inequalities in Dropout from Higher Education. Combining the Student Integration Model and Rational Choice Theory</td>
<td>Lars Müller, Daniel Klein</td>
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**Chair**

**Roland Bloch** (Martin Luther University Halle-Wittenberg, Germany)

**Speakers**

**Andreas Behr** (University of Duisburg-Essen, Germany)
Andreas Behr is a professor of statistics in the Department of Economics and Business Administration, University Duisburg Essen, Universitaetsstrasse 12, 45117 Essen, Germany; e-mail: andreas.behr@uni-due.de. He has a very wide range of research interests, including efficiency analysis, panel data methods, and the analysis of balance-sheet as well as educational data.

**Marco Giese** (University of Duisburg-Essen, Germany)
Marco Giese is a research assistant in the Department of Statistics, University Duisburg Essen, Universitaetsstrasse 12, 45117 Essen, Germany; e-mail: marco.giese@wiwinf.uni-due.de. With a M. Sc. in Statistics, earned at the Technical University of Dortmund, he has a strong quantitative background.

**Daniel Klein** (University of Kassel, Germany)
Daniel Klein is a research assistant at INCHER. He is interested in quantitative methods of empirical social research and research in social stratification and mobility.

**Lars Müller** (University of Kassel, Germany)
Lars Müller is a research assistant at INCHER. In his dissertation, he works on student engagement and student dropout with a special focus on potentially disadvantaged groups.

**Jesús Humberto Pineda Olivieri** (German Academic Exchange Service (DAAD), Germany)
Jesús Pineda coordinates a research project on success and withdrawal of international students in Germany. He holds a Doctorate in Social Sciences from the Georg-August University of Göttingen, a master’s degree in Higher Education Research and Development at the University of Kassel, Germany and a bachelor’s degree in Educational Sciences at the Universidad Católica Andrés Bello, Venezuela.

**Hervé Donald Teguim Kamdjou** (University of Duisburg-Essen, Germany)
Hervé D. Teguim K. is a research assistant in the Department of Statistics, University Duisburg Essen, Universitaetsstrasse 12, 45117 Essen, Germany; e-mail: herve.teguim@wiwinf.uni-due.de. He graduated at the University of Düsseldorf with a M. Sc. in Mathematics and also has a background in Computer Science.
Katja Theune earned her PhD in the Department of Statistics, University Duisburg Essen, Universitätsstrasse 12, 45117 Essen, Germany; e-mail: katja.theune@vwl.uni-due.de. She has several years’ experience in the research field of higher education, including the analysis of determinants of study success or graduates’ entry wages by using advanced econometrical methods and modern data mining techniques.
Thursday, August 29th, 2019, 2:45 pm – 4:15 pm

Seminar Room 1004, Georg-Forster-Straße 4

Nexus of Theories and Methods

Research Methods in Higher Education

Chair: Anna Kosmützky

Multidisciplinary Roots of Higher Education Research: An Analysis of Citation Patterns in Journals in the Field
Andrey Lovakov, Maria Yudkevich

The Use of Oral History in Higher Education Research – The Case of an Educational Reform in Swedish Engineering Education
Per Fagrell, Lars Geschwind

The Effect of Student Cadre on College Students Development in China
Panpan Yao, Fan Li, Wei Huang

Chair

Anna Kosmützky (Leibniz University Hannover, Germany)
Anna Kosmützky is a sociologist and holds a Ph.D. from habilitation (post-doc qualification) from University of Kassel. Before becoming a professor for the “Methodology of Higher Education and Science Research” at the Leibniz Center of Science and Society (LCSS) at the Leibniz Universität Hannover she worked at the International Center for Higher Education Research (INCHER-Kassel) and was head of a Bielefeld University and a research area that comprises research and research projects related to the knowledge production of universities. Her research includes higher education research, science research, and organizational studies and focuses on the methodology of comparative research, in particular, international comparative research (including international collaborative research). Furthermore, she studies globalization processes in higher education (and beyond) as well as the institutional and organizational change of higher education and research organizations.

Speakers

Per Fagrell (KTH Royal Institute of Technology, Sweden)
Per Fagrell is a PhD student at KTH Royal Institute of Technology, Stockholm, Sweden, where his thesis work has a focus on which ways external stakeholders, e.g. industry, can have an impact on engineering education. A study on industrial adjunct professors in Sweden has been published in NordSTEP (Nordic Journal of Studies in Educational Policy) and he has also written a book chapter for a forthcoming Springer edition about technical universities. He is also senior advisor in educational policy matters at The Association of Swedish Engineering Industries (Swedish: Teknikföretagen).

Lars Geschwind (KTH Royal Institute of Technology, Sweden)
Lars Geschwind is a professor at KTH Royal Institute of Technology. His main research interests are higher education policy, institutional governance, academic leadership and management and academic work.

Wei Huang (Changsha University of Science and Technology, P.R. China)
Wei Huang is a professor of School of Economics and Management at Changsha University of Science and Technology (CUST). He is also the co-director of Educational Economics and Fiscal Institute of Hunan Province (EEFI). Previously, he completed his Ph.D. in Economics at the Education Science Institute of Huazhong University of Science and Technology (HUST) in 2005. Currently, his research focuses on improving the effectiveness of college student (financial) aid and its implications for public policy in China’s higher education. He is also interested in developing theory-driven, rigorously tested experimental studies to promoting college student psychological and behavioral development.
Fan Li (Wageningen University & Research, The Netherlands)
Fan Li is a post-doctoral research fellow at Development Economics Group, Wageningen University and Research in the Netherlands. He received his PhD from LICOS-Centre for Institutions and Economic Performance, KU Leuven, Belgium in 2017. His research interests are mainly focusing on higher education development in China, particularly in conducting field experimental studies and using quasi-experimental methods in policy impact assessment.

Andrey Lovakov (National Research University Higher School of Economics, Russia)
Andrey Lovakov is a research fellow of the Center for Institutional Studies at National Research University Higher School of Economics in Moscow, Russia. His main area of research interest is higher education with a special emphasis to academic profession, academic inbreeding, and higher education as a field and community.

Panpan Yao (Changsha University of Science and Technology, P.R. China)
Panpan Yao obtained her master’s degree in Educational Economic and Management at Changsha University of Science and Technology. She is going to do a doctorate study in Business Administration at Changsha University of Science and Technology from 2019. Her research interests are mainly focusing on student governance, student leadership, identity and value-forming in China’s higher education. She is currently conducting a large-scale undergraduates study, assessing the current student government in China’s higher education governance, and promoting effective leadership building and participatory university governance.

Maria Yudkevich (National Research University Higher School of Economics, Russia)
Maria Yudkevich graduated from Lomonosov Moscow State University (Department of mechanics and mathematics) in 1996 and got a Master degree in Economics from Higher School of Economics in 1998. Got PhD at HSE (2003). Head of the International Laboratory for Institutional Analysis of Economic Reforms (LIA HSE), implementing projects in the field of theoretical and empirical analysis of the socio-economic institutions. HSE Vice-Rector, who is responsible for coordinating the fundamental research and academic development at HSE. Professional Interests: institutional economics, economics of education, contract theory, game theory.
Thursday, August 29th, 2019, 5:00 pm – 6:30 pm

Seminar Room 1004, Georg-Forster-Straße 4

Nexus of Theories and Methods

Organization of Higher Education Institutions

Chair: Bernd Kleimann

Towards Theory Formation about Faculties Using a Contingency Approach
Ilse Hagerer

The Unintentional Janus Face of Higher Education Institutions – Contrasting Manifest and Latent Messages in Institutional Strategy Documents
Oliver Vettori, Johanna Warm

Organizational Chart Analysis: A Methodological Framework
Michael Borggräfe

Chair

Bernd Kleimann (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Bernd Kleimann has been holding the position of acting head of the research area „Governance in Higher Education and Science” at DZHW since 2016. He received his postdoctoral qualification (Habilitation) in sociology with particular regard to higher education research and organisational sociology from the University of Kassel in 2015. In 2000 he was awarded a doctoral degree in philosophy by the University of Gießen. He studied philosophy and German literature at the Universities of Hagen, Marburg, and Tübingen and worked as researcher at the University of Hamburg. Before joining DZHW in 2014, he conducted research in the area of e-learning and higher education development at HIS GmbH in Hanover. He teaches at the Universities of Hanover and Kassel as well as at the University of Applied Sciences of Osnabrück. His scholarly interests pertain to higher education institutions (with special regard to formal organisations), social theory and communication theory, organisational sociology, and governance of higher education.

Speakers

Michael Borggräfe (Leibniz University Hannover, Germany)
Michael Borggräfe is postdoctoral researcher at the Leibniz Center for Science and Society (LCSS) in Hannover. He studied sociology at the University of Bielefeld before he became a doctoral researcher at INCHE-Kassel. His research interests include (research) organizations, scientific disciplines and sociological theory.

Ilse Hagerer (Osnabrück University, Germany)
Ilse Hagerer is scientific associate at the Chair of Business Administration, Organization and Information Systems of Osnabrueck University. Her research focuses on higher education organization after the reforms of the new public management, especially faculty management. She teaches the undergraduate basic courses “Introduction to organization” and “Scientific working”. Ilse graduated in economics and business administration at Fernuniversität in Hagen and in German literature, sociology and philosophy at Ludwig Maximilian University of Munich.

Oliver Vettori (WU Vienna University of Economics and Business, Austria)
Dr. Oliver Vettori is Dean for Accreditation and Quality Management as well as the Director of the Department for Program Management and Teaching & Learning Support at WU Vienna. He has been working as an expert in the area of quality assurance and higher education development for more than a decade. Oliver Vettori has been teaching courses on public management, research methodology, organizational behavior and evaluation theory for more than 10 years. As a Research Associate at the Institute for Public Management and the Institute for Organization Studies (both WU Vienna), he has authored dozens of publications in the area of organization theory and organization culture, quality assurance, teaching & learning and curriculum development.

Johanna Warm (WU Vienna University of Economics and Business, Austria)
MMag. Johanna Warm is a senior expert on HE pedagogy and didactics in the Teaching & Learning Development unit at WU (Vienna University of Economics and Business). She obtained her teaching degrees at the University of Salzburg, where she has worked as a research and teaching assistant in the field of linguistics. Apart from numerous publications on language in the context of social media, her current research and professional interests lie in the area of T&L policies as well as (student) conceptions of excellent teaching. She is a regular speaker/trainer on T&L methods, course design and teaching staff development at WU and abroad.
Friday, August 30th, 2019, 10:30 am – 12:00 noon

Seminar Room 1004, Georg-Forster-Straße 4

Nexus of Theories and Methods

Internationalization of Higher Education

**Chair:** Christian Schneijderberg

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<td>Pedro Pineda</td>
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<td>Four Isms and Higher Education Research</td>
<td>Maria Amélia Veiga, António Magalhães</td>
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**Chair**

**Christian Schneijderberg (University of Kassel, Germany)**
Christian Schneijderberg works as a post-doctoral researcher and coordinator of the research unit innovation & transfer at the International Centre for Higher Education Research (INCHER-Kassel) at University of Kassel, Germany. He holds a PhD in sociology. Christian is a theory-led empirical researcher with a strong like of sociological theory and methods development. The topics of research and research-led teaching are the orders of worth framework, higher education and sciences, professions and organizations, and cultural sociology, especially film analysis. He teaches in the sociology BA and MA programs at University of Kassel.

**Speakers**

**António Magalhães (University of Porto/Center for Research in Higher Education Policies (CIPES), Portugal)**
António Magalhães is Associate Professor at the Faculty of Psychology and Education Sciences at the University of Porto, Portugal, where he acts as Head of Department of Education Sciences. He is senior researcher at the Centre for Research in Higher Education Policies (CIPES). He has written and coedited numerous books and published articles in major journals in the higher education field.

**Pedro Pineda (University of Kassel, Germany)**
Pedro Pineda works as a postdoctoral researcher at INCHER-Kassel since 2018 on a project about the institutionalization of teaching student evaluations in Germany, the USA and Colombia. His research interests are in higher education research, sociology of education, educational psychology and comparative education. He adopts a neo-institutional perspective to study governance, organizational structures, teaching, research, learning and student motivation.

**Maria Amélia Veiga (University of Porto/Centre for Research and Intervention in Education (CIIE)/Centre for Research in Higher Education Policies (CIPES), Portugal)**
Amélia Veiga is Assistant Professor at the Faculty of Psychology and Education Sciences at the University of Porto, Portugal, researcher at the Centre for Research and Intervention in Education (CIIE) and at the Centre for Research in Higher Education Policies (CIPES). Her interests focus on education policy analysis, globalisation and quality assurance. She has published her work in international books and key journals.

**Lan Yu (Beijing Language and Culture University, P.R. China)**
Open Track I

Seminar Room 2004, Georg-Forster-Straße 4
Wednesday, August 28th, 2019

10:30 am – 12:00 noon

**Critical Perspectives**
**Chair:** Shweta Mishra

- Mismatch of Career Planning in Master’s Program: The Case of South Korea
  Soo Jeung Lee, Seungjung Kim, Jisun Jung
- The Impact of Cultural Capital and Habitus on the Course of Studies
  Bettina Langfeldt, Niklas Jungermann
- Junior International Faculty Members in Japanese Universities: Internationalisation, Integration, and “Dejimisation”
  Thomas Brotherhood, Christopher D. Hammond, Yangson Kim

2:15 pm – 3:45 pm

**Diffusion and Its Limits**
**Chair:** Soo Jeung Lee

- Research Conditions and Governance Instruments. An International University Survey in Five European Countries
  Torger Möller, Jörg Neufeld
- National and Research Field Standards – Investigating Perceptions of Academic Recruitment Processes
  Ingvild Reymert, Jens Jungblut, Siri B. Borlaug
- Translating the Entrepreneurial University in Low Income Environments: The Case of Universidade Eduardo Mondlane and Addis Ababa University
  Akiiki Babyesiza

Thursday, August 29th, 2019

9:00 am – 10:30 am

**Evaluation and/or Academic Freedom**
**Chair:** Susan Harris-Hümmert

- Evaluating the Evaluators: When Academic Citizenship Fails
  Katerina Guba, Angelika Tsivinskaya
- The Structure of Recurring Threat to Academic Freedom
  Joseph C. Hermanowicz
- The Times Higher Education and the Industrialisation of University Rankings: An Analysis of Social Media Interaction
  Miguel Antonio Lim

11:00 am – 12:30 pm

**Student and Staff Mobility in Higher Education**
**Chair:** Ulrich Teichler (University of Kassel, Germany)

- Debating Student Mobility: The Centrality of International Student Mobility in Luxembourg’s Higher Education Policy Discourse
  Emilia Kmiotek-Meier, Justin Powell
- “It Is a Parallel Universe I Really Wish to Visit Again”: International Mobility and Networking of Early Career Researchers in Croatia
  Bojana Culum Ilic
- The Analytic Borderlands of Student Mobility: Leaving Tajikistan in a Global and National Age
  Emma Sabzalieva

2:45 pm – 4:15 pm

**Academic Work**
**Chair:** Tim Seidenschnur

- Soft Commitments and Reminders: Long-Term Effects on Academic Attainment
  Raphael Brade, Oliver Himmler, Robert Jäckle
- Research Chair Programs and Scientific Productivity
  Nadiia Kachynska, Creso Sá, Summer Cowley, Magdalena Martinez, Emma Sabzalieva
- Higher Education Under Occupation: Exploring Teaching and Learning Regimes in a Palestinian University
  Vesna Holubek, Pauliina Alenius, Nazmi Al-Masri, Vesa Korhonen

5:00 pm – 6:30 pm

**Higher Education Reform in Different National Contexts**
**Chair:** Gaële Goastellec (University of Lausanne, Switzerland)

- Influence of Scientific Advice to Design and Implementation of Higher Education Reform in Italy
  Lucio Morettini, Emanuela Reale
- Tuition Fees as a Policy Instrument – The Introduction of Tuition Fees in Sweden
  Hans Lundin, Lars Geschwind
- Introduction of Performance-Based Funding in Higher Education: You Win a Few, You Lose a Few
  Ekaterina Abalmasova, Ekaterina Shibanova, Aleksei Egorov
Academics: Roles, Expectations, and Satisfaction

Chair: Heather Eggins (Staffordshire University, United Kingdom)

Backgrounds and Resources of Finnish Doctoral Students
Hanna Nori, Arto Pauli Johannes Jauhiainen

Determinants of Personal and Professional Satisfaction with Doctoral Supervision. A Study of Two Flagship East Asian Universities
Hugo Duarte Horta, Marco Seeber

Moving Abroad While Doing a PhD in STEM Fields at Chinese Universities: Impact on Knowledge Creation and Networking
Mattia Cattaneo, Hugo Duarte Horta, Sebastian Birolini, Stefano Paleari, Wenqin Shen
Wednesday, August 28th, 2019, 10:30 am – 12:00 noon

Seminar Room 2004, Georg-Forster-Straße 4

Open Track I

Critical Perspectives

Chair: Shweta Mishra

Mismatch of Career Planning in Master’s Program: The Case of South Korea
Soo Jeung Lee, Seungjung Kim, Jisun Jung

The Impact of Cultural Capital and Habitus on the Course of Studies
Bettina Langfeldt, Niklas Jungermann

Junior International Faculty Members in Japanese Universities: Internationalisation, Integration, and “Dejimisation”
Thomas Brotherhood, Christopher D. Hammond, Yangson Kim

Chair

Shweta Mishra (University of Kassel, Germany)
Dr. Shweta Mishra holds the position as coordinator of the INCHER research area “students and graduates”. Her research expertise includes the collection and analysis of social networks, of longitudinal data, multivariate statistics, as well as international comparisons - each focusing on education and health inequalities, especially among migrants. The theoretical background of her work lies in the theory of Structural Holes, Weak Ties, cultural capital, social capital, and Network Exchange Theory. 2012 Shweta Mishra has completed her PhD in social work (with a thesis on: “Cervical cancer screening practices of Hmong women: A Social Network Analysis) at the University of Minnesota, USA. In the following time she held a post doc position at the Center for Advanced Studies in Child Welfare, University of Minnesota, for the MinnLink project. She holds a master’s degree in Community Resource Management and Extension from the University of Delhi in India. From December 2013 to November 2015, Shweta Mishra has worked as a research assistant for the EUROSTUDENT project at the Deutsches Zentrum für Hochschul- und Wissenschaftsforschung (DZHW) in Hannover, Germany.

Speakers

Thomas Brotherhood (University of Oxford, United Kingdom)
Thomas Brotherhood is a doctoral candidate at the University of Oxford, working within the ESRC/OFSRE Centre for Global Higher Education. His research focuses on the evolving global/local dynamics within higher education, and attempts to engage with actors across various strata, sectors, and spaces in pursuit of a more stable and inclusive global higher education landscape. He currently works primarily with both international students and faculty members in the UK and Japan.

Christopher D. Hammond (University of Oxford, United Kingdom)
Christopher D. Hammond is a doctoral student at the University of Oxford under the supervision of Professor Simon Marginson. Chris works in Tokyo as assistant professor at Aoyama Gakuin University. He has an MA in Comparative Education from University College London, a master’s in teaching from the University of Washington, and 13 years’ experience in the field of international higher education. Chris focuses on higher education internationalization and regionalism in the context of Asia-Pacific international relations. He is experienced in HE administration, managing study abroad programs at Cardiff University in the UK.

Jisun Jung (The University of Hong Kong, Hong Kong)
Dr. Jisun Jung is an assistant professor at the Faculty of Education, the University of Hong Kong. Her current research focuses on academic profession, doctoral education, employment and postgraduate studies, and higher education research in Asia. She co-edited two special issues, ‘Higher Education Research in East Asia: Regional and National Evolution and Path-Dependencies’ (Higher Education Policy, 2015), and ‘Graduate Employment and Higher Education in Asia’ (International Journal of Chinese Education, 2016).
Niklas Jungermann (University of Kassel, Germany)

Seungjung Kim (Seoul National University, South Korea)
Dr. Kim is a research fellow in Education Research Institute at Seoul National University. She got a Ph.D degree at Seoul National University in Korea in 2017. Her doctoral dissertation addressed the issues of doctoral students’ competency and academic socialization. Her research interests are graduate education, teacher college education, and graduate students’ research and socialization experience. She has published number of articles and book chapter on topics related to graduate education.

Yangson Kim (Hiroshima University, Japan)
Dr. Yangson Kim is a lecturer at the Research Institute for Higher Education located at Hiroshima University in Japan. She previously worked as a senior researcher in Korean Council of University Education and as a research fellow in Education Research Institute at Seoul National University and in Center for Innovation, Technology and Policy Research at Instituto Superior Técnico - Universidade de Lisboa. Her research interests include gender and junior dynamics within the academic profession, internationalization of higher education, institutional context and governance of higher education, and comparative higher education.

Bettina Langfeldt (University of Kassel, Germany)
Dr. Bettina Langfeldt, senior researcher at the Helmut-Schmidt-University – University of the Federal Armed Forces Hamburg. Since 2018 on leave and substitute professor at the chair for methods of empirical social research at the University of Kassel, member of INCHER-Team. Research interests and publications in the fields of methodology, survey and mixed methods research, gender-sensitive occupational and organizational sociology and empirical research on higher education.

Soo Jeung Lee (Sejong University, South Korea)
Dr. Lee is an assistant professor in the department of Education, Sejong University. She was awarded a research fellowship of the Alexander von Humboldt Foundation in 2014. Her research interests are university and labor market, graduate school, university/research evaluation, and social contribution of higher education. She has published in international journals like Higher Education, Studies in Higher Education, Journal of technology transfer and Scientometrics.
Wednesday, August 28th, 2019, 2:15 pm – 3:45 pm

Seminar Room 2004, Georg-Forster-Straße 4

Open Track I

Diffusion and Its Limits

Chair: Soo Jeung Lee

Research Conditions and Governance Instruments. An International University Survey in Five European Countries
Torger Möller, Jörg Neufeld

National and Research Field Standards – Investigating Perceptions of Academic Recruitment Processes
Ingvidt Reymert, Jens Jungblut, Siri B. Borlaug

Translating the Entrepreneurial University in Low Income Environments: The Case of Universidade Eduardo Mondlane and Addis Ababa University
Akiiki Babyesiza

Chair

Soo Jeung Lee (Sejong University, South Korea)
Dr. Lee is an assistant professor in the department of Education, Sejong University. She was awarded a research fellowship of the Alexander von Humboldt Foundation in 2014. Her research interests are university and labor market, graduate school, university/research evaluation, and social contribution of higher education. She has published in international journals like Higher Education, Studies in Higher Education, Journal of technology transfer and Scientometrics.

Speakers

Akiiki Babyesiza (Higher Education Research & Consulting, Germany)
Akiiki Babyesiza is an independent higher education researcher with a focus on higher education in Sub-Saharan Africa. After studying African Studies at the University of Cologne she worked for the German Academic Exchange Service in the field of development cooperation. Since concluding her PhD studies at the University of Kassel on university governance in Sudan, she has been conducting higher education research projects for the University of Bayreuth, the Robert Bosch Academy and CHE Consult – Centre for Higher Education.

Siri B. Borlaug (Nordic Institute for Studies in Innovation, Research and Education (NIFU), Norway)
Siri B. Borlaug is a senior researcher and deputy head of research at NIFU.

Jens Jungblut (University of Oslo, Norway)
Jens Jungblut works as an Associate Professor for Public Policy and Public Administration at the Department of Political Science at the University of Oslo. Jens has been a postdoctoral research fellow at Stanford University and INCHER Kassel. He holds a PhD from the Department of Education at the University of Oslo.

Torger Möller (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Dr. Torger Möller has been working as a sociologist in the field of science studies, research evaluation, governance and bibliometrics. He is senior researcher at the German Centre for Higher Education Research and Science Studies (DZHW) in Berlin.

Nörg Neufeld (German Centre for Higher Education Research and Science Studies (DZHW), Germany)
Jörg Neufeld is specializes in survey-based analysis and worked since 2007 on several evaluation projects on research funding and governance at German Centre for Higher Education Research and Science Studies (DZHW) in Berlin.
Ingvild Reymert (Nordic Institute for Studies in Innovation, Research and Education (NIFU), Norway)
Ingvild Reymert, researcher at NIFU since 2014 and a PhD candidate at NIFU and the University of Oslo. She is currently a Visiting Scholar Researcher at Stanford University.
Thurday, August 29th, 2019, 9:00 am – 10:30 am

Seminar Room 2004, Georg-Forster-Straße 4

Open Track I

Evaluation and/or Academic Freedom

Chair: Susan Harris-Hümmert

Evaluating the Evaluators: When Academic Citizenship Fails
Katerina Guba, Angelika Tsivinskaya

The Structure of Recurring Threat to Academic Freedom
Joseph C. Hermanowicz

The Times Higher Education and the Industrialisation of University Rankings: An Analysis of Social Media Interaction
Miguel Antonio Lim

Chair

Susan Harris-Hümmert (German University of Administrative Sciences Speyer, Germany)

After studying German literature, pedagogy and French in Manchester, Regensburg and Oxford, Susan Harris-Hümmert completed her doctoral studies in Oxford on the work of evaluators of higher education in Germany. Since 2015 she has been working as a research fellow and assistant professor at the German University of Administrative Sciences Speyer where she is examining notions of space and place within the higher education context and the management of higher education estate in particular. Susan is a Senate member in Speyer, a Governing Council member of the Society for Research into Higher Education (SRHE), co-convenor of the Working Committee on Higher Education for the German Society for Evaluation (DeGEval) and Associate Fellow of the Higher Education Academy (HEA). She has published many international papers and reviews for the SRHE and other international bodies.

Speakers

Katerina Guba (European University at St. Petersburg, Russia)

Joseph C. Hermanowicz (University of Georgia, United States of America)


Miguel Antonio Lim (University of Manchester, United Kingdom)

Dr. Miguel Antonio Lim is Lecturer in Education and International Development, Programme Director of the MA Education (International) and Research Coordinator at the Manchester Institute of Education at the University of Manchester. His research interests include performance metrics, internationalisation, and reputation management in higher education. He is task force leader on migration and higher education at the EU-Marie Curie Alumni Association. Previously, he was EU-Marie Curie Fellow at Aarhus University, Denmark. He has worked on international partnerships for Sciences Po-Paris and taught at the London School of Economics (LSE). From 2010-2012, he was the Executive Director of the Global Public Policy Network Secretariat.
Angelika Tsivinskaya (European University at St. Petersburg, Russia)
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<thead>
<tr>
<th>Time</th>
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<tr>
<td>11:00 am</td>
<td>Thursday, August 29th, 2019, 11:00 am – 12:30 pm</td>
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<tr>
<td>Seminar Room 2004, Georg-Forster-Straße 4</td>
<td><strong>Student and Staff Mobility in Higher Education</strong></td>
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<tr>
<td><strong>Open Track I</strong></td>
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<tr>
<td><strong>Chair</strong>: Ulrich Teichler</td>
<td><strong>Debating Student Mobility: The Centrality of International Student Mobility in Luxembourg's Higher Education Policy</strong></td>
</tr>
<tr>
<td>Emilia Kmiotek-Meier, Justin Powell</td>
<td><strong>Discourse</strong></td>
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<tr>
<td><strong>”It Is a Parallel Universe I Really Wish to Visit Again”: International Mobility and Networking of Early Career Researchers in Croatia</strong></td>
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<tr>
<td>Bojana Culum Ilic</td>
<td><strong>The Analytic Borderlands of Student Mobility: Leaving Tajikistan in a Global and National Age</strong></td>
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<tr>
<td>Emma Sabzalieva</td>
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</table>

**Chair**

**Ulrich Teichler** (University of Kassel, Germany)

Ulrich Teichler, born 1942, since 1978 (full) professor at the International Centre for Higher Education Research Kassel and at the Department for Social Sciences of the University of Kassel. Ulrich Teichler was Director of the International Centre for Higher Education Research Kassel for altogether 16 years.

**Speakers**

**Bojana Culum Ilic** (University of Rijeka, Croatia)

Bojana Ćulum Ilić gained her PhD in higher education pedagogy and policy at the University of Rijeka (Croatia), where she works as Associate Professor, at the Department of Education. Her primary research interest focuses on university third/civic mission, the phenomenon of university-community engagement and the concept of an engaged university. Beside, her research interests are in the fields of citizenship education, volunteering and youth work. For the past fifteen years she has been engaged in numerous European comparative research projects focused on changes in academic profession, especially in the context of early career researchers and women in academia. Her teaching follows community-engaged learning pedagogy. The courses she teaches at undergraduate, graduate and doctoral studies cover the areas related to trends in higher education, civil society development, project management in education, evaluation research, qualitative research methodology and youth work. She is one of the founders of the ECHER (Early Career Higher Education Researchers Network). She has been a member of the National Committee for Volunteering Development, and a member of the National Working Group for Youth Work, appointed to both by the Croatian Government. She has initiated the membership of the University of Rijeka in the Talloires Network, and has been appointed as a university representative. She collaborates frequently with various civil society organisations, institutions and local authorities on community-based projects where she engages her students as well. She authored and co-authored several books, book chapters and articles. She was Fulbright Visiting Scholar at Portland State University, Graduate School of Education during the 2015/2016 academic year where she was a principle investigator on the research project "Community-based Learning: Narratives on Transforming Academic Identities".

**Emilia Kmiotek-Meier** (University of Luxembourg/Luxembourg/University of Cologne, Germany)

Emilia Kmiotek-Meier has been a PhD researcher in social sciences at the University of Luxembourg since June 2015. In her research she addresses tertiary student mobility in the EU and especially from Luxembourg, concentrating on both credit and degree mobile students. Prior to that she coordinated the Graduate Tracer Studies at the University of Cologne (Germany). Her research interest lies at the intersection of higher education and mobility research; transition and life course research; and combination of qualitative and quantitative methods.
Justin Powell (University of Luxembourg, Luxembourg)
Justin J.W. Powell has been Professor of Sociology in the Institute of Education & Society at the University of Luxembourg since 2012. His comparative institutional analyses chart persistence and change in special and inclusive education systems, in vocational training and higher education, and in science and research policy. Among diverse publications in English and German in educational and sociological journals, his books include the award-winning Barriers to Inclusion: Special Education in the US and Germany (Routledge, 2011/2016), Comparing Special Education: Origins to Contemporary Paradoxes (Stanford University Press, 2011), and The Century of Science: The Global Triumph of the Research University (Emerald, 2017).

Emma Sabzalieva (University of Toronto, Canada)
Emma Sabzalieva is a PhD candidate in Comparative & International Higher Education and Vanier Canada Graduate scholar at the University of Toronto, Canada. Her core research interests are the global politics of higher education and social change in contemporary Central Asia. Her wider research interests include institutional and organizational change, public policy, ideas and knowledge creation, university/community engagement, and the history of universities. Her publications include peer-reviewed journals, book chapters, essays and opinion pieces, as well as http://emmasabzalieva.com, a blog named one of the best social media accounts for academics by The Guardian in 2016.
Thursday, August 29th, 2019, 2:45 pm – 4:15 pm

Seminar Room 2004, Georg-Forster-Straße 4

Open Track I

Academic Work

Chair: Tim Seidenschnur

Soft Commitments and Reminders: Long-Term Effects on Academic Attainment
Raphael Brade, Oliver Himmler, Robert Jäckle

Research Chair Programs and Scientific Productivity
Nadiia Kachynska, Cresco Sá, Summer Cowley, Magdalena Martinez, Emma Sabzalieva

Higher Education Under Occupation: Exploring Teaching and Learning Regimes in a Palestinian University
Vesna Holubek, Pauliina Alenius, Nazmi Al-Masri, Vesa Korhonen

Chair

Tim Seidenschnur (University of Kassel, Germany)
Dr. Tim Seidenschnur is coordinator of the thematic area "Governance and Organization" from April 2018 on. He has joined INCHER-Kassel as research associate in April 2015 working in the research project "legitimation of management consultancy" led by Georg Krücken. Tim Seidenschnur worked at the University of Würzburg as a research associate and at the University of Kassel as a lecturer before joining INCHER-Kassel. He received his doctor’s degree in 2012 for a work on anti-Semitism in German schools.

Speakers

Pauliina Alenius (Tampere University, Finland)
Pauliina Alenius is University Instructor and Researcher at the Faculty of Education and Culture at Tampere University, Finland. Her research interests relate to transnational educational and learning spaces, multicultural work environments and informal learning of migrants. Pauliina has multidisciplinary background: she holds a PhD in Education and Masters’ degrees in Ethnic Relations and International Politics.

Nazmi Al-Masri (Islamic University of Gaza, Palestine)
Nazmi Al-Masri is an Associate Professor at the Islamic University of Gaza, Palestine. He obtained his PhD from the University of Manchester, UK in 1994. His main research interests are teacher training, pedagogy and technology in TEFL, Curriculum Development and Evaluation, and Language Assessment. He co-published several education related research papers in international journals. He is a Co-Investigator in several international research and teacher development projects. He was a member of the Palestinian National Team for the development of the first English language curriculum and textbooks currently used in all Palestinian schools, English for Palestine Series published by Macmillan Publishers.

Raphael Brade (University of Erfurt/Georg-August-Universität Göttingen, Germany)
Raphael Brade studied politics, economics, and statistics at the Ludwig-Maximilians-University (LMU) in Munich. He is currently a research assistant at the University of Erfurt, as part of a project on the behavioral economics of education (funded by the German Federal Ministry of Education), and a PhD student at the University of Göttingen. His fields of interest include: economics of education, applied econometrics and statistics, field experiments, and network analysis.
Summer Cowley (University of Toronto, Canada)
Summer Cowley is a PhD student in Higher Education at OISE, University of Toronto. Her broad research interests lie in the sociology of higher education. Her thesis research examines university presidents’ analysis of the relationships between cultural capital acquired via career and educational pathways and the status of the universities presidents lead.

Oliver Himmler (University of Erfurt, Germany)
Oliver Himmler received his doctorate in the field of public economics from the University of Göttingen. He then moved to the Max Planck Institute for Research on Collective Goods in Bonn, and spent time as a visiting researcher at the University of California San Diego. With a grant from the German Federal Ministry of Education, he returned to the University of Göttingen as PI of a research project on the behavioral economics of education. He is currently a professor of public economics and public policy at the University of Erfurt. Fields of interest: economics of education, public economics, social norms, field experiments, evidence-based policy making.

Vesna Holubek (Tampere University, Finland)
Vesna Holubek is a researcher and a PhD student in Tampere University, Finland. She is a member of the Higher Education in Transition (HET) research group operating in the Faculty of Education and Culture. Her research interests include internationalisation in higher education, policy reforms, transnational education, teaching and learning in higher education. Vesna has been involved as a researcher in several international projects and she is currently working with a Finnish-Palestinian team on a cooperation development project named “eTraining (FinPal) 2017-2020”.

Robert Jäckle (Nuremberg Institute of Technology, Germany)
Robert Jäckle is currently a professor for empirical economics at the Faculty of Business Administration at the TH Nürnberg Georg Simon Ohm. His teaching and research focus lies in the field of Applied Economics of Education (higher education research), Labor Economics, Field Experiments and Survey Methodology.
Robert Jäckle studied economics at the Ludwig-Maximilians-University (LMU) in Munich. Between 2004 and 2007 he worked as a PhD student and research assistant at the Ifo Institute for Economic Research in the department of Social Policy and Labour Markets. During this time, he also worked as a guest researcher at the Deutsche Bundesbank Research Center. He received his PhD at the LMU in 2007 for his empirical work on foreign trade and labor market economics. From 2008 to 2011 he held a position as a consultant at an international market and social research company before being appointed Professor of Statistics and Economics at the University of Applied Sciences Würzburg-Schweinfurt in 2011.

Nadiia Kachynska (University of Toronto, Canada)
Nadiia Kachynska is a PhD candidate in Comparative & International Higher Education at the University of Toronto. Her broad research agenda focuses on the impact of global trends on higher education systems & universities, the shifting role of universities in societies, new models of higher education governance & evaluation. Her thesis research investigates organizational dynamics at universities in Central and Eastern Europe influenced by the emerging global norms of research excellence.

Vesa Korhonen (Tampere University, Finland)
Vesa Korhonen is Adjunct Professor and Senior Lecturer working at Faculty of Education and Culture in Tampere University, Finland. He is co-leading Higher Education in Transition (HET) research group. His research interests cover different areas of higher education related research, like student engagement and learning pathways within higher education or transition patterns to world of work, teachers’ identities and development in academic communities and questions of internationalisation in higher education. He has extensive experience over the years from several national and international research and development projects in the areas of higher education and online education.

Magdalena Martinez (University of Toronto, Canada)
Magdalena Martinez is a second year PhD student in Higher Education at the Ontario Institute for Studies in Education, University of Toronto. Her research interests are in access to post-secondary education and the development of community engagement policy and programs in Brazil and Latin America. She is also a research assistant in the Centre for the Study of Canadian and International Higher Education, where she collaborates in various projects relating to international research collaboration.
Creso Sá (University of Toronto, Canada)
Creso Sá is Professor of Higher Education and Director of the Centre for the Study of Canadian and International Higher Education (CIHE) at the University of Toronto. His work focuses on science & technology policy, the evolving role of universities in the economy, and the organization of science. He is Editor-in-Chief of the Canadian Journal of Higher Education.

Emma Sabzalieva (University of Toronto, Canada)
Emma Sabzalieva is a PhD candidate in Comparative & International Higher Education and Vanier Canada Graduate scholar at the University of Toronto, Canada. Her core research interests are the global politics of higher education and social change in contemporary Central Asia. Her wider research interests include institutional and organizational change, public policy, ideas and knowledge creation, university/community engagement, and the history of universities. Her publications include peer-reviewed journals, book chapters, essays and opinion pieces, as well as http://emmasabzalieva.com, a blog named one of the best social media accounts for academics by The Guardian in 2016.
**Thursday, August 29th, 2019, 5:00 pm – 6:30 pm**

**Seminar Room 2004, Georg-Forster-Straße 4**

**Open Track I**

<table>
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<tr>
<th>Higher Education Reform in Different National Contexts</th>
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<tbody>
<tr>
<td><strong>Chair</strong>: Gaële Goastellec</td>
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<tr>
<td>Influence of Scientific Advice to Design and Implementation of Higher Education Reform in Italy</td>
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<td>Tuition Fees as a Policy Instrument – The Introduction of Tuition Fees in Sweden</td>
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<tr>
<td>Introduction of Performance-Based Funding in Higher Education: You Win a Few, You Lose a Few</td>
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**Chair**

*Gaële Goastellec* (University of Lausanne, Switzerland)

**Speakers**

*Ekaterina Abalmasova* (National Research University Higher School of Economics, Russia)

*Aleksei Egorov* (National Research University Higher School of Economics, Russia)

*Lars Geschwind* (KTH Royal Institute of Technology, Sweden)

*Lucio Morettini* (Research Institute on Sustainable Economic Growth of the National Research Council (CNR-IRCES), Italy)

*Emanuela Reale* (Research Institute on Sustainable Economic Growth of the National Research Council (CNR-IRCES), Italy)

*Ekaterina Shibanova* (National Research University Higher School of Economics, Russia)

Ekaterina Shibanova, junior research fellow, Laboratory for University Development, Institute of Education, National Research University “Higher School of Economics”.
Friday, August 30th, 2019, 10:30 am – 12:00 noon

**Seminar Room 2004, Georg-Forster-Straße 4**

### Open Track I

**Academics: Roles, Expectations, and Satisfaction**

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<th>Chair: Heather Eggins</th>
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<tr>
<td>Backgrounds and Resources of Finnish Doctoral Students</td>
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<td>Determinants of Personal and Professional Satisfaction with Doctoral Supervision. A Study of Two Flagship East Asian Universities</td>
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<tr>
<td>Moving Abroad While Doing a PhD in STEM Fields at Chinese Universities: Impact on Knowledge Creation and Networking</td>
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**Chair**

**Heather Eggins** *(Staffordshire University, United Kingdom)*  
Heather Eggins is Visiting Professor at Staffordshire University, UK, and a Fellow Commoner of Lucy Cavendish College, University of Cambridge.

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**Speakers**

**Sebastian Birolini** *(University of Bergamo, Italy)*  
Sebastian Birolini is a PhD Student at the University of Bergamo. He received both BS and MS degree in Management Engineering from the University of Bergamo in 2017 and 2015. His international experience includes programs and visiting periods at the Institute of Systems and Engineering (ISyE) at Georgia Tech and at the Responsive Environments and Artifacts Lab (REAL) at Harvard GSD. His current research focuses on the optimization and modelling of real-world networks, including transportation and social networks.

**Mattia Cattaneo** *(University of Bergamo, Italy)*  
Mattia Cattaneo is Assistant Professor at the Department of Management, Information and Production Engineering of the University of Bergamo (Italy) and Senior Research Fellow at the IN+ Center for Innovation, Technology and Policy Research (Portugal). Scientific coordinator of the ICCSAI (International Center for Competitiveness Studies in the Aviation Industry) and member of the Higher Education Research group (HERe). His main research interests include human capital mobility and transportation science. He is author of articles in journals such as Research Policy, Studies in Higher Education, Regional Studies, Transportation Research Part A: Policy and Practice, Transport Policy and Stata Journal.

**Hugo Duarte Horta** *(The University of Hong Kong, Hong Kong S.A.R. (China))*  
Hugo Horta is Assistant Professor in the Division of Policy, Administration and Social Sciences Education, Faculty of Education, University of Hong Kong.

**Arto Pauli Johannes Jauhiainen** *(University of Turku, Finland)*  
Arto Jauhiainen is a professor at the Centre for Research on Lifelong Learning and Education (CELE) and the Department of Education, University of Turku. His current research interests include sociology of higher education, higher education policy, doctoral education and academic work.
Hanna Nori (University of Turku, Finland)
Hanna Nori, PhD, is a university researcher at the Centre for Research on Lifelong Learning and Education (CELE) and the Department of Education, University of Turku. She works also in the Unit for University Pedagogy and co-ordinates pedagogical studies. Her research interests are in the field of sociology of education, especially equality, selection and access to higher education.

Stefano Paleari (University of Bergamo, Italy)
Stefano Paleari is Full Professor of Corporate Finance at the University of Bergamo, and former Board Member of the EUA (European University Association). From March 2006, he is Scientific Director of the ICCSAI (International Center for Competitiveness Studies in the Aviation Industry). From 2009 to 2015, he was the Rector of the University of Bergamo. From 2013 to 2015 he was President of the CRUI (the Italian Council of the Rectors of Italian Universities). In 2015 he was awarded the honorary title of Grand Officer of the Italian Republic for merit acquired by the nation in the science field.

Marco Seeber (Ghent University, Belgium)
Marco Seeber is postdoctoral research and CHEGG, Center on Higher Education Governance, Ghent University.

Wenqin Shen (Peking University, P.R. China)
Wenqin Shen did the PhD in education at Peking University in 2008, and he is currently working as an associate professor at the Graduate School of Education of Peking University. He has been publishing internationally in the field of higher education on topics related to doctoral education, supervision and mobility.
Open Track II

Seminar Room 3004, Georg-Forster-Straße 4
Wednesday, August 28th, 2019

10:30 am – 12:00 noon
**Institutions**
**Chair:** Jens Jungblut
Understanding Organizational Responses to Student Diversity – The Potential of Scandinavian Institutionalism
Julia Mergner
Institutionalizing Strategic Partnerships: Universities Are Becoming Organizational Actors?
Sören Magerkort

2:15 pm – 3:45 pm
**Aspects of Doctoral Education**
**Chair:** Guido Bünstorf
Foreigners Graduating from Doctoral Studies in Germany: What Role Do They Play in the German Innovation System?
Guido Bünstorf, Dominik Heinisch, Matthias Kapa
Intersectoral Engagement of Doctorands: Regime Discrepancy between the Academic Territories
Saeed Moghadam-Saman
Who Plagiarizes? The Predictors of Unauthorized Borrowings in Doctoral Dissertations by Russian Scholars
Aleksandra Makeeva, Mikhail Sokolov, Angelika Tsivinskaya

Thursday, August 29th, 2019

9:00 am – 10:30 am
**Governance and Academic Leadership**
**Chair:** Benedetto Lepori
Governance Relationships at the University Level. An Analysis from the Agency Theory Perspective
Mario Alarcón Bravo
Academic Leadership Roles and Qualifications: A Look at Canadian University Presidents and Provosts across Thirty Years
Eric Lavigne, Creso Sá
Scientific Collaboration before and after Government Intervention: Case of Russian Universities
Nataliya Matveeva, Ivan Sterligov, Maria Yudkevich

11:00 am – 12:30 pm
**Governance Models and Translation Processes**
**Chair:** Michele Rostan
The Translation of the ESG in Institutional Accreditation Reports
Jeroen Huisman, Maria Manatos
Governance Model in Russian University: If There is Any Impact of Recent Educational Reforms?
Anna Panova, Maria Yudkevich
Bologna Higher Education Reforms in Lithuania
Liudvika Leisyte

2:45 pm – 4:15 pm
**Spaces and Frames**
**Chair:** Pedro Nuno Teixeira
Shaping and Being Shaped by Space. Some Evidence on Knowledge-Based Inter-Organizational Dynamics from Eastern Piedmont, Italy
Giacomo Balduzzi, Michele Rostan
Transformation of Undergraduate Education under Globalization. A Reflection on the Global Studies of Higher Education
Akiyoshi Yonezawa, Don F. Westerheijden, Jorrit Snijder, Sae Shimauchi
Higher Education in Single-Industry Towns: Experience of an Expedition as a Research Tool
Ksenia Romanenko, Ekaterina Shibanova

5:00 pm – 6:30 pm
**Returns of Education**
**Chair:** Shweta Mishra
Do Foreign Language Skills Pay off in the Russian Labor Market?
Ksenia Rozhkova, Sergey Roshchin
Influencing Factors of Chinese Academic Doctoral Students’ Innovation Ability within Different Training Models
Yumeng Yang, Wei Sun, Pengyu Zhu, Yonghong Ma, Yanhua Bao
The Determinants of Expected Returns from Higher Education in Russia: Human Capital Theory Perspective
Ilya Prakhov
Friday, August 30th, 2019

10:30 am – 12:00 noon

**Participation**

**Chair:** Emanuela Reale

Researching Gender Inequality in Portuguese Higher Education; Some Methodological Challenges  
Rosemary Deem, Maria de Lourdes Machado-Taylor

Decolonising Higher Education: Perspectives from Recent Literature  
Addisalem Tebikew Yallew

Redefining the Impact-Factor: Female Scholars Who Practice Public Academy and Social Activism  
Smadar Noy, Gabriela Kashy-Rosenbaum, Inbal Ester Cicurel
**Wednesday, August 28th, 2019, 10:30 am – 12:00 noon**

**Seminar Room 3004, Georg-Forster-Straße 4**

**Open Track II**

**Institutions**

Chair: Jens Jungblut

Understanding Organizational Responses to Student Diversity – The Potential of Scandinavian Institutionalism  
Julia Mergner

Institutionalizing Strategic Partnerships: Universities Are Becoming Organizational Actors?  
Sören Magerkort

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**Chair**

**Jens Jungblut** *(University of Oslo, Norway)*  
Jens Jungblut works as an Associate Professor for Public Policy and Public Administration at the Department of Political Science at the University of Oslo. Jens has been a postdoctoral research fellow at Stanford University and INCHER-Kassel. He holds a PhD from the Department of Education at the University of Oslo.

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**Speakers**

**Sören Magerkort** *(University of Kassel, Germany)*  
From May 2016 on Sören Magerkort has been researcher at INCHER-Kassel. In the Project "organization development through internationalization" he is particularly concerned with the implementation and analysis of interviews and online questionnaires. Sören has studied Sociology at Kassel University. In his thesis, he examined the features of YouTube videos on the subject of statistics, and tried to answer the question how these videos can be used in teaching. In addition to quantitative research Sören also has a great interest in the social network research and the sociology of the internet. During his study Sören Magerkort worked two years at INCHER as student assistant in various projects.

**Julia Mergner** *(TU Dortmund University, Germany)*  
Julia Mergner is a PhD student at the Professorship of Higher Education at the Technical University of Dortmund, Germany. The topic of her doctoral thesis is "The German widening participation agenda – Discourses and organizational responses to student diversity". As part of her work, she examines translation processes of global ideas by taken the implementation of widening participation initiatives at German HE organizations as an example. From 2015 to 2018 she worked as a research assistant in the junior research group StuFHe at the University of Hamburg. Since October 2018, she is the study coordinator of the international online master program “Wind Energy Systems” at the University of Kassel.
Wednesday, August 28th, 2019, 2:15 pm – 3:45 pm

Seminar Room 3004, Georg-Forster-Straße 4

Open Track II

Aspects of Doctoral Education

Chair: Guido Bünstorf

Foreigners Graduating from Doctoral Studies in Germany: What Role Do They Play in the German Innovation System?
Guido Bünstorf, Dominik Heinisch, Matthias Kapa

Intersectoral Engagement of Doctorands: Regime Discrepancy between the Academic Territories
Saeed Moghadam-Saman

Who Plagiarizes? The Predictors of Unauthorized Borrowings in Doctoral Dissertations by Russian Scholars
Aleksandra Makeeva, Mikhail Sokolov, Angelika Tsivinskaya

Chair

Guido Bünstorf (University of Kassel, Germany)
1990-1996: Studies in Economics and Political Science in Freiburg and Massachusetts/Amherst
1996-2008: Research Associate, Max Planck Institute of Economics
2002: Dr. rer. pol., Jena
2008: Habilitation in Economics, Jena
2008: Research Group Leader, Max Planck Institute of Economics
2010: Professor of Economics, University of Kassel

Speakers

Guido Bünstorf (University of Kassel, Germany)
1990-1996: Studies in Economics and Political Science in Freiburg and Massachusetts/Amherst
1996-2008: Research Associate, Max Planck Institute of Economics
2002: Dr. rer. pol., Jena
2008: Habilitation in Economics, Jena
2008: Research Group Leader, Max Planck Institute of Economics
2010: Professor of Economics, University of Kassel

Dominik Heinisch (University of Kassel, Germany)

Matthias Kapa (University of Kassel, Germany)

Aleksandra Makeeva (European University at St. Petersburg, Russia)

Saeed Moghadam-Saman (University of Stavanger, Norway)
Saeed Moghadam-Saman is a PhD candidate in Innovation Studies at the Centre for Innovation Research, UiS Business School, University of Stavanger. The working title of his PhD thesis is "Mobility and Collaboration as Learning Opportunities in PhD Education".

Angelika Tsiviskaya (European University at St. Petersburg, Russia)

Mikhail Sokolov (European University at St. Petersburg, Russia)
Thursday, August 29th, 2019, 9:00 am – 10:30 am

Seminar Room 3004, Georg-Forster-Straße 4

Open Track II

Governance and Academic Leadership

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<td>Nataliya Matveeva, Ivan Sterligov, Maria Yudkevich</td>
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Chair

**Benedetto Lepori** (Università della Svizzera italiana (USI), Switzerland)
Benedetto Lepori is professor at the Università della Svizzera italiana. His research focuses on studies of higher education diversity and management, with a strong quantitative focus. He is the coordinator of the European Tertiary Education Register.

Speakers

**Mario Alarcón Bravo** (Leiden University, The Netherlands)
Mario Alarcón is a PhD candidate in Higher Education at Leiden University. He works as a consultant in institutional governance affairs, advising university rectors in Chile and Latin America.

**Eric Lavigne** (University of Toronto, Canada)
Eric Lavigne is a postdoctoral fellow at OISE, University of Toronto. His research program focuses on higher education management and managers. In particular, he is interested in how organizational monitoring and control, principally done through performance evaluations, shape managers’ leadership.

**Nataliya Matveeva** (National Research University Higher School of Economics, Russia)
Nataliya Matveeva graduated from Perm State Pedagogical University (Department of Informatics and Economics) in 2011 and got a Master degree in Economics from Higher School of Economics in 2015. Research Assistant of The Center for Institutional Studies HSE. Areas of interest: social network analysis, higher education, scientometrics, applied econometrics.

**Creso Sá** (University of Toronto, Canada)
Creso Sá is Professor of Higher Education and Director of the Centre for the Study of Canadian and International Higher Education (CIHE) at the University of Toronto. His work focuses on science & technology policy, the evolving role of universities in the economy, and the organization of science. He is Editor-in-Chief of the Canadian Journal of Higher Education.
Ivan Sterligov (National Research University Higher School of Economics, Russia)

Ivan Sterligov graduated from Moscow State University in 2006 and after working for several years as a science policy observer and analyst at private companies, in 2012 became the director of the special unit of the Ministry of Education and Science’ analytics center. In 2014 Ivan joined the HSE and in 2015 headed the newly-created Scientometrics Center. His interests include research evaluation, applied scientometrics and science policy studies.

Maria Yudkevich (National Research University Higher School of Economics, Russia)

Maria Yudkevich graduated from Lomonosov Moscow State University (Department of mechanics and mathematics) in 1996 and got a Master degree in Economics from Higher School of Economics in 1998. Got PhD at HSE (2003). Head of the International Laboratory for Institutional Analysis of Economic Reforms (LIA HSE), implementing projects in the field of theoretical and empirical analysis of the socio-economic institutions. HSE Vice-Rector, who is responsible for coordinating the fundamental research and academic development at HSE. Professional Interests: institutional economics, economics of education, contract theory, game theory.
**Thursday, August 29th, 2019, 11:00 am – 12:30 pm**

**Seminar Room 3004, Georg-Forster-Straße 4**

**Open Track II**

**Governance Models and Translation Processes**

**Chair:** Michele Rostan

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<td>The Translation of the ESG in Institutional Accreditation Reports</td>
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<td>Liudvika Leisyte</td>
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**Chair**

**Michele Rostan** *(University of Pavia, Italy)*

Michele Rostan is Full Professor of Economic Sociology and Director of the Centre for Study and Research on Higher Education Systems (CIRSIS) at the University of Pavia, Italy, where he is also Rector’s Delegate for Student Affairs.

**Speakers**

**Jeroen Huisman** *(Ghent University, Belgium)*

Jeroen Huisman is professor of Higher Education at the Centre for Higher Education Governance Ghent. He holds a PhD in Public Administration of the University of Twente, the Netherlands (1995). In 2005, he was appointed professor of Higher Education Management at the University of Bath. In 2013, he moved to Ghent University, Belgium. He is editor of Higher Education Policy, co-editor of the SRHE/Routledge book series and co-editor of the Emerald series Theory and Method in Higher Education Research. His research interests are: Organisational change; institutional strategy, identity and image; national and supra-national higher education policies and their impact; and theory and methods in higher education.

**Liudvika Leisyte** *(TU Dortmund University, Germany)*

Liudvika Leisyte is Professor of Higher Education and Vice-Director at the Center for Higher Education at the Technical University of Dortmund in Germany and is a visiting senior scholar at the Center for Higher Education Policy Studies (CHEPS), University of Twente in the Netherlands. Prof. Leisyte’s research focuses on academic work and organizational transformation in the context of changing institutional environment. Prof. Leisyte has actively been involved in a number of international and national research projects studying changing university governance, and management, interdisciplinarity, quality assurance and evaluation, and digitalization in higher education. In 2018 she received the Emerald Literati Award for the Highly Commended paper 2018 in the Learning Organization international journal. Prof. Leisyte has published five (co-edited) books on reforms of higher education, governance of higher education and organizational change in universities. She has written numerous chapters in edited books including Handbook of Higher Education Theory and Research as well as Handbook of Governance and Leadership. Her work has appeared in a number of prestigious international peer-reviewed journals, including Higher Education, Science and Public Policy, Studies in Higher Education, Minerva, Public Management, Public Administration. Prof. Leisyte is member of editorial boards of Higher Education Policy, Triple Helix, European Journal of Higher Education and is an International Advisory Board member of the Hungarian Higher Education Accreditation agency.
Maria João Manatos (Ghent University, Belgium)
Maria Manatos holds a doctoral degree in Management from the ISEG Lisbon School of Economics and Management, University of Lisbon. Her doctoral research discussed the integration of quality management policies and practices in higher education institutions. Since June 2008, she is a part-time researcher at CHEGG where she has been working on the Database of External Quality Assurance Reports (DEQAR) project. She is also an external associated researcher at the Centre for Research in Higher Education Policies (CIPES), in Portugal. She has been collaborating as an education and higher education expert in European organisations. She has published her work in higher education and quality management journals.

Anna Panova (National Research University Higher School of Economics, Russia)
Anna Panova is a research fellow of the Centre for Institutional Studies at HSE University and a senior lecturer at the Economics Department of HSE. She has a PhD in Economics. The main area of her interest and research activity is Economics of higher education.

Maria Yudkevich (National Research University Higher School of Economics, Russia)
Maria Yudkevich graduated from Lomonosov Moscow State University (Department of mechanics and mathematics) in 1996 and got a Master degree in Economics from Higher School of Economics in 1998. Got PhD at HSE (2003). Head of the International Laboratory for Institutional Analysis of Economic Reforms (LIA HSE), implementing projects in the field of theoretical and empirical analysis of the socio-economic institutions. HSE Vice-Rector, who is responsible for coordinating the fundamental research and academic development at HSE. Professional Interests: institutional economics, economics of education, contract theory, game theory.
### Open Track II

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<td>Transformation of Undergraduate Education under Globalization. A Reflection on the Global Studies of Higher Education</td>
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<td>Higher Education in Single-Industry Towns: Experience of an Expedition as a Research Tool</td>
<td>Ksenia Romanenko, Ekaterina Shibanova</td>
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**Chair**

**Pedro Nuno Teixeira** (University of Porto/Centre for Research in Higher Education Policies (CIPES), Portugal)

Pedro N. Teixeira is a director of CIPES - Centre for Research in Higher Education Policies, Associate professor of School of Economics of University of Porto. His main research interests focus on the economics of higher education and the history of economic ideas.

**Speakers**

**Giacomo Balduzzi** (University of Pavia, Italy)

Giacomo Balduzzi is post-doctoral fellow at the Department of Political and Social Sciences - University of Pavia. He collaborates with the Centre for Study and Research on Higher Education Systems (CIRSIS).

**Ksenia Romanenko** (National Research University Higher School of Economics, Russia)

Ksenia Romanenko, junior research fellow, Laboratory for University Development, Institute of Education, National Research University “Higher School of Economics”.

**Michele Rostan** (University of Pavia, Italy)

Michele Rostan is Full Professor of Economic Sociology and Director of the Centre for Study and Research on Higher Education Systems (CIRSIS) at the University of Pavia, Italy, where he is also Rector’s Delegate for Student Affairs.

**Ekaterina Shibanova** (National Research University Higher School of Economics, Russia)

Ekaterina Shibanova, junior research fellow, Laboratory for University Development, Institute of Education, National Research University “Higher School of Economics”.

**Sae Shimauchi** (Tokyo Metropolitan University, Japan)

Dr. Sae Shimauchi is an Associate Professor at Tokyo Metropolitan University, International Center. She completed her Ph.D. at Waseda University and previously worked as postdoctoral research fellow for Japan Society for the Promotion of Science and an Assistant Professor at The Institute of Asia-Pacific Studies, Waseda University. Her research interests lie in the area of internationalization of higher education, sociolinguistics, international studies and global sociology, ranging from theory to practices. Her recent work includes Paradigm Shift on International Student Mobility in East Asia (Toshindo, 2016) and “English-medium Instruction in the Internationalization of Higher Education in Japan: Rationales and Issues” (Educational Studies in Japan, 2018).
Jorrit Snijder (University College Roosevelt, The Netherlands)
Dr. Jorrit Snijder is the Managing Director of University College Roosevelt and as such a member of its Executive Board (Raad van Bestuur). He is responsible for the business context of UCR including finances, personnel, communications, student office, facilities and ICT. Before starting at UCR in 2008, Jorrit worked for the Dutch and Flemish Accreditation Organization (NVAO), the economic consultancy firm APE, and Leiden University’s The Hague Campus. He obtained his Ph.D. on Higher Education Policy at the University of Twente.

Don F. Westerheijden (University of Twente, The Netherlands)
Dr. Don F. Westerheijden is senior research associate at the Center for Higher Education Policy Studies (CHEPS, www.utwente.nl/cheps) of the University of Twente, the Netherlands, where he co-ordinates research on quality management and is involved in the co-ordination and supervision of Ph.D. students. Don mostly studies quality assurance and accreditation in higher education, its impacts, as well as university rankings. He edited and contributed to books on quality assessment in higher education, and (co-)authored a large number of articles on the topic. Evaluation of higher education policies is another of his research interests.

Akiyoshi Yonezawa (Tohoku University, Japan)
Dr. Akiyoshi Yonezawa is Professor and Vice-Director, International Strategy Office, Tohoku University. From April 2016 to June 2018, he served as the director of the Office of Institutional Research at Tohoku University. With a background in sociology, he mainly conducts research on comparative higher education policy – especially focusing on world-class universities, internationalization of higher education, and public-private relationships in higher education. He established his expertise in higher education policy and management though working experience at universities and public organisations such as Nagoya University, OECD, and the University of Tokyo. He is a board member at Japan Association for Higher Education Research. He is a co-editor of Book Series Higher Education in Asia: Quality, Excellence and Governance series (Springer Book Series).
Thursday, August 29th, 2019, 5:00 pm – 6:30 pm

Seminar Room 3004, Georg-Forster-Straße 4

Open Track II

Returns of Education

Chair: Shweta Mishra

Do Foreign Language Skills Pay off in the Russian Labor Market?
Ksenia Rozhkova, Sergey Roshchin

Influencing Factors of Chinese Academic Doctoral Students’ Innovation Ability within Different Training Models
Yumeng Yang, Wei Sun, Pengyu Zhu, Yonghong Ma, Yanhua Bao

The Determinants of Expected Returns from Higher Education in Russia: Human Capital Theory Perspective
Ilya Prakhov

Chair

Shweta Mishra (University of Kassel, Germany)
Dr. Shweta Mishra holds the position as coordinator of the INCHER research area “students and graduates”. Her research expertise includes the collection and analysis of social networks, of longitudinal data, multivariate statistics, as well as international comparisons - each focusing on education and health inequalities, especially among migrants. The theoretical background of her work lies in the theory of Structural Holes, Weak Ties, cultural capital, social capital, and Network Exchange Theory. 2012 Shweta Mishra has completed her PHD in social work (with a thesis on: “Cervical cancer screening practices of Hmong women: A Social Network Analysis) at the University of Minnesota, USA. In the following time she held a post doc position at the Center for Advanced Studies in Child Welfare, University of Minnesota, for the MinnLink project. She holds a master’s degree in Community Resource Management and Extension from the University of Delhi in India. From December 2013 to November 2015, Shweta Mishra has worked as a research assistant for the EUROSTUDENT project at the Deutsches Zentrum für Hochschul- und Wissenschaftsforschung (DZHW) in Hannover, Germany.

Speakers

Yanhua Bao (Beihang University, P.R. China)

Yonghong Ma (Beihang University, P.R. China)

Ilya Prakhov (National Research University Higher School of Economics, Russia)
Ilya Prakhov was born in 1986 in Moscow. Bachelor of Economics, Master of Economics, Candidate of Sciences (PhD in Economics, 2013; HSE University). Research interests: institutional economics, economics of education, agency theory.

Sergey Roshchin (National Research University Higher School of Economics, Russia)
Sergey Roshchin is an Associate Professor at the Faculty of Economic Sciences, Head of the Laboratory for Labour Market Studies, and a Vice Rector at the National Research University Higher School of Economics. His research interests focus on the labour economics, higher education, and the development of human capital.

Ksenia Rozhkova (National Research University Higher School of Economics, Russia)
Ksenia Rozhkova is a Research Assistant in the Laboratory for the Labour Market Studies. She is currently enrolled as a bachelor student at the Faculty of Economic Sciences at the National Research University Higher School of Economics and is expected to graduate in summer 2019. Her research interests are broadly in labour economics, investments in human capital, and academic labour markets.
Wei Sun (Beihang University, P.R. China)

Yumeng Yang (Beihang University, P.R. China)

Pengyu Zhu (Beihang University, P.R. China)
Friday, August 30th, 2019, 10:30 am – 12:00 noon

Seminar Room 3004, Georg-Forster-Straße 4

Open Track II

Participation

Chair: Emanuela Reale

Researching Gender Inequality in Portuguese Higher Education; Some Methodological Challenges
Rosemary Deem, Maria de Lourdes Machado-Taylor

Decolonising Higher Education: Perspectives from Recent Literature
Addisalem Tebikew Yallew

Redefining the Impact-Factor: Female Scholars Who Practice Public Academy and Social Activism
Smadar Noy, Gabriela Kashy-Rosenbaum, Inbal Ester Cicurel

Chair

Emanuela Reale (Research Institute on Sustainable Economic Growth of the National Research Council (CNR-IRCrES), Italy)

Speakers

Inbal Ester Cicurel (Ashkelon Academic College, Israel)

Rosemary Deem (Royal Holloway University of London, United Kingdom)
Rosemary Deem is a sociologist and Fellow of the UK Academy of Social Sciences, Professor of Higher Education Management and Dean of the Doctoral School at Royal Holloway (University of London), UK. She is a co-editor of the Springer journal Higher Education.

Gabriela Kashy-Rosenbaum (Ashkelon Academic College, Israel)

Maria de Lourdes Machado-Taylor (Centre for Research on Higher Education Policies (CIPES)/Agency for Assessment and Accreditation of Higher Education (A3ES), Portugal)
Maria de Lourdes Machado-Taylor is a Researcher at the Agency for Assessment and Accreditation of Higher education (A3ES) and Senior Research Associate at the Centre for Research on Higher Education Policies (CIPES), Portugal.

Smadar Noy (Ashkelon Academic College, Israel)

Addisalem Tebikew Yallew (University of the Western Cape, Republic of South Africa)
Addisalem Tebikew Yallew is a Carnegie PhD candidate in Higher Education Studies at the a Institute of Post-School Studies, University of the Western Cape, South Africa.
Poster Session

Seminar Room 0005, Georg-Forster-Straße 4
Thursday, August 29th, 2019

4:15 pm – 5:00 pm

**Poster Session**

**Chair:** Isabel Steinhardt

**Is There a Consensus on Key Journals in the Field of Higher Education?**
Stanislav Avdeev, Andrey Lovakov, Maria Yudkevich

**Gendered Boundaries: The Relationship between Friendship Networks and the Gender Gap in Career Preferences**
Janina Beckmann

**Know-Best: Partnerships in Knowledge Production – Beliefs, Strategies and Tensions**
Teresa Carvalho, Maria J. Rosa, Ana I. Melo, Anabela Queiroz, Carlos Rodrigues, Hugo Figueiredo, Maria João Manatos, Pedro Nuno Teixeira, Ricardo Biscaia, Rui Mendes, Sara Diogo

**The Relationship between Institutional Strategy and Undergraduate Teaching in World-Class Universities**
Kaiyun Feng

**Teaching Development in Higher Education**
Sophie Galeski, Steffen Brand, Edith Braun

**The Effect of College Dropout on Labor Market Outcomes in Germany**
Julia Heigle

**Step by Step or All at Once? Multiple Changes in Status-Configurations among Credit and Degree Mobile Students from Luxembourg**
Emilia Kmiotek-Meier

**A Conceptual Framework for Understanding Academic Work Values**
Ai Tam Le

**Integrating Established Models of Student Persistence to Create a Comprehensive Process Model of Successful Study Entrance**
Pascale Stephanie Petri

**The Experiences of Postdocs with Invisible Disabilities at German Universities – A Qualitative Research Approach**
Marco Miguel Valero Sanchez

**Bibliometric Analysis of Higher Education Research in China since the Reform and Opening-Up – Taking the Reprinted Papers in Xinhua Digest as an Example**
Ying Zhu
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| 4:15 pm – 5:00 pm | **Seminar Room 0005, Georg-Forster-Straße 4** | **Isabel Steinhardt** | **Isabel Steinhardt** (University of Kassel, Germany)  
Isabel Steinhardt works as a post-doctoral researcher at the chair of Sociology and Higher Education Research at University Kassel, and is member of the International Centre for Higher Education Research (INCHER). She holds a PhD in sociology. Isabel's main research areas are methods in the social sciences, inequality research, habitus and milieu, and digitization.  

**Speakers**  
**Stanislav Avdeev** (National Research University Higher School of Economics, Russia)  
Stanislav Avdeev is research assistant at the Center for Institutional Studies and MA student at National Research University Higher School of Economics in Moscow, Russia. His research focuses on economics of education, spatial econometrics, higher education, comparative education and academic profession.  

**Janina Beckmann** (University of Cologne, Germany)  
Janina Beckmann is PhD candidate at the Cologne Graduate School (CGS) and works in the project PraeventAbb. She is interested in gender differences in education and the labour market. |

| Thursday, August 29th, 2019, 4:15 pm – 5:00 pm | **Poster Session** | **Chair: Isabel Steinhardt** | **Is There a Consensus on Key Journals in the Field of Higher Education?** Stanislav Avdeev, Andrey Lovakov, Maria Yudkevich | **Gendered Boundaries: The Relationship between Friendship Networks and the Gender Gap in Career Preferences** Janina Beckmann | **Know-Best: Partnerships in Knowledge Production – Beliefs, Strategies and Tensions** Teresa Carvalho, Maria J. Rosa, Ana L. Melo, Anabela Queiroz, Carlos Rodrigues, Hugo Figueiredo, Maria João Manatos, Pedro Nuno Teixeira, Ricardo Biscaia, Rui Mendes, Sara Diogo | **The Relationship between Institutional Strategy and Undergraduate Teaching in World-Class Universities** Kaiyun Feng | **Teaching Development in Higher Education** Sophie Galeski, Steffen Brand, Edith Braun | **The Effect of College Dropout on Labor Market Outcomes in Germany** Julia Heigle | **Step by Step or All at Once? Multiple Changes in Status-Configurations among Credit and Degree Mobile Students from Luxembourg** Emilia Kmiotek-Meier | **A Conceptual Framework for Understanding Academic Work Values** Ai Tam Le | **Integrating Established Models of Student Persistence to Create a Comprehensive Process Model of Successful Study Entrance** Pascale Stephanie Petri | **The Experiences of Postdocs with Invisible Disabilities at German Universities – A Qualitative Research Approach** Marco Miguel Valero Sanchez | **Bibliometric Analysis of Higher Education Research in China since the Reform and Opening-Up – Taking the Reprinted Papers in Xinhua Digest as an Example** Ying Zhu |
Ricardo Biscaia (Center for Research in Higher Education Policies (CIPES), Portugal)
Ricardo Biscaia is a researcher at CIPES – Centre for Research in Higher Education Policies - and an invited assistant professor at University of Aveiro. His main research interests are on Higher Education Policies, Regional Economics and Industrial Economics.

Steffen Brand (Giessen University, Germany)
Steffen Brand is a member of Teaching Development Forum (GOL) at the Justus-Liebig University of Giessen (Germany).

Edith Braun (Justus Liebig University Giessen, Germany)
Edith Braun is a Professor of Higher Education/Teacher Education at the Justus-Liebig University of Giessen (Germany). She earned her diploma and her Ph.D. in psychology and educational sciences at the Freie Universität Berlin (Germany), and led a research group at INCHER, University Kassel. Her research interests are learning gains, performance based testing, and quality assurance in higher education.

Teresa Carvalho (Centre for Research in Higher Education Policies (CIPES)/University of Aveiro, Portugal)
Teresa Carvalho is an Associate Professor at the University of Aveiro, in Portugal. She is a senior researcher at CIPES (Centre for Research in Higher Education Policies) and the Director of the PhD program in Public Policies at the University of Aveiro. She is a member of the ESA (European Sociological Association) Executive Committee, as chair of the RN-Council, for 2017-2019. Develops research in public reforms and has a special interest in issues related with the role of professionals in formulating and implementing public policies. The main focus of her current research is the relation between managerialism and academic professionalism with an emphasis on gender issues. She has developed research and published her work in New Public Management; sociology of professions, gender and academic careers.

Sara Diogo (Centre for Research in Higher Education Policies (CIPES)/University of Aveiro, Portugal)

Kaiyun Feng (University College London, United Kingdom)

Sophie Galeski (Giessen University, Germany)
Sophie Galeski is a member of Teaching Development Forum (GOL) at the Justus-Liebig University of Giessen (Germany).

Julia Heigle (ZEW – Leibnitz Centre for European Economic Research, Germany)
since 11/2018: ZEW – Leibnitz Centre for European Economic Research in Mannheim
10/2016-09/2018: Research Assistant
University of Konstanz
Master of Science in Economics
Major: Econometrics and Applied Economics
10/2013-09/2016: University of Konstanz
Bachelor of Science in Economics Major: Quantitative Economics

Emilia Kmiotek-Meier (University of Luxembourg, Luxembourg)
Emilia Kmiotek-Meier has been a PhD researcher in social sciences at the University of Luxembourg since June 2015. In her research she addresses tertiary student mobility in the EU and especially from Luxembourg, concentrating on both credit and degree mobile students. Prior to that she coordinated the Graduate Tracer Studies at the University of Cologne (Germany). Her research interest lies at the cross section of higher education and mobility research; transition and life course research; and combination of qualitative and quantitative methods.

Ai Tam Le (University of Melbourne, Australia)
Andrey Lovakov (National Research University Higher School of Economics, Russia)

Andrey Lovakov is a research fellow of the Center for Institutional Studies at National Research University Higher School of Economics in Moscow, Russia. His main area of research interest is higher education with a special emphasis on the academic profession, academic inbreeding, and higher education as a field and community.

Maria João Manatos (Ghent University, Belgium)

Maria Manatos holds a doctoral degree in Management from the ISEG Lisbon School of Economics and Management, University of Lisbon. Her doctoral research discussed the integration of quality management policies and practices in higher education institutions. Since June 2008, she is a part-time researcher at CHEGG where she has been working on the Database of External Quality Assurance Reports (DEQAR) project. She is also an external associated researcher at the Centre for Research in Higher Education Policies (CIPES), in Portugal. She has been collaborating as an education and higher education expert in European organisations. She has published her work in higher education and quality management journals.

Ana I. Melo (Centre for Research in Higher Education Policies (CIPES)/University of Aveiro, Portugal)

Rui Mendes (Centre for Research in Higher Education Policies (CIPES)/University of Aveiro, Portugal)

Pascale Stephanie Petri (Giessen University, Germany)

Pascale Stephanie Petri is psychologist, PhD student and research assistant at the Justus-Liebig-Universität Gießen, Germany. In her PhD project, she is doing research on student dropout in higher education. Her purpose is to elaborate a process model that integrates different theoretical perspectives on student dropout and to examine its validity. Further research interests are motivation and emotion as well as self-regulated learning in higher education. Besides, she is working in a project developing and implementing online self-assessments for future students to guide an informed decision about if/what/where to study. Furthermore, she is teaching in the area of psychological assessment.

researchgate: https://www.researchgate.net/profile/Pascale_Petri
twitter: @PascalePetri

Anabela Queiroz (Centre for Research in Higher Education Policies (CIPES)/University of Aveiro, Portugal)

Carlos Rodrigues (Centre for Research in Higher Education Policies (CIPES)/University of Aveiro, Portugal)

Maria J. Rosa (Centre for Research in Higher Education Policies (CIPES)/University of Aveiro, Portugal)

Maria João Rosa is an Assistant Professor at the Department of Economics, Management, Industrial Engineering and Tourism at the University of Aveiro, a senior member of CIPES and collaborator member at the Research Unit on Governance, Competitiveness and Public Policies (GOVCOPP). Member of EAIR – The European Higher Education Society; member of CHER – Consortium for Higher Education Researchers; member of the editorial board of TEAM – Tertiary Education and Management; and member of the international advisory board of QHE - Quality in Higher Education. She was vice-president of the APQ/DRN (North Regional Direction of the Portuguese Association for Quality), between 2012 and 2014. Maria João Rosa has been developing research work in the area of quality management, with higher education as the field of application. Their publications include papers in several journals in the fields of quality management and higher education, as well as the co-edition of a number of international books.

Pedro Nuno Teixeira (University of Porto/Centre for Research in Higher Education Policies (CIPES), Portugal)

Pedro N. Teixeira is a director of CIPES - Centre for Research in Higher Education Policies, Associate professor of School of Economics of University of Porto. His main research interests focus on the economics of higher education and the history of economic ideas.
Marco Miguel Valero Sanchez (Leibniz University, Germany)
Marco Miguel Valero Sanchez is a researcher and PhD candidate at the Leibniz Center for Science and Society (LCSS) at Leibniz University Hannover. He studied social sciences (B.A.) at the University of Giessen and sociology (M.A.) at the University of Göttingen. Before joining the LCSS in October 2018, he worked as a student assistant and later as a researcher at the research area “Governance in Higher Education and Science” at the German Centre for Higher Education Research and Science Studies (DZHW) in Hannover. In his PhD thesis research, he examines the lived experiences of disabled academics in higher education, especially the possibilities, challenges and difficulties of managing invisible disabilities within the university context. His further research interests include social inequality in higher education, academic career trajectories, and early-career researchers.

Maria Yudkevich (National Research University Higher School of Economics, Russia)
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