

Thursday, August 29th, 2019, 11:00 am – 12:30 pm

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18
Theoretical Perspectives
Economics of Higher Education
Chair: Maria Amélia Veiga
Theorizing Economization in (German) Higher Education Bernd Kleimann
Public-Private Partnerships in the Higher Education Industry: Between Commodification and Assetization Janja Komljenovic
Towards a Theory of Rankings Jelena Brankovic, Leopold Ringel, Tobias Werron

Chair

Maria Amélia Veiga (University of Porto/Centre for Research and Intervention in Education (CIIE)/Centre for Research in Higher Education Policies (CIPES), Portugal)

Amélia Veiga is Assistant Professor at the Faculty of Psychology and Education Sciences at the University of Porto, Portugal, researcher at the Centre for Research and Intervention in Education (CIIE) and at the Centre for Research in Higher Education Policies (CIPES). Her interests focus on education policy analysis, globalisation and quality assurance. She has published her work in international books and key journals.

Speakers

Jelena Brankovic (Bielefeld University, Germany)

Jelena Brankovic is a postdoctoral researcher and lecturer at the Faculty of Sociology, Bielefeld University, Germany. She holds a PhD in Sociology from Ghent University, Belgium. Her research interests are in the study of organizations in general and universities in particular, forms of interaction, competition and global dynamics. Her recent publications include “How rankings produce competition. The case of global university rankings” (*Zeitschrift für Soziologie*), authored together with Leopold Ringel and Tobias Werron and “The status games they play: unpacking the dynamics of organisational status competition in higher education” (*Higher Education*).

Bernd Kleimann (German Centre for Higher Education Research and Science Studies (DZHW), Germany)

Bernd Kleimann has been holding the position of acting head of the research area „Governance in Higher Education and Science“ at DZHW since 2016. He received his postdoctoral qualification (Habilitation) in sociology with particular regard to higher education research and organisational sociology from the University of Kassel in 2015. In 2000 he was awarded a doctoral degree in philosophy by the University of Gießen. He studied philosophy and German literature at the Universities of Hagen, Marburg, and Tübingen and worked as researcher at the University of Hamburg. Before joining DZHW in 2014, he conducted research in the area of e-learning and higher education development at HIS GmbH in Hanover. He teaches at the Universities of Hanover and Kassel as well as at the University of Applied Sciences of Osnabrück.

His scholarly interests pertain to higher education institutions (with special regard to formal organisations), social theory and communication theory, organisational sociology, and governance of higher education.

Janja Komljenovic (Lancaster University, United Kingdom)

Dr Janja Komljenovic is a Lecturer of Higher Education at Lancaster University. She is interested in the diversity and complexity of markets in and around universities, including the variety of actors that have entered the sector, their strategies, ways of working, and consequences for higher education and societies at large. Most recently, she got engaged in studying the relation between the digital economy and higher education and how they might affect each other. She is published internationally on higher education policy, governance, and markets.



Leopold Ringel (Bielefeld University, Germany)

Tobias Werron (Bielefeld University, Germany)