Open Track II

Seminar Room 3004, Georg-Forster-Straße 4
Wednesday, August 28th, 2019

10:30 am – 12:00 noon **Institutions**

**Chair:** Jens Jungblut
Understanding Organizational Responses to Student Diversity – The Potential of Scandinavian Institutionalism
Julia Mergner
Institutionalizing Strategic Partnerships: Universities Are Becoming Organizational Actors?
Sören Magerkort

2:15 pm – 3:45 pm **Aspects of Doctoral Education**

**Chair:** Guido Bünstorf
Foreigners Graduating from Doctoral Studies in Germany: What Role Do They Play in the German Innovation System?
Guido Bünstorf, Dominik Heinisch, Matthias Kapa
Intersectoral Engagement of Doctorands: Regime Discrepancy between the Academic Territories
Saeed Moghadam-Saman
Who Plagiarizes? The Predictors of Unauthorized Borrowings in Doctoral Dissertations by Russian Scholars
Aleksandra Makeeva, Mikhail Sokolov, Angelika Tsivinskaya

Thursday, August 29th, 2019

9:00 am – 10:30 am **Governance and Academic Leadership**

**Chair:** Benedetto Lepori
Governance Relationships at the University Level. An Analysis from the Agency Theory Perspective
Mario Alarcón Bravo
Academic Leadership Roles and Qualifications: A Look at Canadian University Presidents and Provosts across Thirty Years
Eric Lavigne, Creso Sá
Scientific Collaboration before and after Government Intervention: Case of Russian Universities
Nataliya Matveeva, Ivan Sterligov, Maria Yudkevich

11:00 am – 12:30 pm **Governance Models and Translation Processes**

**Chair:** Michele Rostan
The Translation of the ESG in Institutional Accreditation Reports
Jeroen Huisman, Maria Manatos
Governance Model in Russian University: If There Is Any Impact of Recent Educational Reforms?
Anna Panova, Maria Yudkevich
Bologna Higher Education Reforms in Lithuania
Liudvika Leisyte

2:45 pm – 4:15 pm **Spaces and Frames**

**Chair:** Pedro Nuno Teixeira
Shaping and Being Shaped by Space. Some Evidence on Knowledge-Based Inter-Organizational Dynamics from Eastern Piedmont, Italy
Giacomo Balduzzi, Michele Rostan
Transformation of Undergraduate Education under Globalization. A Reflection on the Global Studies of Higher Education
Akiyoshi Yonezawa, Don F. Westerheijden, Jorrit Snijder, Sae Shimauchi
Higher Education in Single-Industry Towns: Experience of an Expedition as a Research Tool
Ksenia Romanenko, Ekaterina Shibanova

5:00 pm – 6:30 pm **Returns of Education**

**Chair:** Shweta Mishra
Do Foreign Language Skills Pay off in the Russian Labor Market?
Ksenia Rozhkova, Sergey Roschchin
Influencing Factors of Chinese Academic Doctoral Students’ Innovation Ability within Different Training Models
Yumeng Yang, Wei Sun, Pengyu Zhu, Yonghong Ma, Yanhua Bao
The Determinants of Expected Returns from Higher Education in Russia: Human Capital Theory Perspective
Ilya Prakhov
Friday, August 30th, 2019

10:30 am – 12:00 noon  

**Participation**

**Chair: Emanuela Reale**

- Researching Gender Inequality in Portuguese Higher Education; Some Methodological Challenges  
  Rosemary Deem, Maria de Lourdes Machado-Taylor
- Decolonising Higher Education: Perspectives from Recent Literature  
  Addisalem Tebikew Yallew
- Redefining the Impact-Factor: Female Scholars Who Practice Public Academy and Social Activism  
  Smadar Noy, Gabriela Kashy-Rosenbaum, Inbal Ester Cicurel
Wednesday, August 28th, 2019, 10:30 am – 12:00 noon

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Institutionalizing Strategic Partnerships: Universities Are Becoming Organizational Actors?
Sören Magerkort

Chair

Jens Jungblut (University of Oslo, Norway)
Jens Jungblut works as an Associate Professor for Public Policy and Public Administration at the Department of Political Science at the University of Oslo. Jens has been a postdoctoral research fellow at Stanford University and INCHER-Kassel. He holds a PhD from the Department of Education at the University of Oslo.

Speakers

Sören Magerkort (University of Kassel, Germany)
From May 2016 on Sören Magerkort has been researcher at INCHER-Kassel. In the Project "organization development through internationalization" he is particularly concerned with the implementation and analysis of interviews and online questionnaires. Sören has studied Sociology at Kassel University. In his thesis, he examined the features of YouTube videos on the subject of statistics, and tried to answer the question how these videos can be used in teaching. In addition to quantitative research Sören also has a great interest in the social network research and the sociology of the internet. During his study Sören Magerkort worked two years at INCHER as student assistant in various projects.

Julia Mergner (TU Dortmund University, Germany)
Julia Mergner is a PhD student at the Professorship of Higher Education at the Technical University of Dortmund, Germany. The topic of her doctoral thesis is “The German widening participation agenda - Discourses and organizational responses to student diversity”. As part of her work, she examines translation processes of global ideas by taking the implementation of widening participation initiatives at German HE organizations as an example. From 2015 to 2018 she worked as a research assistant in the junior research group StuFHe at the University of Hamburg. Since October 2018, she is the study coordinator of the international online master program “Wind Energy Systems” at the University of Kassel.
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Chair

Guido Bünstorf (University of Kassel, Germany)
1990-1996: Studies in Economics and Political Science in Freiburg and Massachusetts/Amherst
1996-2008: Research Associate, Max Planck Institute of Economics
2002: Dr. rer. pol., Jena
2008: Habilitation in Economics, Jena
2008: Research Group Leader, Max Planck Institute of Economics
2010: Professor of Economics, University of Kassel

Speakers

Guido Bünstorf (University of Kassel, Germany)
1990-1996: Studies in Economics and Political Science in Freiburg and Massachusetts/Amherst
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Dominik Heinisch (University of Kassel, Germany)

Matthias Kapa (University of Kassel, Germany)

Aleksandra Makeeva (European University at St. Petersburg, Russia)

Saeed Moghadam-Saman (University of Stavanger, Norway)
Saeed Moghadam-Saman is a PhD candidate in Innovation Studies at the Centre for Innovation Research, UiS Business School, University of Stavanger. The working title of his PhD thesis is “Mobility and Collaboration as Learning Opportunities in PhD Education”.

Angelika Tsivinskaya (European University at St. Petersburg, Russia)

Mikhail Sokolov (European University at St. Petersburg, Russia)
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Chair

Benedetto Lepori (Università della Svizzera italiana (USI), Switzerland)
Benedetto Lepori is professor at the Università della Svizzera italiana. His research focuses on studies of higher education diversity and management, with a strong quantitative focus. He is the coordinator of the European Tertiary Education Register.

Speakers

Mario Alarcón Bravo (Leiden University, The Netherlands)
Mario Alarcón is a PhD candidate in Higher Education at Leiden University. He works as a consultant in institutional governance affairs, advising university rectors in Chile and Latin America.

Eric Lavigne (University of Toronto, Canada)
Eric Lavigne is a postdoctoral fellow at OISE, University of Toronto. His research program focuses on higher education management and managers. In particular, he is interested in how organizational monitoring and control, principally done through performance evaluations, shape managers’ leadership.

Nataliya Matveeva (National Research University Higher School of Economics, Russia)
Nataliya Matveeva graduated from Perm State Pedagogical University (Department of Informatics and Economics) in 2011 and got a Master degree in Economics from Higher School of Economics in 2015. Research Assistant of The Center for Institutional Studies HSE. Areas of interest: social network analysis, higher education, scientometrics, applied econometrics.

Creso Sá (University of Toronto, Canada)
Creso Sá is Professor of Higher Education and Director of the Centre for the Study of Canadian and International Higher Education (CIHE) at the University of Toronto. His work focuses on science & technology policy, the evolving role of universities in the economy, and the organization of science. He is Editor-in-Chief of the Canadian Journal of Higher Education.
Ivan Sterligov (National Research University Higher School of Economics, Russia)
Ivan Sterligov graduated from Moscow State University in 2006 and after working for several years as a science policy observer and analyst at private companies, in 2012 became the director of the special unit of the Ministry of Education and Science’ analytics center. In 2014 Ivan joined the HSE and in 2015 headed the newly-created Scientometrics Center. His interests include research evaluation, applied scientometrics and science policy studies.

Maria Yudkevich (National Research University Higher School of Economics, Russia)
Maria Yudkevich graduated from Lomonosov Moscow State University (Department of mechanics and mathematics) in 1996 and got a Master degree in Economics from Higher School of Economics in 1998. Got PhD at HSE (2003). Head of the International Laboratory for Institutional Analysis of Economic Reforms (LIA HSE), implementing projects in the field of theoretical and empirical analysis of the socio-economic institutions. HSE Vice-Rector, who is responsible for coordinating the fundamental research and academic development at HSE. Professional interests: institutional economics, economics of education, contract theory, game theory.
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Bologna Higher Education Reforms in Lithuania
Liudvika Leisyte

Chair

Michele Rostan (University of Pavia, Italy)
Michele Rostan is Full Professor of Economic Sociology and Director of the Centre for Study and Research on Higher Education Systems (CIRSIS) at the University of Pavia, Italy, where he is also Rector’s Delegate for Student Affairs.

Speakers

Jeroen Huisman (Ghent University, Belgium)
Jeroen Huisman is professor of Higher Education at the Centre for Higher Education Governance Ghent. He holds a PhD in Public Administration of the University of Twente, the Netherlands (1995). In 2005, he was appointed professor of Higher Education Management at the University of Bath. In 2013, he moved to Ghent University, Belgium. He is editor of Higher Education Policy, co-editor of the SRHE/Routledge book series and co-editor of the Emerald series Theory and Method in Higher Education Research. His research interests are: Organisational change; institutional strategy, identity and image; national and supra-national higher education policies and their impact; and theory and methods in higher education.

Liudvika Leisyte (TU Dortmund University, Germany)
Liudvika Leisyte is Professor of Higher Education and Vice-Director at the Center for Higher Education Governance (ZHB) at the Technical University of Dortmund in Germany and is a visiting senior scholar at the Center for Higher Education Policy Studies (CHEPS), University of Twente in the Netherlands. Prof. Leisyte’s research focuses on academic work and organizational transformation in the context of changing institutional environment. Prof. Leisyte has actively been involved in a number of international and national research projects studying changing university governance, and management, interdisciplinarity, quality assurance and evaluation, and digitalization in higher education. In 2018 she received the Emerald Literati Award for the Highly Commended paper 2018 in the Learning Organization international journal. Prof. Leisyte has published five (co-edited) books on reforms of higher education, governance of higher education and organizational change in universities. She has written numerous chapters in edited books including Handbook of Higher Education Theory and Research as well as Handbook of Governance and Leadership. Her work has appeared in a number of prestigious international peer-reviewed journals, including Higher Education, Science and Public Policy, Studies in Higher Education, Minerva, Public Management, Public Administration. Prof. Leisyte is member of editorial boards of Higher Education Policy, Triple Helix, European Journal of Higher Education and an International Advisory Board member of the Hungarian Higher Education Accreditation agency.
**Maria João Manatos** (Ghent University, Belgium)
Maria Manatos holds a doctoral degree in Management from the ISEG Lisbon School of Economics and Management, University of Lisbon. Her doctoral research discussed the integration of quality management polices and practices in higher education institutions. Since June 2008, she is a part-time researcher at CHEGG where she has been working on the Database of External Quality Assurance Reports (DEQAR) project. She is also an external associated researcher at the Centre for Research in Higher Education Policies (CIPES), in Portugal. She has been collaborating as an education and higher education expert in European organisations. She has published her work in higher education and quality management journals.

**Anna Panova** (National Research University Higher School of Economics, Russia)
Anna Panova is a research fellow of the Centre for Institutional Studies at HSE University and a senior lecturer at the Economics Department of HSE. She has a PhD in Economics. The main area of her interest and research activity is Economics of higher education.

**Maria Yudkevich** (National Research University Higher School of Economics, Russia)
Maria Yudkevich graduated from Lomonosov Moscow State University (Department of mechanics and mathematics) in 1996 and got a Master degree in Economics from Higher School of Economics in 1998. Got PhD at HSE (2003). Head of the International Laboratory for Institutional Analysis of Economic Reforms (LIA HSE), implementing projects in the field of theoretical and empirical analysis of the socio-economic institutions. HSE Vice-Rector, who is responsible for coordinating the fundamental research and academic development at HSE. Professional Interests: institutional economics, economics of education, contract theory, game theory.
Thursday, August 29th, 2019, 2:45 pm – 4:15 pm

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Open Track II

Spaces and Frames

Chair: Pedro Nuno Teixeira

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Chair

**Pedro Nuno Teixeira** (University of Porto/Centre for Research in Higher Education Policies (CIPES), Portugal)

Pedro N. Teixeira is a director of CIPES - Centre for Research in Higher Education Policies, Associate professor of School of Economics of University of Porto. His main research interests focus on the economics of higher education and the history of economic ideas.

Speakers

**Giacomo Balduzzi** (University of Pavia, Italy)

Giacomo Balduzzi is post-doctoral fellow at the Department of Political and Social Sciences - University of Pavia. He collaborates with the Centre for Study and Research on Higher Education Systems (CIRSIS).

**Ksenia Romanenko** (National Research University Higher School of Economics, Russia)

Ksenia Romanenko, junior research fellow, Laboratory for University Development, Institute of Education, National Research University “Higher School of Economics”.

**Michele Rostan** (University of Pavia, Italy)

Michele Rostan is Full Professor of Economic Sociology and Director of the Centre for Study and Research on Higher Education Systems (CIRSIS) at the University of Pavia, Italy, where he is also Rector’s Delegate for Student Affairs.

**Ekaterina Shibanova** (National Research University Higher School of Economics, Russia)

Ekaterina Shibanova, junior research fellow, Laboratory for University Development, Institute of Education, National Research University “Higher School of Economics”.

**Sae Shimauchi** (Tokyo Metropolitan University, Japan)

Dr. Sae Shimauchi is an Associate Professor at Tokyo Metropolitan University, International Center. She completed her Ph.D. at Waseda University and previously worked as postdoctoral research fellow for Japan Society for the Promotion of Science and an Assistant Professor at The Institute of Asia-Pacific Studies, Waseda University. Her research interests lie in the area of internationalization of higher education, sociolinguistics, international studies and global sociology, ranging from theory to practices. Her recent work includes Paradigm Shift on International Student Mobility in East Asia (Toshindo, 2016) and “English-medium Instruction in the Internationalization of Higher Education in Japan: Rationales and Issues” (Educational Studies in Japan, 2018).
**Jorrit Snijder** (University College Roosevelt, The Netherlands)

Dr. Jorrit Snijder is the Managing Director of University College Roosevelt and as such a member of its Executive Board (Raad van Bestuur). He is responsible for the business context of UCR including finances, personnel, communications, student office, facilities, and ICT. Before starting at UCR in 2008, Jorrit worked for the Dutch and Flemish Accreditation Organization (NVAO), the economic consultancy firm APE, and Leiden University’s The Hague Campus. He obtained his Ph.D. on Higher Education Policy at the University of Twente.

**Don F. Westerheijden** (University of Twente, The Netherlands)

Dr. Don F. Westerheijden is senior research associate at the Center for Higher Education Policy Studies (CHEPS, www.utwente.nl/cheps) of the University of Twente, the Netherlands, where he co-ordinates research on quality management and is involved in the co-ordination and supervision of Ph.D. students. Don mostly studies quality assurance and accreditation in higher education, its impacts, as well as university rankings. He edited and contributed to books on quality assessment in higher education, and (co-)authored a large number of articles on the topic. Evaluation of higher education policies is another of his research interests.

**Akiyoshi Yonezawa** (Tohoku University, Japan)

Dr. Akiyoshi Yonezawa is Professor and Vice-Director, International Strategy Office, Tohoku University. From April 2016 to June 2018, he served as the director of the Office of Institutional Research at Tohoku University. With a background in sociology, he mainly conducts research on comparative higher education policy – especially focusing on world-class universities, internationalization of higher education, and public-private relationships in higher education. He established his expertise in higher education policy and management through working experience at universities and public organisations such as Nagoya University, OECD, and the University of Tokyo. He is a board member at Japan Association for Higher Education Research. He is a co-editor of Book Series Higher Education in Asia: Quality, Excellence and Governance series (Springer Book Series).
Thursday, August 29th, 2019, 5:00 pm – 6:30 pm

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Returns of Education

Chair: Shweta Mishra

Do Foreign Language Skills Pay off in the Russian Labor Market?
Ksenia Rozhkova, Sergey Roshchin

Influencing Factors of Chinese Academic Doctoral Students’ Innovation Ability within Different Training Models
Yumeng Yang, Wei Sun, Pengyu Zhu, Yonghong Ma, Yanhua Bao

The Determinants of Expected Returns from Higher Education in Russia: Human Capital Theory Perspective
Ilya Prakhov

Chair

Shweta Mishra (University of Kassel, Germany)
Dr. Shweta Mishra holds the position as coordinator of the INCHER research area “students and graduates”. Her research expertise includes the collection and analysis of social networks, of longitudinal data, multivariate statistics, as well as international comparisons - each focusing on education and health inequalities, especially among migrants. The theoretical background of her work lies in the theory of Structural Holes, Weak Ties, cultural capital, social capital, and Network Exchange Theory. 2012 Shweta Mishra has completed her PHD in social work (with a thesis on: “Cervical cancer screening practices of Hmong women: A Social Network Analysis) at the University of Minnesota, USA. In the following time she held a post doc position at the Center for Advanced Studies in Child Welfare, University of Minnesota, for the MinnLink project. She holds a master’s degree in Community Resource Management and Extension from the University of Delhi in India. From December 2013 to November 2015, Shweta Mishra has worked as a research assistant for the EUROSTUDENT project at the Deutsches Zentrum für Hochschul- und Wissenschaftsforschung (DZHW) in Hannover, Germany.

Speakers

Yanhua Bao (Beihang University, P.R. China)

Yonghong Ma (Beihang University, P.R. China)

Ilya Prakhov (National Research University Higher School of Economics, Russia)
Ilya Prakhov was born in 1986 in Moscow. Bachelor of Economics, Master of Economics, Candidate of Sciences (PhD in Economics, 2013; HSE University). Research interests: institutional economics, economics of education, agency theory.

Sergey Roshchin (National Research University Higher School of Economics, Russia)
Sergey Roshchin is an Associate Professor at the Faculty of Economic Sciences, Head of the Laboratory for Labour Market Studies, and a Vice Rector at the National Research University Higher School of Economics. His research interests focus on the labour economics, higher education, and the development of human capital.

Ksenia Rozhkova (National Research University Higher School of Economics, Russia)
Ksenia Rozhkova is a Research Assistant in the Laboratory for the Labour Market Studies. She is currently enrolled as a bachelor student at the Faculty of Economic Sciences at the National Research University Higher School of Economics and is expected to graduate in summer 2019. Her research interests are broadly in labour economics, investments in human capital, and academic labour markets.
Wei Sun (Beihang University, P.R. China)

Yumeng Yang (Beihang University, P.R. China)

Pengyu Zhu (Beihang University, P.R. China)
Friday, August 30th, 2019, 10:30 am – 12:00 noon

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**Participation**

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| Redefining the Impact-Factor: Female Scholars Who Practice Public Academy and Social Activism |
| Smadar Noy, Gabriela Kashy-Rosenbaum, Inbal Ester Cicurel |

**Chair**

**Emanuela Reale** (Research Institute on Sustainable Economic Growth of the National Research Council (CNR-IRGrES), Italy)

**Speakers**

**Inbal Ester Cicurel** (Ashkelon Academic College, Israel)

**Rosemary Deem** (Royal Holloway University of London, United Kingdom)
Rosemary Deem is a sociologist and Fellow of the UK Academy of Social Sciences, Professor of Higher Education Management and Dean of the Doctoral School at Royal Holloway (University of London), UK. She is a co-editor of the Springer journal Higher Education.

**Gabriela Kashy-Rosenbaum** (Ashkelon Academic College, Israel)

**Maria de Lourdes Machado-Taylor** (Centre for Research on Higher Education Policies (CIPES)/Agency for Assessment and Accreditation of Higher Education (A3ES), Portugal)
Maria de Lourdes Machado-Taylor is a Researcher at the Agency for Assessment and Accreditation of Higher education (A3ES) and Senior Research Associate at the Centre for Research on Higher Education Policies (CIPES), Portugal.

**Smadar Noy** (Ashkelon Academic College, Israel)

**Addisalem Tebikew Yallew** (University of the Western Cape, Republic of South Africa)
Addisalem Tebikew Yallew is a Carnegie PhD candidate in Higher Education Studies at the a Institute of Post-School Studies, University of the Western Cape, South Africa.