

Thursday, August 29<sup>th</sup>, 2019, 5:00 pm – 6:30 pm

Lecture Hall 6, Room 2113, Campus Center, Moritzstraße 18
<b>Theoretical Perspectives</b>
<b>Organization and Neo-Institutionalism</b>
<b>Chair: Emma Sabzalieva</b>
Conceptualizing Organizational Coupling Mari Elken
Higher Education in World Society: Combining Neo-Institutionalism and Social Systems Theory Thomas Pfeffer
Why Have Universities Had a Limited Contribution to Social Innovation? An Institutional Logics Perspective Ridvan Cinar, Paul Benneworth

## Chair



### **Emma Sabzalieva** (University of Toronto, Canada)

Emma Sabzalieva is a PhD candidate in Comparative & International Higher Education and Vanier Canada Graduate scholar at the University of Toronto, Canada. Her core research interests are the global politics of higher education and social change in contemporary Central Asia. Her wider research interests include institutional and organizational change, public policy, ideas and knowledge creation, university/community engagement, and the history of universities. Her publications include peer-reviewed journals, book chapters, essays and opinion pieces, as well as <http://emmasabzalieva.com>, a blog named one of the best social media accounts for academics by The Guardian in 2016.

## Speakers

### **Paul Benneworth** (Western Norway University of Applied Sciences, Norway/University of Twente, The Netherlands)

Paul Benneworth is Professor of Innovation and Regional Development in Western Norway University of Applied Sciences and a Senior Researcher in Center for Higher Education Policy Studies in University of Twente.

### **Ridvan Cinar** (University of Aveiro, Portugal)

Ridvan Cinar is Marie Skłodowska-Curie Fellow in RUNIN (Role of Universities in Innovation and Regional Development) project and a PhD candidate in Public Policy, in Department of Social, Political and Territorial Sciences in University of Aveiro.

### **Mari Elken** (NIFU – Nordic institute for studies in Innovation, Research and Education, Norway)

Mari Elken is currently employed as a senior researcher and deputy head of research for higher education at NIFU. Her doctoral degree is from the University of Oslo and her research interests include organization, policy and governance of higher education, at different levels of governance. Member of the Young Academy of Norway since autumn 2018.

### **Thomas Pfeffer** (Danube University Krems, Austria)

<http://thomas-pfeffer.at>