Thursday, August 29th, 2019, 2:45 pm – 4:15 pm

**Lecture Hall 5, Arnold-Bode-Straße 12**

**Methodological Perspectives**

**Reflections of Methods in Higher Education Research**

**Chair: Uwe Wilkesmann**

- Exploring Doctoral Employment in the UK: The Value and Limits of Secondary Data Analysis  
  **Sally Hancock**

  **Shweta Mishra, Edith Braun**

- Does Psychological Counseling Reduce the Gender Gap in Field of Study Aspirations? Evidence from Randomized Controlled Trial  
  **Janina Beckmann, Lukas Fervers**

**Chair**

**Uwe Wilkesmann** (TU Dortmund University, Germany)

Uwe Wilkesmann is Director of the Centre for Higher Education (zhb), TU Dortmund University. He holds a chair for Organization Studies, Management of Continuing Education, and Social Management. He was Adj. Professor at the Hong Kong Polytechnic University between 2008 and 2014 and Professor at the LMU University of Munich and at the University of Hamburg. Uwe received his PhD and Habilitation (German professorship qualification) from the Ruhr-University Bochum. He published a lot of articles and books about higher education research and knowledge management for example in Organization Studies, Higher Education, Studies in Higher Education, Tertiary Education and Management. His current research interests focus on higher education research and knowledge transfer.

**Speakers**

**Janina Beckmann** (University of Cologne, Germany)

Janina Beckmann is PhD candidate at the Cologne Graduate School (CGS) and works in the project PraeventAbb. She is interested in gender differences in education and the labour market.

**Edith Braun** (Justus Liebig University Giessen, Germany)

Edith Braun is a Professor of Higher Education/Teacher Education at the Justus-Liebig University of Giessen (Germany). She earned her diploma and her Ph.D. in psychology and educational sciences at the Freie Universität Berlin (Germany), and leaded a research group at INCHER-Kassel, University Kassel. Her research interests are learning gains, performance based testing, and quality assurance in higher education.

**Lukas Fervers** (University of Cologne, Germany)

Lukas Fervers is post-doc researcher and project leader of the BMBF financed project “PraeventAbb – Preventing drop-out from tertiary education.” His research focusses on policy and program evaluation in the fields of labor market and educational policy and quantitative methods in social sciences. His research has appeared in high-ranked journals including Journal of Economic Psychology, Socio-Economic Review.

**Sally Hancock** (University of York, United Kingdom)

Sally Hancock is a Lecturer in Education at the University of York, specialising in higher education research. She is interested in inequalities in access to and outcomes from higher education, including postgraduate study and labour market destinations.
Dr. Shweta Mishra holds the position as coordinator of the INCHER research area “students and graduates”. Her research expertise includes the collection and analysis of social networks, of longitudinal data, multivariate statistics, as well as international comparisons - each focusing on education and health inequalities, especially among migrants. The theoretical background of her work lies in the theory of Structural Holes, Weak Ties, cultural capital, social capital, and Network Exchange Theory. 2012 Shweta Mishra has completed her PHD in social work (with a thesis on: “Cervical cancer screening practices of Hmong women: A Social Network Analysis) at the University of Minnesota, USA. In the following time she held a post doc position at the Center for Advanced Studies in Child Welfare, University of Minnesota, for the MinnLink project. She holds a master’s degree in Community Resource Management and Extension from the University of Delhi in India. From December 2013 to November 2015, Shweta Mishra has worked as a research assistant for the EUROSTUDENT project at the Deutsches Zentrum für Hochschul- und Wissenschaftsforschung (DZHW) in Hannover, Germany.