### Lecture Hall 5, Arnold-Bode-Straße 12

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| The Influence of Teaching Motivation and New Public Management on Academic Teaching  
Uwe Wilkesmann, Sabine Lauer |
| Mixed Methods Research of Academic’s Knowledge and Technology Transfer Activities  
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| Exploring the Ways of Studying Academic Identity as a Dynamic Discursive Performance  
Sanja Djerasimovic |

### Chair

**Lars Geschwind** (KTH Royal Institute of Technology, Sweden)  
Lars Geschwind is a professor at KTH Royal Institute of Technology. His main research interests are higher education policy, institutional governance, academic leadership and management and academic work.

### Speakers

**Sanja Djerasimovic** (University of Exeter, United Kingdom)  
Sanja Djerasimovic is Impact Research Fellow at the University of Exeter, College of Humanities. She has researched educational reform as a discursive project in a post-communist context, transnationalism in higher education, and more recently, academic identity-making among early career academics, and the sources and effects of the university ‘third mission’.

**Nicolai Götze** (University of Kassel, Germany)  
Nicolai Götze is a researcher and doctoral candidate at INCHER-Kassel. He works in the comparative international project “Changing Academic Profession in Knowledge Societies” (APIKS), since July 2016. The APIKS-project investigates changing practices of the academic profession (and higher education organisations) in relation to the (developing) global knowledge society and economy. Nicolai holds a M.A. in Social Science and Social Research from Philipps-University Marburg.

**Sabine Lauer** (TU Dortmund University, Germany)  
Sabine Lauer is a research associate at the Centre for Higher Education (zhb), TU Dortmund University. Her research interests are higher education research and empirical methods.

**Christian Schneijderberg** (University of Kassel, Germany)  
Christian Schneijderberg works as a post-doctoral researcher and coordinator of the research unit innovation & transfer at the International Centre for Higher Education Research (INCHER) at University of Kassel, Germany. He holds a PhD in sociology. Christian is a theory-led empirical researcher with a strong like of sociological theory and methods development. The topics of research and research-led teaching are the orders of worth framework, higher education and sciences, professions and organizations, and cultural sociology, especially film analysis. He teaches in the sociology BA and MA programs at University of Kassel.
Uwe Wilkesmann (TU Dortmund University, Germany)
Uwe Wilkesmann is Director of the Centre for Higher Education (zhb), TU Dortmund University. He holds a chair for Organization Studies, Management of Continuing Education, and Social Management. He was Adj. Professor at the Hong Kong Polytechnic University between 2008 and 2014 and Professor at the LMU University of Munich and at the University of Hamburg. Uwe received his PhD and Habilitation (German professorship qualification) from the Ruhr-University Bochum. He published a lot of articles and books about higher education research and knowledge management for example in Organization Studies, Higher Education, Studies in Higher Education, Tertiary Education and Management. His current research interests focus on higher education research and knowledge transfer.