IIDEOS Doctoral Colloquium

April 26, 2012

Universität Kassel (Senatssaal)

Program

10.15-11.00  Peter-Paul Gross
How much would you pay your executive coach? An empirical investigation of knowledge-intensive business services pricing

11.15-12.00  Jan Henning Behrens
Potentials and management of foreign innovation in China: a case study of multinational companies

Lunch (Moritz)

13.15-14.00  Ann-Kathrin Blankenberg
Arrested Development: The Evolution of the Photovoltaic Industry in Germany

14.15-15.00  Tobias Scholl
Evolving localization patterns of company foundations - Evidence from the German MST-industry

15.15-16.00  Norman Vogt
Regional Returns to Investment in Higher Education

16.30-18.00  Keynote Lecture (joint with IVWL and INCHER-Kassel)
Koen Frenken (Technical University of Eindhoven)
The Geography of Science

Dinner (Himalaya Restaurant; Kassel-Wilhelmshöhe)