

Academic Entrepreneurship and Knowledge and Technology Transfer: How do they relate to Research, Teaching, and Universities as Organizations?

11-12 April 2016, Science Park, University of Kassel, Germany

Monday, April 11, 2016

09:00	Registration	
09:45	<p>Reiner Finkeldey (tbc) President of the University of Kassel, Germany</p> <p>Guido Bünstorf, Georg Krücken (University of Kassel, INCHER-Kassel, Germany)</p>	<p>Welcome</p>
10:00	<p>Christian Schneijderberg (University of Kassel, INCHER-Kassel, Germany)</p>	<p>Introductory remarks</p>
10:20	<p>Katarina Larsen (KTH the Royal Institute of Technology, Department of History of Science, Technology and Environment, Stockholm, Sweden)</p>	<p>Rhetoric of engineering skills and heroes: institutional logics of university-industry relations in engineering education</p>
11:05	<p>Timothy Sacco (University of Massachusetts Amherst, Department of Sociology, USA)</p>	<p>Shaping Future Scientists: STEM Training and the Commercial Landscape of Science</p>
11:50	Coffee break	
12:05	<p>Walter W. Powell (Stanford University, Department of Education and Business School, USA)</p>	<p>Keynote lecture</p>
13:05	Lunch break	
14:10	<p>Thomas Åstebro (HEC Paris, Department of Strategy and Business Policy, France)</p>	<p>Academic entrepreneurship: Bayh-Dole versus the "professor's privilege"</p>
14:55	<p>Matthew Good, Birthe Soppe (University of Oslo, Centre for Entrepreneurship, Norway)</p> <p>Mirjam Knockaert (University of Ghent, Belgium)</p>	<p>The interconnectedness of the university technology transfer infrastructure: An organizational design perspective</p>
15:40	<p>Aners Broström, Andreas Feldmann, Matti Kaulio (Centre of Excellence in Science and Innovation Studies (CESIS), KTH the Royal Institute of Technology, Department of Industrial Economics and Management, Stockholm, Sweden)</p>	<p>Mobilising the organised anarchy: Structured relations between higher education institutions and external organisations</p>
16:25	Coffee break	

16:50	Lars Geschwind, Johan Söderlind, Marie Magnell (KTH the Royal Institute of Technology, School of Education and Communication in Engineering Sciences, Department of Learning, Stockholm, Sweden)	Before and Beyond Humboldt: The teaching-research nexus in technical universities
17:35	Fumi Kitagawa, Elvira Uyarra (University of Edinburgh Business School, UK) Chiara Marzocchi (Alliance Manchester Business School, University of Manchester, UK) Mabel Sánchez-Barrioluengo (INGENIO, Technical University of Valencia, Spain)	Unpacking academic entrepreneurship – Academic spin-offs and graduate start-ups as part of the university research-teaching nexus
19:00	Dinner	

Tuesday, April 12, 2016

09:00	Ugo Rizzo, Laura Ramaciotti (University of Ferrara, Department of Economics and Management, Italy) Francesco Rentocchini (Southampton Business School, University of Southampton, UK)	Which factors lead to the creation of high-growth academic spin-offs? An empirical investigation of the UK
09:45	Anna Sinell, Karolina Mizera-Ben Hamed, Katharina Hochfeld, Martina Schraudner (Fraunhofer Center for Responsible Research and Innovation, Berlin, Germany)	Promoting academic spin-off formation by learning the secrets of highly entrepreneurial-oriented organizations
10:30	Coffee break	
10:55	Stefano Bianchini, Patrick Llerena (BETA - University of Strasbourg, France) Ylenia Curci (USIAS – University of Strasbourg, France)	Inside the variety of academic consulting: What are the good combinations to foster research productivity
11:40	Aldo Geuna (University of Turin, Italy)	Keynote lecture
12:45	Lunch break	
13:50	Soo Jeung Lee (Research Fellow of Alexander von Humboldt Foundation, INCHER-Kassel, National University of Korea, Seoul, Republic of Korea)	Institutionalization of university-industry linkages and its effects on university research and transfer: similarities and differences in Germany and Korea
14:35	Catalina Martínez (CSIC Institute of Public Goods and Policies, Madrid, Spain) Francesco Lissoni (GREThA – UMR CNRS 5113, University of Bordeaux, France/CRIOS – Bocconi University, Milano, Italy) Luis Sanz-Menéndez (CSIC Institute of Public Goods and Policies, Madrid, Spain)	Funding and ownership of academic inventions: evidence from a patent-level survey
15:20	Markus Günther, Sabrina Backs, Christian Stummer (University of Bielefeld, Department of Economics, Technology Management and Entrepreneurship, Germany)	How to stimulate academic patenting at universities: a social simulation approach
16:05	Farewell coffee	