TOWARDS AN INTEGRATED ASSESSMENT OF ECONOMIC, SOCIAL AND TECHNOLOGICAL GREEN TRANSFORMATION PATHWAYS
ACCEPTANCE AND IMPLEMENTATION OF THE GREEN TRANSFORMATION ON MULTIPLE SOCIETAL AND SPATIAL LEVELS

PROGRAM //

4:45 INTRODUCTION
TOWARDS AN INTEGRATED ASSESSMENT OF ECONOMIC, SOCIAL AND TECHNOLOGICAL GREEN TRANSFORMATION PATHWAYS
Dr. Martin Kesternich, ZEW
Dr. Philipp Massier, ZEW

5:00 PANEL DEBATE
STRENGTHENING SOCIAL AND TECHNICAL INNOVATIONS FOR SUSTAINABLE REGIONAL LAND USE WITH AN ADEQUATE ENERGY SYSTEM
Dr. Markus Zimmer, Ifo Center for Energy, Climate and Resources

TAX POLICY AND THE LOW-CARBON TRANSITION
Luisa Dressler, PhD, OECD Paris

UNLOCKING THE TRANSFORMATION POWER OF CITIES
Dr. Astrid Schulz, German Advisory Council on Global Change (WBGU)

CLIMATE NEGOTIATORS’ AND SCIENTISTS’ ASSESSMENT OF GEOENGINEERING METHODS
Sonja Zitzelsberger, University of Kassel

DEBATE WITH AUDIENCE PARTICIPATION

ABOUT THE EVENT //

Long-term pathways towards a sustainable low-carbon society require integrated activities on multiple societal and spatial levels. The side event jointly organized by the Centre for European Economic Research (ZEW), the ifo Institute – Leibniz Institute for Economic Research at the University of Munich e.V. and the University of Kassel will provide research insights on the role of policy-makers, companies, NGOs and citizens to put ambitious climate protection into action. In particular, the panel debate will stimulate a discussion on the acceptance and the implementation of different policy options reaching from low to negative emissions efforts on these different levels.
LUISA DRESSLER, PHD
Economist in OECD’s Tax and the Environment Team

DR. MARTIN KESTERNICH
Deputy Head, Environmental and Resource Economics; Environmental Management, Centre for European Economic Research (ZEW)

DR. PHILIPP MASSIER
Researcher, Environmental and Resource Economics; Environmental Management, Centre for European Economic Research (ZEW)

DR. MARKUS ZIMMER
Economist at the Ifo Center for Energy, Climate and Resources

SONJA ZITZELSBERGER
Research Fellow at the University of Kassel

DR. ASTRID SCHULZ
Senior Scientist, Climate and Energy; German Advisory Council on Global Change (WBGU)

ABOUT THE UNIVERSITY OF KASSEL //
The University of Kassel is a young university with about 25,000 students and 300 professors. The scientific profile of the University of Kassel is shaped by a combination of competences that focus on topics of nature, engineering, culture, and society. It has a distinctive profile in the field of environmental education and research, which is also reflected in the guiding principles of the University. About one fourth of the third-party funding in Kassel stem from environmental research projects which are often conducted by interdisciplinary research teams. The Institute of Economics at the University of Kassel does applied economic policy research using insights from behavioral economics and the economics of governance.

ABOUT THE IFO INSTITUTE’S CENTER FOR ENERGY, CLIMATE AND RESOURCES //
The research activities at the Ifo Institute’s Center for Energy, Climate and Resources are determined by the major challenges for politics, the economy and society that arise from climate change, the transition to sustainable energy supply and the use of natural resources. The aim is to build a bridge between academic research of the highest scientific standard on the one side and politics as well as the general public on the other side and to contribute to more stability, prosperity and social cohesion in Europe and the world. The centers of the Ifo Institute are independent and make their services available to the social groupings, regardless of their political orientation.

ABOUT THE “ENVIRONMENTAL AND RESOURCE ECONOMICS, ENVIRONMENTAL MANAGEMENT” RESEARCH DEPARTMENT AT ZEW //
The Centre for European Economic Research (ZEW) in Mannheim is an independent, non-profit research institute. ZEW is one of Europe’s leading research institutes in economics with a strong international reputation and is a member of the Leibniz Association, a network of outstanding research institutes in Germany. Ongoing activities of ZEWs Research Department “Environmental and Resource Economics, Environmental Management” include the Kopernikus Project “Energy Transition Navigation System (ENAVI)” and the project “Integrated Assessment of a Green Transformation: An Assessment of Economic, Social, and Technological Transformation Pathways”, both funded by the German Federal Ministry of Education and Research (BMBF).