The main objective of the research project “The Energy Policy Turnaround Caught Between Regionalisation and Centralisation” (ENERGIO), which started in September 2013, is the empirical analysis of regional aspects concerning design and implementation of the energy transition in Germany. Within this scope Andreas Ziegler and his team focus on the examination of preferences and the willingness-to-pay of German Households for regional green energy. Possible reasons for higher preferences for regionally produced green energy may be mistrust of cross-regional power providers, the expectation of increased security of supply, or positive effects on regional employment and added value. Furthermore, these results allow identifying various household groups and distinct regions with higher or lower preferences for green energy.