

International Management Module (IMM)

General Information

The certificate is a special study-programme at advanced Bachelor-level with an emphasis on International Management. The study programme is taught in English. If you are interested in a career in international and global business the study programme provides you with useful background knowledge, experience and skills to be successful in your endeavors. A selective mixture of distinguished scholars with an international background guarantees a competent and challenging content of each course; a unique mixture of students from many different countries create an inspiring atmosphere for intercultural exchange.

The programme does not lead to additional fees. All courses can be credited as regular courses of specialization at the Bachelor's level in the field of economics and management at the University of Kassel.

Who can acquire the certificate?

All students, including incoming exchange students enrolled at the Faculty of Economics and Management, are qualified for participation in the IMM, provided they have successfully gained 30 ECTS in the basic business modules.

How to get the certificate?

In order to obtain the certificate, all participants will need to

- a) Achieve 24 ECTS of IMM courses taught in English at the University of Kassel. Eligible courses can be found at the right-hand side.
- b) *For students of the University of Kassel only:* Verify a stay abroad for either studying (one semester) or an internship which is creditable for the economics bachelor's practical module (720 hours, at least 4 months). Previous studies at non-German-speaking universities can be accepted, though the internship has to be completed in the course of study at Kassel University. Previous internships or employments cannot be taken into account.
- c) After all the necessary courses have been successfully completed, submit your transcript of records as well as a certified copy of the semester/internship abroad by email (erasmus@wirtschaft.uni-kassel.de) for the issuance of the certificate.

For further inquiries, please contact Prof. Dr. Ralf Wagner.

Contact

Prof. Dr. Ralf Wagner
SVI- Endowed Unit for
International Direct
Marketing

University of Kassel
Mönchebergstr. 1
D- 34125 Kassel

rwagner@wirtschaft.uni-
kassel.de
fon +49-561 804-2133
fax +49-561 804-3832

SUMMER TERM

Courses

- International HR Management
- Strategic Operations Management
- Sustainability Management II
- Consumer Insight and Engaging Communication
(previously: International Communication)
- International Marketing
- Supply and Logistics Management
- Inequality, Poverty, and Public Policy
(previously: International Income Distribution Analysis)
- International Strategy Simulation
- Sustainable Marketing

For more information on the courses, please refer to the HIS.