

Lecture (M.Sc.)

Economics of Entrepreneurship

Professor Dr. Guido Bünstorf

Summer Term 2022

Time & Location: Monday, 14:15-18:00 (**CAUTION: class starts on April 11, 2022**)

Room to be announced.

6 Credits: **MSc Economic Behavior and Governance** (PO 2013/2017: Modules 2a and 2b; PO 2012: Module 2); **MA Wirtschaft, Psychologie und Management** (Module 7); **MSc Business Studies** (PO 2013/2017: Module: VWL-IIM-B1, VWL-DiMark-B2)-; PO 2012: Module: IIM3; DiMark 3)

Scope and Format:

Entrepreneurship is a major driving force in dynamic economies and an important objective of policy makers worldwide. Following decades of virtual neglect of the topic, the last decades have seen a surge of research on entrepreneurship in economics as well as related fields such as management, psychology and geography. This course will provide an introduction into economic theories and empirical studies analyzing the phenomenon of entrepreneurship. We will cover a broad range of topics including determinants of new venture creation and performance, entrepreneurial finance, the economic impact of entrepreneurship, entrepreneurship and the university, entrepreneurship education and entrepreneurship policies. Individual lectures will combine overviews of the respective topics with detailed discussions of the methods and findings of exemplary studies.

Special Guests in the session of July 04, 2022:

Dr. Gorynia-Pfeffer and Armin Baharian

(RKW Competence Center Eschborn)

Presentation of Key Findings from 2022 Global Entrepreneurship Monitor

Credit requirements: Final exam (90 minutes; date: July 11, 2022)

Background reading:

The primary textbook for the course is:

- Parker, S. (2018): *The Economics of Entrepreneurship*, Second Edition. Cambridge University Press.

No course registration required

Outline

1. Introduction (April 11)

- 1.1 What is entrepreneurship and how is it measured?
- 1.2 Entrepreneurship in today's economy: some facts and figures

2. Theories of entrepreneurship (April 25-May 02)

- 2.1 The classics: Schumpeter, Knight, Kirzner
- 2.2 Contemporary theories

3. Determinants of entrepreneurship (May 09-16)

- 3.1 Monetary and non-monetary rewards
- 3.2 Demographic characteristics
- 3.3 Psychological aspects of entrepreneurship
- 3.4 Human capital: schooling and experience
- 3.5 Social capital
- 3.6 Industry characteristics and macroeconomic factors

4. Financing new ventures (May 23)

- 4.1 Introduction
- 4.2 Debt financing and credit rationing
- 4.3 Business angels
- 4.4 Venture capital

5. The economic impact of entrepreneurial ventures (May 30)

- 5.1 Entrepreneurship and job creation
- 5.2 Entrepreneurship and employment growth
- 5.3 But does it all pay off? Entrepreneurial income

6. Entrepreneurship and the university (June 13)

- 6.1 Academic entrepreneurship
- 6.2 Student entrepreneurship

7. Entrepreneurship education and training (June 20)

- 7.1 Entrepreneurship education
- 7.2 Entrepreneurship training

8. Entrepreneurship and economic policy (June 27-July 04)

- 8.1 Policy support for entrepreneurship: pros and cons
- 8.2 Selected empirical findings