

Lecture (M.Sc.)

# Economics of Entrepreneurship

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Professor Dr. Guido Bünstorf

Summer Term 2023

Time & Location: Monday, 14:15-18:00 (class starts on April 17, 2023)

Room 0106 (ASL Building; Universitätsplatz 9)

6 Credits: **MSc Economic Behavior and Governance** (PO 2013/2017: Modules 2a and 2b; PO 2012: Module 2); **MA Wirtschaft, Psychologie und Management** (Module 7); **MSc Business Studies** (PO 2013/2017: Module: VWL-IIM-B1, VWL-DiMark-B2)-; PO 2012: Module: IIM3; DiMark 3)

## Scope and Format:

Entrepreneurship is a major driving force in dynamic economies and an important objective of policy makers worldwide. Following decades of virtual neglect of the topic, the last decades have seen a surge of research on entrepreneurship in economics as well as related fields such as management, psychology and geography. This course will provide an introduction into economic theories and empirical studies analyzing the phenomenon of entrepreneurship. We will cover a broad range of topics including determinants of new venture creation and performance, entrepreneurial finance, the economic impact of entrepreneurship, entrepreneurship and the university, entrepreneurship education and entrepreneurship policies. Individual lectures will combine overviews of the respective topics with detailed discussions of the methods and findings of exemplary studies.

**Credit requirements: Final exam (90 minutes; date: July 17, 2023, 16:00)**

## Background reading:

The primary textbook for the course is:

- Parker, S. (2018): *The Economics of Entrepreneurship*, Second Edition. Cambridge University Press.

**No course registration required**

# Course outline

## 1. Introduction (April 17)

- 1.1 What is entrepreneurship and how is it measured?
- 1.2 Entrepreneurship in today's economy: some facts and figures
- 1.3 Entrepreneurship during the COVID pandemic

## 2. Theories of entrepreneurship (April 24-May 08)

- 2.1 The classics: Schumpeter, Knight, Kirzner
- 2.2 Contemporary theories

## 3. Determinants of entrepreneurship (May 15-22)

- 3.1 Monetary and non-monetary rewards
- 3.2 Demographic characteristics
- 3.3 Psychological aspects of entrepreneurship
- 3.4 Human capital: schooling and experience
- 3.5 Social capital
- 3.6 Industry characteristics and macroeconomic factors

## 4. Financing new ventures (June 05)

- 4.1 Introduction
- 4.2 Debt financing and credit rationing
- 4.3 Business angels
- 4.4 Venture capital

## 5. The economic impact of entrepreneurial ventures (June 12)

- 5.1 Entrepreneurship and job creation
- 5.2 Entrepreneurship and employment growth
- 5.3 But does it all pay off? Entrepreneurial income

## 6. Entrepreneurship and the university (June 19)

- 6.1 Academic entrepreneurship
- 6.2 Student entrepreneurship

## 7. Entrepreneurship education and training (June 26)

- 7.1 Entrepreneurship education
- 7.2 Entrepreneurship training

## 8. Entrepreneurship and economic policy (July 03-July 10)

- 8.1 Policy support for entrepreneurship: pros and cons
- 8.2 Selected empirical findings