

Call for admission of 30 students (Non-European and European) to the Joint degree European Master in Business Studies (EMBS)

Academic Year 2026-2027



eMBS

EUROPEAN MASTER IN BUSINESS STUDIES



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Art. 1 Foreword

1. The Université Savoie Mont Blanc (France) through its Institute of Management (IAE Savoie Mont Blanc), the Università degli Studi di Trento (Italy) through its Department of Economics and Management, the Universität Kassel (Germany) through its Faculty of Economics and Management and the Universidad de León (Spain) through its Faculty of Economics and Business Studies (the parties) have agreed to implement the European Master in Business Studies (EMBS), **a joint programme of education** for students to become European managers with a Marketing focus.
2. Detailed information about the European Master in Business Studies (EMBS) is available at [EMBS: Home](#).
3. Counting already 17 successful promotions, the EMBS has been developed to offer to European as well as non-European students a unique opportunity of learning how to do efficient business in Europe. Apart from studying fundamentals of Management and Marketing on a European scale, students will learn “on site” the multicultural differences by studying in the four countries of the consortium and by working in groups of different nationalities.
4. In September 2017 and renewed in January 2021, the EMBS has been awarded the [EFMD Programme accreditation](#) for 3 years and for 5 years respectively, a prestigious global endorsement ([EFMD Accredited](#)). The accreditation was delivered by the European Foundation for Management Development (EFMD), an organization that is acknowledged globally as an accreditation body of quality in management education. EFMD Programme Accreditation System is a prestigious international programme accreditation system which evaluates the quality of business and management programmes that have an international perspective.
5. Every year the EMBS Admission Board admits to the EMBS **a limited number of students coming from European and Non-European countries**¹. The target number of students is **between 20 and 30 representing 3 or more nationalities**.
6. Interested prospective students who are willing to participate in the competition for one of the available positions in the Academic Year 2026-2027 are invited to submit their application according to the rules described below in this call.

¹ Students outside the European Union are students who are not citizens of any of the 27 Member States of the European Union or of the EFTA countries (Iceland, Liechtenstein, Norway), or of Switzerland, Andorra, Republic of San Marino, and The Vatican.

Art. 2 Programme Structure

1. The **EMBS is a consecutive full-time Master's degree programme, i.e. a degree that is gained after completing a bachelor's programme**. It is aimed to advance and deepen the knowledge and skills acquired during the bachelor's programme. **The EMBS is not an MBA programme aimed at professionals or at part-time students.**
2. The Université Savoie Mont Blanc through its Institute of Management (IAE Savoie Mont Blanc) oversees the coordination of the programme.
3. **The official length of the EMBS programme is four semesters**, one in each of the participating universities. Students receive a total of 120 ECTS credits including the company project, the master thesis module (15 ECTS credits) allocated to the 3rd semester and the internship module (10 ECTS) to be done at the end of the 4th semester.
4. **The EMBS programme begins each winter semester in September** at the Università degli Studi di Trento (Italy). The second semester is held at the Université Savoie Mont Blanc in Annecy (France), followed by the third semester at the Universität Kassel (Germany), and the fourth semester at the Universidad de León (Spain). Please note that there is only one intake per year.
5. The **official language of the EMBS programme is English** both for teaching and exams.

Art. 3 Awarded Degree

1. Upon the successful completion of the study plan and the fulfillment of the EMBS programme requirements, the Université Savoie Mont Blanc (France), the Università degli Studi di Trento (Italy), the Universität Kassel (Germany) and the Universidad de León (Spain) jointly award a second level academic degree within the European Higher Education System for the programme "European Master in Business Studies" (EMBS) corresponding to the following four national degrees:
 - In the Italian University system, to a "Laurea Magistrale in CLASSE LM77 Lauree Magistrali in Scienze Economico-Aziendali".
 - In the French University system, to a "Master en Droit Économie Gestion, Mention Management".
 - In the German University system, to a "Master of Arts".
 - In the Spanish University system, to a "Master Universitario en Europeo en Dirección de Empresas".

2. The aforementioned qualification has legal value in France, Italy, Germany and Spain and it is compliant with the requirements of the International “Bologna process” for higher education at European level.

Art. 4 Number of Positions

1. In the Academic Year 2026-2027 the target number of student positions is 30 (European and Non-European citizens).

Art. 5 Admission Requirements

1. Applications are accepted to the selection process from:
 - a) Non-European citizens²;
 - b) European citizens.
2. To be considered eligible for application, interested prospective students must fulfill the following minimum requirements:
 - a) **A three- or four-year Bachelor’s degree or equivalent qualification** (at least amounting to 6 semesters and 180 ECTS) in:
 - Economics, Management or Business Studies.
 - other relevant fields (e.g. Social Sciences, Languages, Engineering) with a focus on Economics and Management. Specifically, the programme should include at least 50% of courses that are part of Bachelor's degree programmes in Management and/or Economics³.

² Non-European citizens are individuals who are not citizens of any of the 27 Member States of the European Union, the EFTA countries (Iceland, Liechtenstein, Norway), Switzerland, Andorra, the Republic of San Marino, or Vatican City, even if they are legally residing in these countries.

³ Please note that EMBS applicants awarded or due to be awarded a Bachelor’s degree from any Italian University in a field different from Economics, Management or Business Studies must show at least 60 ECTS credits in the following fields of studies (settori scientifico disciplinari):

- a) SECS-P/01, SECS-P/02, SECS-P/03, SECS-P/04, SECS-P/05, SECS-P/06, SECS-P/12 - Discipline di ambito economico (Micro e macroeconomia, economia industriale, politica economica, economia e finanza pubblica, storia economica)
- b) SECS-P/07, SECS-P/08, SECS-P/09, SECS-P/10, SECS-P/11 - Discipline in ambito economico-aziendale (Fondamenti di contabilità e bilancio, principi contabili, general management, business policy, finanza aziendale)
- c) IUS-01, IUS-02, IUS-03, IUS-09 - Discipline in ambito giuridico (Fondamenti di diritto pubblico, fonti del diritto, istituzioni di diritto privato)

IMPORTANT! The degree must be awarded by an internationally recognized university and must be valid for admission to Master's level programmes in all four partner countries of the programme (Italy, France, Germany, and Spain).

- b) Bachelor's degree with a **minimum overall national grade** of 2,5 in Germany, 95/110 in Italy, 13 in France, 6,5 in Spain, or the equivalent in other countries.
- c) **Proof of English proficiency in all four skills (listening, reading, writing, speaking)** at a minimum of B2 level on the CEFR (Common European Framework of Reference for Languages), demonstrated by:
- submitting, within the online application, a certificate issued by a recognized international institution (e.g. TOEFL 560 (paper-based) or 87 (internet-based), IELTS minimum 5.5, or equivalent language test results. The TOEIC Listening and Reading test, or any other test that does not assess all four language skills, is not sufficient for the purposes of this application).
 - submitting, within the online application, a certificate issued by a recognized certification body or university institution, including language test results from the home institution's language center, provided the results meet or exceed the B2 level.
 - submitting, within the online application, a proof of an English language test at least at the B2 level during their Bachelor's degree, provided that all four language skills were assessed.
 - submitting, within the online application, a declaration from the institution that awarded the Bachelor's or Master's degree, confirming that English was the official language of instruction for the completed study programme.
 - declaring that English is their native language.

Test/Exams results are required only if the applicant's mother tongue is not English or if the language of instruction of their previous degree was not in English.

d) SECS-S/01, SECS-S/03, SECS-S/06 - Discipline matematico-statistiche (Analisi matematica; analisi statistica)

With the following minimum requirements:

- Economics: minimum 8 CFU
- Business/Management: minimum 10 CFU
- Mathematics and Statistics: minimum 6 CFU.

- d) A good knowledge of the most common computer applications.
3. Fulfillment of the aforementioned requirements has to be documented and submitted with the application by the given deadlines.
 4. **The EMBS Admissions Board may conditionally admit a candidate, subject to the successful completion of additional courses prior to the start of the programme.**
 5. Applicants who have not yet obtained their Bachelor's degree are eligible to apply for the EMBS Master's programme, provided they satisfy the minimum requirements set out in Art. 5, point 2, letters a) and b) within the following deadlines:
 - a. **If Non-European citizens:**
 - a) **Graduation and exam completion by June 30th, 2026**, with all exams completed, including the graduation exam (if applicable), subject to any extraordinary exceptions;
 - b) **Submission of the official Bachelor's degree diploma** as well as of any other degree programmes relevant to the admission process **by September 30th, 2026**, subject to any extraordinary exceptions.
 - b. **If European citizens:**
 - a) **Completion of all exams** required for the Bachelor's degree **by July 31st, 2026**, subject to any extraordinary exceptions;
 - b) **Graduation by October 31st, 2026**, with the graduation exam passed (if applicable), subject to any extraordinary exceptions;
 - c) **Submission of the official Bachelor's degree diploma** as well as of any other degree programmes relevant to the admission process **by November 30th, 2026**, subject to any extraordinary exceptions.
 6. Applicants who meet these conditions will be “conditionally admitted” to the programme, pending submission of the degree certificate. Formal enrollment will only be granted once the Bachelor's certificate has been received.

Art. 6 Tuition Fees and Scholarships

1. EMBS participation fees are about € 3500 per year. The aforementioned amount is made up of:
 - a) € 2500 as EMBS tuition fee per year to be paid to the Université Savoie Mont Blanc as the main coordinator of the EMBS programme;

- b) about € 500 euro per semester to be paid to each partner university as a national administrative fee (i.e. at Università degli Studi di Trento (Italy) and Université Savoie Mont Blanc (France) in the first year, then at Universität Kassel (Germany) and Universidad de León (Spain) in the second year of the programme). The exact amount will be communicated to admitted students by each EMBS University before the enrollment process starts.
2. It is a condition of a student's enrolment that they have sufficient financial resources to pay for the programme of study. Self-paying students must provide evidence of their ability to cover tuition fees. Sponsored students must provide evidence of their sponsorship.
 3. EMBS students might have the possibility to be supported through mobility grants offered by the Universities. However, mobility grants will not cover all costs of living in Europe and attending the EMBS programme (fees, accommodation, books, travel). For further information please contact embs@univ-smb.fr.
 4. EMBS students are NOT eligible for the "Opera Universitaria Scholarship (OUS)" or the "Eiffel grant programme".
 5. EMBS partner universities provide guidance to students in their search for suitable accommodation; however, they cannot secure or book housing on their behalf.
 6. All applicants are strongly recommended to read carefully all the information about living costs in Italy, France, Germany and Spain, prior to confirming their application.

Art. 7 Application Procedure

1. To be admitted to the selection referred to in this call, the candidates must complete the online application form available on the [Application](#) website. To access the online application form, the applicant must identify themselves using the proper credentials according to the following ways:
 - Via SPID Public Digital Identity System;
 - By [electronic identity card \(CIE\)](#);
 - Using a UniTrento username in the form of [@unitn.it](#).

- Using a temporary username in the form of @guest.unitn.it to be created on the Application website by entering your personal data and a reference email address. Candidates who will be using the temporary username (of the type @guest.unitn.it) are strongly advised to create it at least 48 hours before the deadline specified in the call for applications.

There are no application fees. Applications are in English.

2. The application to the present competition for one of the available positions within the EMBS programme must be finalized online within one of the following deadlines:
 - a) For Non-European applicants (incl. those living in Europe): Friday 6th March 2026, 12:00 noon (CET)
 - b) For European applicants (Round 1, “early birds”): Friday 6th March 2026, 12:00 noon (CET)
For European applicants only (Round 2): Friday 8th May 2026, 12:00 noon (CET).
3. Applicants who are going to take part in the selection within special agreements with the EMBS Consortium, may apply to the Master according to different deadlines and procedures settled in the agreements.
4. Any technical issues encountered while filling out the online application should be promptly reported to the email address embs@unitn.it.
5. Interested applicants are required to fill in the online application form thoroughly and to upload/enter the documents/information listed below:
 - **Passport/ID:** A copy of the passport (only the pages containing personal data) or identity card (possible only for European citizens);
 - **High school leaving certificate** (also in local language);
 - **If already graduated:** University degree certificates and diplomas (in English) for the **completed Bachelor’s degree (or equivalent)** from an internationally recognized higher education institution (university or university college), as well as for **any other degree programmes** relevant to the admission process (in English);
 - **If not yet graduated:** **University enrollment certificate for a Bachelor’s degree (or equivalent)** as well as for **any other degree programmes** relevant to the admission process (in English);
 - **Certificate of the study plan (academic transcript of records)** (in English), including: a complete list of exams, scientific-disciplinary sectors-SSD if the degree is from an Italian institution, grades obtained, weighted average of exams/GPA, and the range of minimum and maximum grades. This transcript must cover all courses taken and all

semesters completed, not just the final year or semester, and should include courses from the Bachelor's degree as well as any other degree programmes relevant for admission.

- **Official list** (in English) of any **outstanding exams**, including the corresponding ECTS credits or local units/points remaining to be completed.
 - **Proof of English proficiency in all four skills (listening, reading, writing, speaking) at a minimum of B2 level on the CEFR** (Common European Framework of Reference for Languages).
 - **Video Presentation** (in English) of up to **1 minute** (60 seconds) in which applicants introduce themselves and explain their **interest and suitability** to join the European Master in Business Studies (EMBS). The video must be uploaded to YouTube in 'unlisted' mode, ensuring it is accessible only to those with the link. The link must then be provided within the online application form.
 - **Questionnaire** (in English): applicants will be asked to answer a series of specific questions related to their **academic and personal background**.
 - **One reference letter**: one letter of recommendation is required, addressed to the EMBS Admission Board. The document must include the referee's full contact information.
 - **Curriculum Vitae (CV)**: An updated CV detailing educational, personal and, if any, professional experience (in English).
 - **Passport size photo**.
 - If already available, **European Health Insurance Card-EHIC (European side with validity)**.
6. All documents/information must be uploaded by the deadline stated above.
7. Incomplete or not finalized applications as well as unreadable documents will lead to the automatic exclusion of an applicant from the selection process.

Art. 8 Selection Criteria and Assessment Procedure

1. Admission to the European Master in Business Studies (EMBS) is selective. Prospective students must apply online within the given deadline (see Art. 7). Applicants will be selected by the four EMBS partner universities in accordance with a common selection procedure set by the Admission Board.

- The Admission Board will proceed with the evaluation of all received application packages from applicants who fulfill the basic requirements detailed in Art. 5. The Admission Board may request supplementary documentation (e.g., syllabi of completed exams) and/or call the applicant for an interview (via conference call).
- Based on the scores attributed, a **merit-based ranking** will be compiled.
- The elements taken into consideration for the evaluation and their corresponding maximum scores are as follows:

Macro-Area	Weighting
Academic Excellence and Foundational Knowledge	35%
Aptitude/Suitability and Goal Coherence	25%
International Orientation and Teamwork Skills	25%
English Versatility and Self-Presentation	15%

- Following each evaluation round (Non-European and European applicants Round 1 “early birds”; European applicants Round 2), the Admission Board will determine the number of candidates admitted or in the waiting list. Applicants will receive a notification email detailing the outcome of the selection process. This email will clearly indicate the result of their application: admitted, not admitted, or placed on the waiting list.
- Roll-overs of the ranking list will be conducted until all **30 positions** are successfully allocated. Specifically, roll-overs will be conducted **until 30 June 2026 for Non-European applicants. For European applicants**, a unified waiting list will be created by merging the waiting list from the 1st and 2nd selection rounds. This merged European waiting list will be valid for subsequent roll-overs **until August 31, 2026**.
- The Admission Board reserves the right to verify application information, and it might deny candidate admission at any point of the application process if a discrepancy between the self-reported and verified information is noted. Candidates will be notified in case of denied admission.

Art. 9 Admission and enrolment

- The short list of the admitted students will be drafted by:
 - For Non-European applicants: mid of May 2026**

- b) For European applicants (Round 1): mid of May 2026
- c) For European applicants (Round 2): end of June 2026

2. To confirm their acceptance of the place, admitted candidates will be asked to pay a nonrefundable enrollment confirmation fee of €300 (*three hundred Euro*) to the Università degli Studi di Trento (the enrollment confirmation fee will be deducted from the overall national administrative fee due by the student to the University of Trento) according to the instructions and deadline that will be reported in the acceptance notification. This payment will not be reimbursed in any case. The payment of the confirmation fee may not be required for those admitted through the second call, provided they complete the enrollment procedure within 7 days from the communication of admission.
3. Successful candidates who fail to complete the steps set out in the point above will be considered as having renounced their place. Failing to confirm and/or to pay the deposit within the deadline given in the acceptance notification will automatically lead to the exclusion of the applicant.
4. Candidates who intend to renounce their place for whatever reason are required to notify the Admission Board as soon as possible, by e-mail to embs@unitn.it in order to give other eligible students the opportunity to take part in the EMBS programme.
5. Should any places become available, the Admission Board reserves the right to invite other suitable candidates from the ranking list to enroll in the Master's degree up to the number of places available. All the vacant positions may be progressively offered to the following shortlisted students, until the list is exhausted.
6. Following acceptance, the EMBS partner universities will provide admitted candidates with detailed pre-arrival information regarding the necessary steps to fulfill concerning visa, accommodation, mobility grant, and enrolment procedures. All admitted students who confirm their intention to take part in the EMBS programme in the Academic Year 2026-2027 will have to follow the official procedures according to the instructions provided by the EMBS partner universities.
7. The University of Trento will provide Non-European selected students with detailed information regarding Italian Visa procedures by May 2026. Once the visa is obtained, admitted students are expected to arrive in Trento by **early September 2026** to participate in essential orientation and welcome activities. Please note that all Non-European applicants residing abroad must complete their enrollment no later than **September 30th, 2026**; failure to meet this deadline will result in exclusion from the programme.



8. Admitted students, who will not complete the enrollment within the given deadline, will be considered as withdrawals.
9. For further information about the application procedure, all students may write to embs@unitn.it.

23/12/2025

The EMBS Admission Board

Note 1 – Information on the processing of personal data

Regulation (EU) 2016/679, the “General Data Protection Regulation” (hereinafter “GDPR”), provides that everyone has the right to the protection of personal data concerning him or her.

In compliance with Article 13 of the EU Regulation 2016/679, the Joint Data Controllers, as indicated at the following point 1, provide the present notice to persons who want to participate in this selection procedure (hereinafter “data subjects”).

1. Joint Data Controllers

The Joint Data Controllers are:

- **University of Trento**, via Calepina n. 14, 38122 Trento (TN); email: ateneo@unitn.it; ateneo@pec.unitn.it
- **University of Savoie Mont Blanc**, 27 Rue Marcoz, 73000 Chambéry; email: informations.iae@univ-smb.fr
- **University of Kassel**, Mönchebergstr. 19, 34125 Kassel (Germany), The President, Prof. Dr. Ute Clement. email: sekretariat-praesidentin@uni-kassel.de
- **University of León**, Edificio Rectorado, Avda/ de la Facultad n. 25, 24004 León (Spain), email: secgen@unileon.es.

2. Contact details of the Data Protection Officers (DPOs)

The DPOs can be contacted to request information on personal data at the following email address:

- for the University of Trento, dpo@unitn.it;
- for the University of Savoie Mont Blanc, service.juridique@univ-smb.fr;
- for the University of Kassel, datenschutz@uni-kassel.de;
- for the University of León, Strat Up, CDF, S.L. (external company), dpd@unileon.es.

3. Purpose of the processing and legal basis

The Joint Data Controllers shall process personal data and special categories of personal data exclusively for the management of this selection procedure, as part of the performance of its public interest tasks as well as for the fulfillment of legal obligations (article 6(1), points e) and c) of the GDPR).

4. Acquisition of data

The provision of personal data for the purposes indicated above is mandatory to participate in the selection procedure; failure to provide it will make it impossible to participate. The provision of special categories of personal data is optional and failure to provide it will make it impossible for the Universities to guarantee the use of the facilities requested.

5. Data processing methods

The processing of personal data shall be carried out manually and by automated means by authorized staff, according to their tasks. Personal data shall be processed lawfully, fairly and transparently, confidentially, in a manner that is adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed (GDPR, article 5(1)).

No profiling is carried out, and decisions are not taken by automated means.

6. Recipients of personal data

Personal data will be disclosed to the Joint Data Controllers personnel acting for the above-mentioned purposes. In any case, personal data must be disclosed in compliance with legal obligation and/or a provision of the judicial Authorities.

7. Data retention period

Personal data will be stored as long as necessary to fulfill the purposes for which they were collected, and in any case as long as it is necessary by law. In any case, the data will be stored as long as necessary by the regulations in force and/or by Universities regulations on the storage of administrative documents relevant to the performance of its services.

8. Rights of the data subjects

Data subjects may exercise the rights referred to in Articles 15 et seq. of the GDPR at any time. In particular, data subjects have the right to obtain from Joint Data Controllers, at the contact details indicated above: the access to his/her own personal data and to other information as mentioned in art. 15 of GDPR; the request of rectification of his/her own personal data when inaccurate and/or their integration when incomplete; the erasure of his/her own personal data, except when the Joint Data Controllers is obliged to data storage to comply with article 17 (3) of the GDPR; the restriction of processing as per article 18 of the GDPR; the object to processing of personal data concerning him or her when allowed as per art. 21 GDPR.

This is without prejudice to the right to lodge a complaint with the Supervisory Authority pursuant to Art. 77 of the GDPR or to take the appropriate judicial offices.