

Management in the International Food Industry Unit – Prof. Dr. Christian Herzig

The Living Income Concept

Friederike Martin, Advisor, Sustainable Agricultural Value Chains and Standards, Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH <https://www.giz.de/en>

Date: Thursday, 30 November 2017

Time: 14:15 - 16:00

Venue: H23

Millions of workers as well as small-scale farmers and entrepreneurs do not have a wage or an income which enables them and their families to lead a decent standard of living, despite working full-time. Many live significantly below the poverty line. However, it is our view that full-time employment should allow the employed or self-employed person and his/her family a living wage or living income, i.e. enabling them to a dignified life.

Friederike Martin will give an introduction to the topic and present a current GIZ project that supports the realization of living wage and living income in the tea industry in Malawi and Rwanda. The presentation will also cover ongoing discussion, methods and approaches in the field of living wage and living income.

Friederike Martin has a MSc. in Integrated Natural Resource Management and studied at Humboldt University in Berlin and at China Agricultural University (CAU) in Beijing. She worked together with the College of Resource and Environment Science at CAU on organic agriculture in China and has published several articles on the topic.

Further information at:

- <http://www.isealalliance.org/our-work/improving-effectiveness/global-living-wage-coalition>
- <http://www.isealalliance.org/LivingIncome>

If you are interested to attend, please register by emailing Ms Angela Döring at mifi@uni-kassel.de.