

Master
International Food Business and Consumer Studies
Time Schedule

Summer semester 2021

Semester start 12.4., end 16.7.

Code	Modul	Coord.	Place	Room	Monday					Tuesday				Wednesday				Thursday				Friday				
					9.15	11.00	13.00	14.50	16.40	8	10	14	16	8	10	14	16	8	10	13	16	9.15	11	13	15	
F33	Food quality management	Lopp	Fd	E029		2	2																			
F34	Recent developments in food and nutritional sciences	Birringer/Pichner	Fd	E029				2																		
		Birringer/Stefanov	Fd	E029										Block 16.4.-18.6.								2	2			
F35	Consumer science and sustainable consumption	Allgaier/Page	Fd	E029	2	every two weeks																				
		Stefanovic	Wiz												2											
I03	Food quality and organic food processing	Busscher	Wiz														2	3								
E06	Intern. markets and marketing of organic products	Zander	Wiz															3				2				
E31	Strategic management	Herzig	Wiz							2	2															
F22	Project work: Intercultural communication	Engel	Wiz											Block 17./24.4. from 9am, 20/27.4. from 2pm												
	Project topics:																									
	Consumer research on organic food shopping during the par	Hüppe	Wiz															meetings by arrangements								
	Organic pioneers and the transformation of the food econom	Herzig	Wiz															2								
	Concepts of determing and understanding food quality	Busscher	Wiz															meetings by arrangements								
	Meat alternatives: Evaluation of reservation and prejudices	Quadt	Fd						2																	
	International food hygiene and safety training course	Lopp	Fd						2																	
	Multisensory product experiences	Page	Fd						2																	
	Transforming Campus Fulda – becoming a climate neutral, b	Birringer	Fd						2																	
	International comparisons of digitization in the food sector	Allgair	Fd																				2			
F64	Innovative product development	Page	online															2								
		Page	Fd	E243										Block 25.6. and 28.6. from 9am												
	Virtual Field trip to ADM WILD Europe	Keil	Fd											Block 29.6. at 1pm												
	Scientific presentation	Wiehle	Wiz							2	from 9am															
	Geman for advanced Beginners (A1cont.) (2 Credits)	Schwandt	Wiz														3	from 5pm								
	Geman for advanced Beginners (A2) (2 Credits)	Schwandt	Wiz																	3						

Compact week: 28.6.-2.7. (no regular lectures)Registration: obligatory for all Witzenhausen modules through ecampus from 1.-12.4.: <https://ecampus.uni-kassel.de/>; #=Modules in high demand with lottery on 13.4

x = exercises; p=presence necessary, b=blended learning (partly presence necessary), o=online, h=hybrid (alternative presence/online)