

## Curriculum Vitae (Prof. Dr. Katrin Zander)

### Scientific Career

Since April 2020	<b>Full Professor for Agricultural and Food Marketing</b> University of Kassel, Organic Agriculture
Oct 2011 – Mar 2020	<b>Senior researcher</b> Johann Heinrich von Thünen-Institute, Federal Research Institute for Rural Areas, Forestry and Fisheries, Institute of Market Analysis and Agricultural Trade Policy, Braunschweig, Germany  Research on consumer behaviour in the area of agriculture, forestry and fisheries
Jul 2007 – Sep 2011	<b>Senior Researcher</b> Department of Agricultural and Food Marketing, University of Kassel  Research and evaluation of consumer behaviour with particular emphasis on organic food and farming.
Oct 2002 – Jun 2007	<b>Researcher</b> Johann Heinrich von Thünen-Institute, Federal Research Institute for Rural Areas, Forestry and Fisheries, Institute of Farm Economics, Braunschweig, Germany  Economic analyses of organic farming and model-based policy impacts assessment, participation in various research projects, also EU-funded
Dec 1997 – Oct 2001	<b>Junior researcher</b> Institute of Horticultural Economics, University of Hannover

### Academic qualifications

Dec 2015	<b>Habilitation in Agricultural and Food Marketing</b> University of Kassel, Department Organic Agriculture Title: Ethical consumer behaviour in the food sector
Dec 2001	<b>PhD, doctoral degree</b> Institute of Horticultural Economics, University of Hannover Title of the PhD Thesis: Economic assessment of 'low-input traditional mixed orchards' at farm-level and from society's perspective
Oct 1987 - Jul 1993	<b>Study of Agricultural Economics (MSc)</b> Georg-August-University of Göttingen

## **Reviewer for the following scientific journals**

- Agriculture and Human Values
- Appetite
- Applied Economic Perspectives & Policy
- Aquaculture
- British Food Journal
- Food Quality and Preference
- Food Policy
- German Journal of Agricultural Economics
- Journal of Agriculture and Rural Development in the Tropics and Subtropics
- Journal of Business Ethics
- Journal of Cleaner Production
- Journal of Consumer Affairs
- Journal of Food Research
- Journal of Mountain Science
- Marine Policy
- Organic Agriculture
- Renewable Agriculture and Food Systems
- Risk Analysis
- Sustainability
- The European Journal of Health Economics
- Trends in Food Science and Technology