

Sustainability management in the International Food Industry Unit

Prof. Dr. Bettina König, Dr. Evans Appiah Kissi

*The module “Responsible and Sustainable Food Business in Global Context”
invites you to a guest lecture on the topic*

“Environmental sustainability of global value chains – An overview of critical issues”

Speaker: Dr. Janina Grabs, Assistant Professor of Business and Society
ESADE Business School

Date: Wednesday 10 January 2024

Time: 15:15 - 17:00

Language: English

Venue: Zoom

Meeting ID: ID 924 6551 6547

Passcode: 778903

<https://uni-kassel.zoom.us/j/92465516547?pwd=ayt0NVZQam5XdDcvT1NjY2RobTVhZ09>

Background¹

Janina Grabs is a political scientist by training and an Assistant Professor of Business and Society at the Department of Society, Politics and Sustainability at ESADE Business School in Barcelona. As of June 2024, she will be Associate Professor of Sustainability Research at the University of Basel, Switzerland. In our session, Janina Grabs will talk about the transnational governance of sustainability in global value chains and the options of states, firms, NGOs and other actors to improve the environmental and social sustainability of commodity production. She will give insights into her research about “Designing effective and equitable zero-deforestation supply chain policies” and “The paradoxes of climate-smart coffee”.

¹ Source: <https://janinagrabs.com/>

