

Sustainability management in the International Food Industry Unit

Prof. Dr. Bettina König, Tanja Verena Matheis

*The module "Management and Management Accounting" invites you to a
guest lecture on the topic*

***"Reuse for food and beverage packaging to move further towards a circular
economy"***

Speaker: Dr. Markus Grumann, Managing Director miho Inspektionssysteme
GmbH

Date: Tuesday 16 January 2024

Time: 16:15 - 17:45

Language: English

Venue: Steinstraße, H33, R. 2019

For guests: <https://uni-kassel.zoom.us/j/96479626973?pwd=SjAwQ3FaMjhZdklJeHZqMXpzN0JRQT09>

Meeting ID: 964 7962 6973

Passcode: 575780

Background

Dr. Markus Grumann is managing director of miho Inspektionssysteme GmbH, a specialist supplier for washing and sorting machines for reusable beverage bottles. The company is located in Hesse, working in different international contexts. In the light of the global need to reduce single use plastic packaging waste, he is interested in sharing and discussing experiences on scaling up reusable packaging systems. Thus, he is also engaging in the national and international industry association for reusable packaging solutions (www.promehrweg.de). In his talk, he will introduce the students with his view on current developments and challenges for systems for reusable food and beverage packaging, and also give insights into management implications.

