

Organizational Ethnography

An Experiential and Practical Guide

Edited by Jenna Pandeli, Neil Sutherland
and Hugo Gaggiotti



February 2022: 6.85 x 9.69: 264pp

Hb: 978-0-367-89867-0 | £140.00

Pb: 978-0-367-89868-7 | £39.99

eBook: 978-1-003-02158-2

Endorsements:

"Organizational Ethnography sets a new standard for scholarly reflection and theoretical inquiry. The editors have assembled a smart and engaging set of essays on ethnographic methods in diverse organizational contexts."
-**Sudhir Venkatesh**, *Columbia University, USA*

"This is a work that will appeal to seasoned as well as novice researchers interested how the ethnographers of various backgrounds have dealt with the inherent uncertainties of their trade." -**John Van Maanen**, *Emeritus Professor, MIT (Work and Organization Studies Group), USA*

"Ethnographic research is flourishing in a wide variety of social settings, and in an equally diverse range of disciplines. With a broad understanding of organisational ethnography, this collection of essays amply displays all that variety. It also captures the remarkable range of approaches – methodological and personal – that characterise contemporary field research. The contributing authors are frank in acknowledging the personal, ethical and intellectual challenges of ethnographic fieldwork, but they also convey the immense satisfaction to be gained from such research. They offer a close look under the bonnet, to see some of the things that lie behind published ethnographic research. Readers will be engaged, informed and confronted by the essays in this collection. It will be an invaluable resource for students and more experienced ethnographers alike." -**Paul Atkinson**, *Emeritus Professor, Cardiff University, UK*

20% Discount Available With This Flyer!

Organizational Ethnography

An Experiential and Practical Guide

Edited by **Jenna Pandeli, Neil Sutherland and Hugo Gaggiotti**, University of the West of England, UK.

This textbook explores practices, first-hand experiences and emerging ideas within organizational ethnography, providing a toolkit that prepares ethnographers for the uncertainties and realities of fieldworking.

This book should be a recommended text for advanced undergraduate and postgraduate students studying research methods within Business and Management. It is particularly important for all students and academics undertaking qualitative research, particularly ethnography.

20% Discount Available - enter the code FLY21 at checkout*

Hb: 978-0-367-89867-0 | £112.00

Pb: 978-0-367-89868-7 | £31.99

** Offer cannot be used in conjunction with any other offer or discount and only applies to books purchased directly via our website.*