Organizational Ethnography
An Experiential and Practical Guide

Edited by Jenna Pandeli, Neil Sutherland and Hugo Gaggiotti, University of the West of England, UK.

This textbook explores practices, first-hand experiences and emerging ideas within organizational ethnography, providing a toolkit that prepares ethnographers for the uncertainties and realities of fieldworking.

This book should be a recommended text for advanced undergraduate and postgraduate students studying research methods within Business and Management. It is particularly important for all students and academics undertaking qualitative research, particularly ethnography.

20% Discount Available - enter the code FLY21 at checkout*

Hb: 978-0-367-89867-0 | £112.00
Pb: 978-0-367-89868-7 | £31.99

* Offer cannot be used in conjunction with any other offer or discount and only applies to books purchased directly via our website.