Colloquium "Self-Reference in the Media", University of Kassel, July 8 and 9  
Möncheberg Str. 19, Room 4100

<table>
<thead>
<tr>
<th>Friday, July 8</th>
<th>Saturday, July 9</th>
</tr>
</thead>
</table>
| **9.30** | **9.30 - 10.15**  
**Welcome** | Joan Kristin Bleicher, Hamburg:  
The Old in the New: Forms and Function of Archive Material in the Presentation of Television History in Television  
Chair: V. Colapietro |
| **9.45 - 10.30**  
Vincent Colapietro, University Park, PA:  
Distortion, Fabrication, and Disclosure in a Self-Referential Culture: The Irrepressible Force of Reality  
Chair: F. Andacht | Fernando Andacht, Porto Alegre:  
On the Uses of Self-Mockery and Self-Disclosure as Modes of Audiovisual Self-Reflexivity in the Age of the Reality Show  
Chair: V. Colapietro |
| **10.30 - 11.15**  
Andreas Böhm, Karlsruhe:  
Nostalgia of the Media and in the Media  
Chair: F. Andacht | **10.15 - 11.00**  
Karin Pühringer/Gabriele Siegert, Zürich:  
There's no Business Without Show-Business: Self-Reference as Self-Promotion  
Chair: V. Colapietro |
| **10.30** | **11.00 - 11.15**  
Coffee Break | **11.00 - 11.15**  
Coffee Break |
| **11.15 - 12.15**  
Winfried Nöth, Kassel:  
The Death of Photography in Self-Reference  
Chair: F. Andacht | **11.15 - 12.00**  
Karin Pühringer/Gabriele Siegert, Zürich:  
There's no Business Without Show-Business: Self-Reference as Self-Promotion  
Chair: V. Colapietro |
| **11.30** | **11.15 - 12.00**  
Coffee Break | Bernhard Rapp, Konstanz:  
Forms of Self-Reference in Computer Games and Analyses of Selected Examples  
Chair: V. Colapietro |
| **12.15 - 13.00**  
Christina Ljungberg, Zurich:  
The Artist and her Bodily Self: Self-Reference in Digital Art/Media  
Chair: F. Andacht | **12.00 - 12.45**  
Bernhard Rapp, Konstanz:  
Forms of Self-Reference in Computer Games and Analyses of Selected Examples  
Chair: V. Colapietro |
| **12.00** | **12.45 - 14.15**  
Lunch Break | Lunch Break |
| 13.00 - 14.30 | **14.15 - 15.00**  
Lucia Santaella, São Paulo:  
Paroxysms of Self-Reference in Games  
Chair: G. Withalm |
| **13.00** | **15.00 - 15.45**  
Bernhard Rapp, Konstanz:  
Forms of Self-Reference in Computer Games and Analyses of Selected Examples  
Chair: V. Colapietro |
| **14.30 - 15.15**  
Nina Bishara, Kassel:  
"Absolut Anonymous". Self-Reference and Opaque Advertising  
Chair: B. Neitzel | **15.00 - 15.45**  
Britta Neitzel, Kassel:  
Metacommunication in (Computer)Games and Play  
Chair: G. Withalm |
| **14.30** | **15.45 - 16.00**  
Coffee Break | **15.45 - 16.00**  
Coffee Break |
| **15.15 - 16.00**  
Gloria Withalm, Wien:  
The Self-Reflexive Screen: Outlines of a Comprehensive Model  
Chair: B. Neitzel | **16.00 - 16.45**  
Britta Neitzel, Kassel:  
Metacommunication in (Computer)Games and Play  
Chair: G. Withalm |
| **15.15** | **16.00 - 16.45**  
Lucia Santaella, São Paulo:  
Paroxysms of Self-Reference in Games  
Chair: G. Withalm |
| **16.00** | **16.45 - 17.15**  
Round-up and Closing Discussion (by appointment)  
Chair: W. Nöth |
| **16.00** | **16.45 - 17.00**  
Werner Wolf, Graz:  
Instrumental Metamusical as an Analogy to Literary Metafiction? An Exploration of the Limits of the Transmedial Field “Metareferentiality”  
Chair: B. Neitzel |

For updates please see: http://www.uni-kassel.de/iag-kulturforschung/Selbstweb/Program3.htm