

Master International Food Business and Consumer Studies

Study plan (example)



1. Semester (WiSe) 30 Credits	Bridging Module (Depending on undergraduate degree) 6 Credits	Compulsory module 1: Consumer behaviour and consumer sciences 6 Credits	Compulsory module 2: International legislation on consumer protection and food 6 Credits	Compulsory module 3: International organic food markets and marketing 6 Credits	Compulsory module 4: Research methods 6 Credits
2. Semester (SoSe) 30 Credits	Compulsory module 5: Quality management in food business 6 Credits	Compulsory module 6: Trends in food sciences and sustainable consumption 6 Credits	Compulsory module 7: Food product development 6 Credits	Elective compulsory 1 (Food or Business) 6 Credits	Compulsory module 8: Applied research project 18 Credits
3. Semester (WiSe)  30 Credits	Elective compulsory 2 (Food or Business) 6 Credits	Elective compulsory 3 (Food or Business) 6 Credits	Elective Profile module 6 Credits		
4. Semester (SoSe) 30 Credits	Master thesis and colloquium 30 Credits				

Legend

- Subject modules
- Methods modules

■ Master thesis and colloquium

Hints

 Mobility window for semester abroad

Average workload in the respective semester in credits
Study places: Witzenhausen, partly Fulda