PERSONAL INFORMATION



Name: Maria Luiza DE PAULA SANTOS
Date of birth: 28.11.2001
Address: Kohlenstraße 105, 34121, Kassel, Germany
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EDUCATION

10/2024 – Present
MA Global Political Economy and Development
University of Kassel, Kassel, Germany
- Rural development and social movements in Latin America
- Qualitative methods – focus on interview analysis

02/2020 – 12/2023
BA International Relations
Pontifical Catholic University of Minas Gerais (PUC), Brazil
- Integration and cooperation in Latin America
- Final project: "Grass root movements in the age of social media: the case of MST & Vila Campesina"
- Average grade: 8,5 (out of 10)

WORK EXPERIENCE

09/2025 – present
Administrative assistant
Center of Latin American Studies (CALAS), University of Kassel, Germany
- Supporting the preparation of webinars with Zoom and Scooc platforms
- Assisting professors with research by collecting survey and processing data with Stata software
- Preparing a multi-lingual brochure with partners in EU and Latin America

06/2025 – 08/2025
Store assistant
Zara AG, Kassel, Germany
- Supported customers in a time-sensitive environment
- Multi-tasked to fulfill customer orders in a high-pressure environment
- Covered other positions as required to support team members

06/2023 – 12/2023
Management Intern
Havaianas SA, Belo Horizonte, MG, Brazil
- Supported management on organizing the company launching event
- Engaged with clients from the Latin American market
- Assisted in the compilation of weekly sale reports using SalesForce

LANGUAGE SKILLS

- Portuguese: native speaker
- English: fluent (C1)
- Spanish: confident command (B2)
- German: good command (B1+)

TECHNICAL SKILLS

- Microsoft office (word, excel, power point, outlook): advanced
- Facebook business suite: advanced
- Google analytics: advanced
- Scooc platform: upper intermediate
- Stata: upper intermediate
- SAP: intermediate

EXTRACURRICULAR ACTIVITIES

- Certification course on “Data-analysis for social sciences”, TU Berlin (Online), 02/2024 – 08/2024

VOLUNTARY WORK

11/2023 – present Social media MST (Brazilian landless peasant movement)

- Engaging with the community via Instagram and Facebook
- Evaluating both platforms traffic with google analytics
- Creating content for Facebook and Instagram with Facebook business suite

HOBBIES:

- Listening to Brazilian and other Latin American rhythms
- Part of the University of Kassel volleyball team

Kassel, 4th of November 2026

signature

Maria luiza DE PAULA SANTOS