Module Guide for the Master's Program

Economic Behaviour and Governance (M.Sc.)

(The following grey marked fields represent the Course- and Examination Plan and thus are part of the Examination Regulations)

Version dated: March 13th 2013

Number / Code	MIA
Name of Module	Research Methods: Econometrics
Type of Module	Mandatory
Study outcome, competences (objectives of qualification)	The module provides an in-depth training in econometric methods that allow for a quantitative analysis of empirical questions in economics with a focus on both research and practical application. Econometric methods are key instruments in the analysis of economic phenomena. Based on their knowledge acquired in the Bachelor's Degree within the area of statistics and econometrics, students will learn the advanced use of the econometric handicraft while dealing with economic issues. Since a computer-aided analysis is nowadays a standard procedure, the use of statistical software will be essential in this respect. A prime objective of this module is to enable students to select econometric methods for an empirical analysis of business and economical problems on their own. This way, students will be able to interpret solutions on a scientific level and evaluate them critically.
Type of lecture	1-2 courses / seminars with 4 SWS in total.
Subjects	
Name of courses	The following courses, among others, are available: • Microeconomics • Spatial Econometrics • Time Series Analysis
(Form of teaching / learning)	Lecture, colloquium or seminar, self-study.
Methods of teaching / learning (ZEVA)	
Applicability	Master Programs:
	Economic Behaviour and Governance, Business Studies, Economics, Economic Engineering, subsidiary subject in Economics for Mathematics.

Duration	1 semester
Frequency	2 courses with a total of 12 ECTS points within each academic year; at least one will be offered in English.
Language	German or English.
	Details will be given within the description of the specific course.
Recommended (content-wise) requirements for participation	
Requirements for participation	Enrolment in one of the Master Programs stated above.
Workload	60h contact studies 120h self-study
Academic performance	12011 Sell-Study
Precondition for the admission to the examination	
Examination	An exam (2h), an oral presentation (approx 20min) in combination with a written paper (approx 12p) or a term paper (approx 12-20p). Details will be given within the description of the specific course. Every module is to be completed with a final module examination.
Credits	6
Person in charge	Ziegler
Lecturers	Methodologically and empirically oriented lecturers of the Department of Economics (07) or related Departments.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	M1B
Name of Module	Research Methods: Selected Methods
Type of Module	Mandatory
Study outcome, competences (objectives of qualification)	This module provides an in-depth training in special areas of advanced methods that allow for a quantitative analysis of empirical questions in economics, with a focus on both research and practical application. The choice of methods reflects the variety of methodological approaches that are used within the field of economic research. Next to statistical or econometrical approaches, these come especially from the following fields of: • Experimental Economics • Mathematical Economics • Simulation Techniques Based on the methodic knowledge acquired in their bachelor studies, students will learn the advanced use of econometric handicraft while dealing with empirical questions. Since a computer-aided analysis is nowadays a standard, the use of special software is essential in this respect. A prime educational objective is laid upon enabling students in selecting and using adequate science-based economic methods for an empirical analysis of business and economical problems. This way, students will be able to interpret solutions on a scientific level and evaluate them critically.
Type of lecture	1-2 courses / seminars with a total of 4 SWS.
Subjects	
Name of courses	The following courses, among others, are available: • Microeconomics • Spatial Econometrics • Time Series Analysis • Experimental Research in Economics • Qualitative Research Methods • Quantitative Methods in Experimental Economics
(Form of teaching / learning)	Lecture, colloquium or seminar, self-study.
Methods of teaching / learning (ZEVA)	
Applicability	Master Programs: Economic Behaviour and Governance, Business Studies, Economics, Economic Engineering, subsidiary subject in Economics for Mathematics.
Duration	1 semester
Frequency	2 courses with a total of 12 ECTS points within each academic year; at least one will be offered in English.
Language	German or English.

	Details will be given within the description of the specific course.
Recommended (content-wise) requirements for participation	
Requirements for participation	Enrolment in one of the Master Programs stated above.
Workload	120h contact studies 240h self-study
Academic performance	
Precondition for the admission to the examination	
Examination	An exam (2h), an oral presentation (approx 20min) in combination with a written paper (approx 12p) or a term paper (approx 12-20p). Details will be given within the description of the specific course. Every module is to be completed with a final module examination.
Credits	6
Person in charge	Ziegler
Lecturers	Methodologically and empirically oriented lecturers of the Department of Economics (07) or related Departments.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	M2A
Name of Module	Economic Behaviour: Models
Type of Module	Mandatory
Study outcome, competences (objectives of qualification)	The focus of this module is laid upon basic modelling techniques for depicting the behaviour of economic agents (households and firms especially) in different economic contexts. Students will acquire the following qualifications in particular: • Knowledge of key methods to model the economic behaviour of households and firms. • Application of behavioural models and methods to concrete economic conditions. • Insights into the concepts of neighbouring disciplines on which the proposed models are based on. • Ability to conduct their own behavioural science analysis. A particular focus in this module is laid upon the non-conventional approaches from the area of "behavioural economics". Next to the modern approaches from conventional economics, students will here become aware of a different perspective to handle economic questions. In a world where interdisciplinary abilities are essential nowadays, these competences will strengthen their profile.
Type of lecture	1–2 courses / seminars with 4 SWS in total.
Subjects	
Name of courses	The following courses, among others, are available: • Evolutionary Economics • Behavioural Public Economics • Basics of Behavioural Economics
(Form of teaching / learning) Methods of teaching / learning (ZEVA)	Lecture, colloquium or seminar, self-study.
Applicability	Master Programs:
	Economic Behaviour and Governance, Business Studies, Business Education Studies, Business Law, Economic Engineering, Roman Culture and Business Studies, English and American Culture and Business Studies (EACBS), subsidiary subject in Economics for Mathematics.
Duration	1 semester
Frequency	2 courses with a total of 12 ECTS points within each academic year; at least one will be offered in English.
Language	German or English.
	Details will be given within the description of the specific course.
Recommended (content-wise) requirements for	

participation	
Requirements for participation	Enrolment in one of the Master Programs stated above.
Workload	60h contact studies 120h self-study
Academic performance	
Precondition for the admission to the examination	
Examination	An exam (2h), an oral presentation (approx 20min) in combination with a written paper (approx 12p) or a term paper (approx 12-20p). Details will be given within the description of the specific course. Every module is to be completed with a final module examination.
Credits	6
Person in charge	Frank
Lecturers	Every lecturer of the Department of Economics.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	M2B
Name of Module	Economic Behaviour: Applications
Type of Module	Mandatory
Study outcome, competences (objectives of qualification)	On the one hand, the main focus of this module is laid upon the application of basic modelling techniques to depict the behaviour of economic agents (households and firms especially) in specific economic contexts. On the other hand, experimental and empirical methods will be introduced in order to analyze economic behaviour. Students will acquire the following qualifications in particular: • Knowledge of advanced techniques to explore these kinds of behaviour. • Application of theories and methods from behavioural economics to current economic contexts. • Ability to conduct own behavioural science research A particular focus is laid put upon the non-conventional approaches from the field of "behavioural economics". Next to the modern approaches from conventional economics, students will here become aware of a different perspective to handle economic questions. In a world where interdisciplinary abilities are essential nowadays, these competences will strengthen their profile.
Type of lecture	1–2 courses / seminars with 4 SWS in total.
Subjects	
Name of courses (Form of teaching / learning) Methods of teaching /	The following courses, among others, are available:
learning (ZEVA)	
Applicability	Master Programs: Economic Behaviour and Governance, Business Studies, Business Education Studies, Business Law, Economic Engineering, Roman Culture and Business Studies, English and American Culture and Business Studies (EASBS), subsidiary subject in Economics for Mathematics.
Duration	1 semester
Frequency	2 courses with a total of 12 ECTS points within each academic year; at least one will be offered in English.
Language	German or English. Details will be given within the description of the specific course.

Recommended (content-wise) requirements for participation	
Requirements for participation	Enrolment in one of the Master Programs stated above.
Workload	60h contact studies 120h self-study
Academic performance	
Precondition for the admission to the examination	
Examination	An exam (2h), an oral presentation (approx 20min) in combination with a written paper (approx 12p) or a term paper (approx 12-20p). Details will be given within the description of the specific course. Every module is to be completed with a final module examination.
Credits	6
Person in charge	Frank
Lecturers	Every lecturer of the Department of Economics.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	МЗА
Name of Module	Governance: Institutions and the public sector
Type of Module	Mandatory
Study outcome, competences (objectives of qualification)	This module introduces advanced concepts and methods in the field of economics to normative and positive issues and problems of economic policy. The modules main focuses are upon the role of state institutions and on public choice approaches. By applying empirical and theoretical techniques, students will learn to make profound statements about the relevance of governmental institutions for economic policy. They will be working on subjects like the European Economic– and –Monetary Union as well as the role of the state in a globalized world. The following qualifications will be acquired in particular: • Ability to apply economic approaches to the analysis of practical economic questions. • Ability to critically analyse economic policy issues. • Knowledge of the relevance of general framework conditions for political actions and of their relevance for the results of economic policy. Students obtain profound knowledge about economic policy and
	governance issues. This knowledge is indispensible for a wide range of professions e.g., representatives of industry and trade, government departments, public administration, international organisations or academia. This module adds to the necessary qualifications for professional careers in public administration or research institutions in which the analysis and evaluation of policy is the main focus.
Type of lecture	1-2 courses / seminars with 4 SWS in total.
Subjects	
Name of courses	The following courses, among others, are available: • European Economic and Monetary Union • Economics of Law and Public Choice • Advanced Topics in Taxation
(Form of teaching / learning) Methods of teaching / learning (ZEVA)	Lecture, colloquium or seminar, self-study.
Applicability	Master Programs: Economic Behaviour and Governance, Business Studies, Business Education Studies, Business Law, Economic Engineering, Roman Culture and Business Studies, English and American Culture and Business Studies (EASBS), subsidiary subject in Economics for Mathematics.
Duration	1 semester
Frequency	2 courses with a total of 12 ECTS points within each academic year;

	at least one will be offered in English.
Language	German or English.
	Details will be given within the description of the specific course.
Recommended (content-wise) requirements for participation	
Requirements for participation	Enrolment in one of the Master Programs stated above.
Workload	60h contact studies 120h self-study
Academic performance	
Precondition for the admission to the examination	
Examination	An exam (2h), an oral presentation (approx 20min) in combination with a written paper (approx 12p) or a term paper (approx 12-20p). Details will be given within the description of the specific course. Every module is to be completed with a final module examination.
Credits	6
Person in charge	Bünstorf
Lecturers	Every lecturer or the Department of Economics.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	МЗВ
Name of Module	Governance: Policy and Market Dynamics
Type of Module	Mandatory
Study outcome, competences (objectives of qualification)	This module focuses on the analysis of governance processes in markets. Key aspects are the study of reasons and starting points for the appliance of economic policy interventions, as well as their impacts on market dynamics. A special focus lies on the application of behavioural science approaches and governance processes in times of economic change. By applying empirical and theoretical techniques, students will learn to make profound statements about the reasons of and the solution for urgent economic problems. The students will work on subjects like demographic change, unemployment or climate change. The following qualifications will be acquired in particular: • Ability to apply economic approaches to the analysis of practical economic questions. • Ability to critically analyse economic policy issues. • Knowledge and understanding of governance processes and economic policy interventions in times of economic change Students obtain profound knowledge about economic policy and governance issues. This knowledge is indispensible for a wide range of professions e.g., representatives of industry and trade, government departments, public administration, international organisations or academia. This module adds to the necessary qualifications for professional careers in public administration or research institutions in which the analysis and evaluation of policy is the main focus.
Type of lecture	1-2 courses / seminars with 4 SWS in total.
Subjects	
Name of courses	The following courses, among others, are available: • Advanced Economics of the Environment • Labour Economics • Industrial Dynamics • Economics of Science and Technology
(Form of teaching / learning) Methods of teaching / learning (ZEVA)	Lecture, colloquium or seminar, self-study.
Applicability	Master Programs: Economic Behaviour and Governance, Business Studies, Business Education Studies, Business Law, Economic Engineering, Roman Culture and Business Studies, English and American Culture and Business Studies (EASBS), subsidiary subject in Economics for Mathematics.
Duration	1 semester

Frequency	2 courses with a total of 12 ECTS points within each academic year; at least one will be offered in English.
Language	German or English. Details will be given within the description of the specific course.
Recommended (content-wise) requirements for participation	
Requirements for participation	Enrolment in one of the Master Programs stated above.
Workload	60h contact studies 120h self-study
Academic performance	
Precondition for the admission to the examination	
Examination	An exam (2h), an oral presentation (approx 20min) in combination with a written paper (approx 12p) or a term paper (approx 12-20p). Details will be given within the description of the specific course. Every module is to be completed with a final module examination.
Credits	6
Person in charge	Bünstorf
Lecturers	Every lecturer or the Department of Economics.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	M4A
Name of Module	Advanced Topics in Corporate Governance and Management
Type of Module	Mandatory
Study outcome, competences (objectives of qualification)	This module introduces advanced concepts and methods in the field of Business Administration with a focus on Corporate Management. Students obtain insights into the mechanism and functionality of modern firms, into the concepts of modern corporate governance and into the importance of environmental influences and governmental frameworks for the firms' success. The following qualifications will be acquired in particular: • Ability to analyse intra-company problems as well as to give solutions and development options • Ability to predict firms' reaction function on governmental regulations These skills are important for a wide range of career opportunities. They enable students to identify, analyse and solve problems within firms. In the field of Public Administration and international organisations, students will be able to devise effective and appropriate forms of regulation.
Type of lecture	1-2 courses / seminars with 4 SWS in total.
Subjects	
Name of courses	The following courses, among others, are available:
(Form of teaching / learning) Methods of teaching / learning (ZEVA)	Lecture, colloquium or seminar, self-study.
Applicability	Master Programs: Economic Behaviour and Governance, Business Studies, Economics, Business Education Studies, Business Law, Economic Engineering.
Duration	1 semester
Frequency	2 courses with a total of 12 ECTS points within each academic year; at least one will be offered in English.
Language	German or English. Details will be given within the description of the specific course.
Recommended (content-wise) requirements for participation	
Requirements for	Enrolment in one of the Master Programs stated above.

participation	
Workload	60h contact studies 120h self-study
Academic performance	
Precondition for the admission to the examination	
Examination	An exam (2h), an oral presentation (approx 20min) in combination with a written paper (approx 12p) or a term paper (approx 12-20p). Details will be given within the description of the specific course. Every module is to be completed with a final module examination.
Credits	6
Person in charge	N.N. (IBWL)
Lecturers	Methodologically and empirically oriented lecturers of the Department of Economics (07) or related Departments.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	M4B
Name of Module	Advanced Topics in Consumer Behaviour and Management
Type of Module	Mandatory
Study outcome, competences (objectives of qualification)	The module introduces advanced concepts and methods in the field of business administration with a focus on consumer behaviour and consumer research. Students obtain insights into the mechanism and functionality of modern firms, into the concepts of modern management and into the foundations and methods of modern consumer research. Those insights will enable them to understand the importance of regulatory conditions on firms' behaviour. Following qualifications will be acquired in particular: • Ability to analyse intra-company problems as well as to give solutions and development options • Ability to carry out own market and consumer research • Ability to predict firms' reaction function on governmental regulations These skills are important for a wide range of career opportunities. They enable students to identify, analyse and solve problems within firms. In the field of Public Administration and international organisations, students will be able to devise effective and appropriate forms of regulation.
Type of lecture	1-2 courses / seminars with 4 SWS in total.
Subjects	
Name of courses	The following courses, among others, are available:
(Form of teaching / learning)	Lecture, colloquium or seminar, self-study.
Methods of teaching / learning (ZEVA)	
Applicability	Master Programs:
	Economic Behaviour and Governance, Business Studies, Economics, Business Education Studies, Business Law, Economic Engineering.
Duration	1 semester
Frequency	2 courses with a total of 12 ECTS within each academic year; at least one will be offered in English.
Language	German or English.
	Details will be given within the description of the specific course.
Recommended (content-wise) requirements for	

participation	
Requirements for participation	Enrolment in one of the Master Programs stated above.
Workload	60h contact studies 120h self-study
Academic performance	
Precondition for the admission to the examination	
Examination	An exam (2h), an oral presentation (approx 20min) in combination with a written paper (approx 12p) or a term paper (approx 12-20p). Details will be given within the description of the specific course. Every module is to be completed with a final module examination.
Credits	6
Person in charge	N.N. (IBWL)
Lecturers	Methodologically and empirically oriented lecturers of the Department of Economics (07) or related Departments.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	M5
Name of Module	Seminar in Economic Behaviour
Type of Module	Mandatory
Study outcome, Competences (objectives of qualification)	This module requires students to apply their knowledge and analytical abilities on specific problems in the field of economic behaviour. The seminar will deal with different subject areas. The applications of relevant research methods will be practised.
	By writing a term paper, students practice their language skills and their abilities in dealing critically with all relevant sources of information. Furthermore, their organization skills are trained. All these skills are important for conducting and writing the Master's Thesis.
	Those who aim to start their doctorial studies in the field of Behavioural Economics will obtain the necessary skills and capabilities to do so by attending this module.
Type of lecture	1 seminar (2 SWS)
Subjects	
Name of courses	The following courses, among others, are available: Contemporary Issues in Behavioural Economics Firm Behaviour and Development
(Form of teaching / learning)	Seminar, self-study.
Methods of teaching / learning (ZEVA)	
Applicability	Master Programs:
	Economic Behaviour and Governance
Duration	1 semester
Frequency	At least 1 seminar with a total of 6 ECTS points will be held in English within an academic year.
Language	German or English.
	Details will be given within the description of the specific course.
Recommended (content-wise) requirements for participation	
Requirements for participation	Enrolment in the Master's Program stated above. It is highly recommended to have successfully passed at least one module within "Economic Behaviour" (M2A or M2B) as well as "Research Methods" (M1A or M1B).
Workload	30h contact studies 150h self-study (increased effort)
Academic performance	

Precondition for the admission to the examination	
Examination	An oral presentation (approx 30min) in combination with a term paper (approx 15–20p). Details will be given within the description of the specific course.
	Details will be given within the description of the specific course.
Credits	6
Person in charge	Frank
Lecturers	Every lecturer of the Department of Economics.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	M6
Name of Module	Seminar in Governance
Type of Module	Mandatory
Study outcome, Competences (objectives of qualification)	This module requires students to apply their knowledge and analytical abilities on specific problems in the field of Governance and Economic Policy. The seminar focuses on varying policy and governance issues that pick up important scientific and/or current political debates (e.g., financial crisis, sovereign debt crisis, demographic change).
	By writing a term paper, students practice their language skills and their abilities in dealing critically with all relevant sources of information. Furthermore, their organization skills are trained. All these skills are important for conducting and writing the Master's Thesis.
	Those who aim to start their doctorial studies in the field of economics with focus on economic policy or governance will obtain the necessary skills and capabilities to do so by attending this module.
Type of lecture	1 seminar (2 SWS)
Subjects	
Name of courses	The following courses, among others, are available:
(Form of teaching / learning)	Seminar, self-study.
Methods of teaching / learning (ZEVA)	
Applicability	Master Programs:
	Economic Behaviour and Governance
Duration	1 semester
Frequency	At least 1 seminar with a total of 6 ECTS points will be held in English within an academic year.
Language	German or English.
	Details will be given within the description of the specific course.
Recommended (content-wise) requirements for participation	
Requirements for participation	Enrolment in the Master's Program stated above. It is highly recommended to have successfully passed at least one module within "Governance" (M3A or M3B) as well as "Research Methods" (M1A or M1B).
Workload	30h contact studies 150h self-study (increased effort)

Academic performance	
Precondition for the admission to the examination	
Examination	An oral presentation (approx 30min) in combination with a term paper (approx 15–20p). Details will be given within the description of the specific course.
Credits	6
Person in charge	Bünstorf
Lecturers	Every lecturer of the Department of Economics.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	M7
Name of Module	Additive Skills
Type of Module	Mandatory
Competences (objectives of qualification)	Firstly, this module includes courses which encourage the communication skills of students. They will acquire the knowledge as well as the skills to be able to perform and manage interpersonal interactions in diverse and complex situations. A special meaning in this context is laid upon the understanding and dealing with different social roles, especially when it comes to intercultural communication situations and gender discussions. Secondly, this module includes courses which provide students with an insight into theories, concepts and methods of other disciplines. The aim is to connect extra-disciplinary knowledge with the field of economics. Particularly, this approach sharpens the students view on the strengths as well as the limitations and implicit provisions of their own economic discipline. Finally, students will learn important skills such as the ability to handle conflict situations, criticism, being able to self-reflect, empathize and work in (culturally mixed) teams as well skills to lead a discussion and the competence to moderate difficult situations. These are important complementary additions to the disciplinary communication skills the students will be provided with during their seminars as well as for all future fields of employment. Therefore, this module not only supports job qualifications and gives students a deeper understanding of their own field of expertise. Furthermore, students learn to communicate with students from other fields of studies, which today is of central importance for future areas of employment. Thus, this module enriches the students' key qualifications.
Type of lecture	2–3 courses / seminars with 6–8 SWS in total.
	From the range of subjects offered at the University of Kassel, students may select courses which are adding up to their very personal study plan in a complementing way. Associated with this module in principle are all interdisciplinary courses offered by the University, such as: • Knowledge Discovery • Methods of Empiric Social Research • Intercultural Communication • German as a foreign Language • Do it! Experiments in the Idea Workshop Additionally, it is planned to acknowledge the students involvement in self-governing bodies as well as tutor activities (incl. tutor training) as study performance within this module (up to 3 ECTS max).
(Form of teaching / learning)	Lecture, seminar, colloquium or workshop, self-study.

learning (ZEVA)	
Applicability	Master Programs:
	Economic Behaviour and Governance
Duration	1–2 semester
Frequency	At least 2 courses with 3 ECTS points each or 1 course with a total of 6 ECTS points held in English within an academic year.
Language	Depends on the offer.
	Details will be given within the description of the specific course.
Recommended (content-wise) requirements for participation	
Requirements for participation	Enrolment in the Master's Program stated above.
Workload	60h contact studies 120h self-study
Academic performance	Details will be given within the description of the specific course.
Precondition for the admission to the examination	
Examination	Details will be given within the description of the specific course.
Credits	6
Person in charge	Bischoff
Lecturers	Every lecturer within as well as outside of the Department of Economics.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.

Number / Code	M8
Name of Module	Master's Thesis
Type of Module	Mandatory
Study outcome, Competences (objectives of qualification)	In the process of writing their Master's Thesis, students apply their knowledge gained during their previous studies in processing a research-related question within the field of "Economic Behaviour" or "Governance". In the Master's Colloquium their thesis is to be defended in front of a committee.
Type of lecture	
Subjects	
Name of courses	None
(Form of teaching / learning) Methods of teaching / learning (ZEVA)	Self-study, individual supervision by the evaluator.
Applicability	Economic Behaviour and Governance
Duration	Processing time for the Master's Thesis: 4 month
Frequency	Every semester
Language	German or English.
Recommended (content-wise) requirements for participation	
Requirements for participation	Enrolment in the Master's Program stated above. Proof of 54 Credits successfully passed in the modules mentioned above.
Workload	720h self-study
Academic performance	
Precondition for the admission to the examination	
Examination	Master's Thesis (§ 8 Examination Regulations) Master's Colloquium (30–60min)
Credits	24
Person in charge	Every full-time lecturer of the Department of Economics.
Lecturers	The evaluator who was approved by the Examination Board on the student's proposal.
Forms of media	Details will be given within the description of the specific course.
Literature	Details will be given within the description of the specific course.
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